

Project Title

Advertise and Harmonize

Applicant Name

Wilsonville Choral Arts Society

Contact (Name)

John Hillan-Payne

Title

President

Project Duration:

Start Date January 2, 2024

Estimated Completion Date

October 31, 2024

Project Budget

Total Project Budget \$ 2,000.00

Applicant Cash Match (a) \$ 1,000.00

In-Kind Resources (b) \$ 0.00

Total Applicant Match (a+b) \$ 1,000.00

Grant Request \$ 1,000.00

Provide a project description

The Wilsonville Choral Arts Society is a non-profit organization that was founded in July 2019. We are a community choral group that serves children and adults in their respective choirs within the greater Wilsonville Area. We consist of choral members and an executive board that is made up of music teachers, parents, and community members at large. We are requesting funding for the Wilsonville Choral Arts Society, which would allow us to enrich our local community of Wilsonville with the gift of song, friendship, and civic engagement. In order to better to support and grow our organization, our goals with this project are to more widely advertise so that we can reach all community members who may enjoy participating in choral music. Our advertising goals include purchasing advertising space three times a year in the Wilsonville Activity Guide, obtaining more banners and flyers, buying t-shirts with our logo and customized pencils for our choir members, and hiring a graphic design student from Wilsonville High School.

How will your project promote arts, culture, history, or heritage in Wilsonville?

We provide a music education experience for primary school children and adults in the City of Wilsonville. We are open to anyone who would like to learn more about music through singing, which includes people of all genders, races, religions, sexual orientations, abilities, educational backgrounds, and socio-economic status. Our children's choir provides opportunities for music education and relationship building for homeschooled children, as well as children from all local primary schools. Our adult choir is an inclusive organization to adults who work inside and outside of the home. A significant priority for us as a choral organization is to engage our community through local performances. Past and future community performances have included the Wilsonville Tree Lighting Ceremony, visits to Wilsonville retirement homes, caroling in or outside local businesses, and public concerts at neighborhood schools. If we are awarded a grant, we will be able to reach more community members through various means of advertisement, which will allow our choirs to grow and reflect more of our community and celebrate our art form with the City of Wilsonville.

How will your project benefit the Wilsonville Community?

Our project will benefit the Wilsonville Community by providing a fun and welcoming environment for both children and adults to engage in the art of choral singing, as well as providing free entertainment to all citizens who wish to hear choral music.

What are your organization's goals for this project? (Use measurable data if possible.) How will you know that you succeeded in your goals?

The goal of funding our advertising project is to extend out, educate about our organization, and include the diverse population of Wilsonville. The Wilsonville Choral Arts Society seeks to

reach as many people in Wilsonville as possible. We desire to serve everyone in the population, from youth to seniors, all abilities, backgrounds, and income levels. In alignment with these goals, we aim to expand our advertising reach through purchasing banners, flyers, t-shirts, and pencils, as well as buying advertising space in the Wilsonville Activity Guide. We will know that we have succeeded in our goals if we increase our choral membership participation in both our adult and children's choirs and when more citizens of Wilsonville become aware of our organization.

If this is an annual event for which you have received Community Cultural Events and Programs Grant funding in the past, what new or expanded attractions or partners have been added? (Please note: annual events must add attractions or partners in order to be eligible for grant funding.)

This is not an annual event.

How are you/your organization suited to produce this project/program? Provide the community resources that will be used if applicable (volunteers, local vendors, local contributions, etc.)

Our board of directors is run by a group of volunteers, dedicated to furthering music education in Wilsonville. Our President, who is a local primary school music educator, is planning and conducting choir rehearsals. Our board consists of members who are parents, teachers, and community members. Our overhead operating expenses are very low, and it is our goal to keep them at a minimum. We utilize Lowrie Primary School as a rehearsal space. We also use local vendors in Wilsonville, such as the UPS Store and Prographics, who are contracted for the Wilsonville Activity Guide, as it is our goal to keep as much money as possible in our local community.

Project Budget

This budget provides the detail of the project that the grant funds will be applied to. This should include how the funds from this grant will be spent. Expenses must be explicitly defined. Please include in-kind and cash match.

| Income Sources | Amount |
|-----------------------------|-------------------|
| In-Kind Resources | \$1,000.00 |
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| Total Project Income | \$1,000.00 |

| Expenses - Must be specifically itemized | Amount |
|--|-------------------|
| 75 Customized t-shirts for children and adults | \$1,200.00 |
| Ad in Wilsonville Activity Guide (3 times a year at \$200) | \$600.00 |
| Banners/signs from UPS Store | \$40.00 |
| 100 Customized pencils | \$60.00 |
| \$100 Gift card for Wilsonville High School student graphic designer | \$100.00 |
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| Total Project Expense | \$2,000.00 |

Organization Budget

This budget shows how this project fits into your organization. The project should be shown as a line in this budget.

| Income Sources | Amount |
|----------------------------------|------------|
| Donations | \$600.00 |
| Registrations (Children's Choir) | \$1,350.00 |
| Registrations (Adult Choir) | \$900.00 |
| Total Income | \$2,850.00 |
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| | |
| Total Organization Income | \$2,850.00 |

| Expenses | Amount |
|----------------------------|------------|
| Licensing Fees | \$120.00 |
| Insurance | \$370.00 |
| Room Rental | \$250.00 |
| Advertising/Website | \$300.00 |
| Sheet Music | \$500.00 |
| Salaries/Payroll | \$1,500.00 |
| Total Expenses | \$3,040.00 |
| | |
| Total Organization Expense | \$3,040.00 |