

Juneteenth Celebration

2024 Sponsorship Packet

The City of Wilsonville's annual Juneteenth Celebration is a community event planned and produced by the City's Diversity, Equity, and Inclusion Committee since its inception in 2021.

2024 Event Details:

Wednesday, June 19

Time: 5:30-8:30 pm (tentative)

Location: Town Center Park



A 10-piece Juju band, Jujuba, performs at the 2022 Juneteenth event.

About the Juneteenth Celebration

The first Juneteenth celebration took place in Texas in 1866, on the first anniversary of the day word arrived in Galveston on June 19, 1865 – more than two years after President Lincoln’s Emancipation Proclamation – that slavery had been abolished.

Now a State and federal holiday, Juneteenth has been commemorated with a community celebration in Wilsonville since 2021. Planned and executed by the City’s Diversity, Equity and Inclusion (DEI) Committee and City staff, the event brings the community together to celebrate our shared humanity and acknowledge history that continues to influence society.

Wilsonville’s event, which has grown in scale and in popularity each year, has featured a short program, giveaways and educational materials.

When a \$7,500 Community Opportunity Grant was provided by Wilsonville Parks and Recreation to fund the 2022 event, the Committee programmed live music from afro beat band Jujuba. Food was purchased from Dar Essalam to provide to attendees. Books and products from black-owned businesses were also purchased and given away to about 200 participants.

In 2023, an expanded three-hour event was made possible by local sponsorship from SWIRE Coca-Cola, Hilton Garden Inn, and the Oregon Institute of Technology. DeeJay Bryson Wallace provided music, and keynote speaker Pamela Slaughter shared the importance of interacting with nature. Miss’ipi Chef catered the free event, which also included book giveaways and family fun.

We are hoping to build on this momentum, and to continue to offer free music, food and educational materials. To make this possible, we are seeking generous support from the Wilsonville community.



Wilsonville High’s Black Student Union at the 2022 Juneteenth Event.

Sponsorship Opportunities

Participating sponsors are recognized at the event with their name and logo appearing on event signage and other promotional materials. Additional elements are included in each level of sponsorship, as described below. Table locations are assigned in this order: platinum, gold, silver, and non-profit.

Platinum Sponsor: \$5,000

- Logo sign at front of stage (sign provided by sponsor)
- Banner at Town Center Park with your logo the week before and after the event
- Recognition in the Boones Ferry Messenger
- Logo on event fliers such as social media, Boones Ferry Messenger, Parks and Rec Activity Guide that includes recognition as the platinum sponsor
- Verbal recognition during event announcements
- Table, with platinum level signage



2023 event banner

Gold Sponsor: \$2,500

- Recognition in the Boones Ferry Messenger
- Logo on event fliers such as social media, Boones Ferry Messenger, Parks and Rec Activity Guide that includes recognition as the gold sponsor
- Verbal recognition during event announcements
- Table, with gold sponsor signage

Silver Sponsor: \$1,000

- Logo on event fliers such as social media, Boones Ferry Messenger, Parks and Rec Activity Guide that includes recognition as a silver sponsor
- Verbal recognition during event announcements
- Table, with silver sponsor signage



2023 Facebook post

To discuss sponsorship opportunities, contact Zoe Mombert, Assistant to the City Manager and staff liaison to the Diversity, Equity and Inclusion Committee. Call 503-570-1503 or e-mail mombert@ci.wilsonville.or.us.