

Project Title

Rotary Summer Concerts - 2024

Applicant Name

Wilsonville Rotary Foundation

Contact (Name)

Richard Martens

Title

Treasurer

Project Duration: Start Date

July 18, 2024

Estimated Completion Date

August 8, 2024

Project Budget

Total Project Budget \$ 21,650.00

Applicant Cash Match (a) \$ 14,650.00

In-Kind Resources (b) \$ 0.00

Total Applicant Match (a+b) \$ 14,650.00

Grant Request \$ 7,000.00

Provide a project description

The Wilsonville Summer Concert Series will take place the last two Thursdays in July and the first two Thursdays in August. We work with a professional booking agency to curate a series of concerts that will appeal to diverse interests. We will not book next year's bands for several more months but expect to have a similar line-up to last year. Last year we had Johnny Limbo and the Lugnuts who are perennial crowd pleasers with an estimated attendance well in excess of 1,000. We plan to book them again next year as we have for the past twenty years. We also had Taken by the Sky, a Fleetwood Mac tribute band and The Hit Machine, a popular group that has performed for us in the past. Last year we added Conjunto Alegre who offers pop music with a Latin flare. Along with the band we arranged for a local Hispanic food vendor. Both the band and the food vendor proved to be very popular. Each band will play a 2-hour headline act with intermission. Before each headline act, a local opening artist will perform for 45 minutes, resulting in a total event window of 3 hours each evening. Vendors will be located around Town Center Park to provide food, water, and information. Our volunteers will attend to the restrooms and trash receptacles.

How will your project promote arts, culture, history, or heritage in Wilsonville?

The concerts continue to be the largest such offering in Wilsonville each year. We work to offer new groups and music styles each year. We endeavor to offer local artists for the opening acts.

How will your project benefit the Wilsonville Community?

The concerts provide residents and visitors an opportunity to gather as a community for a fun evening listening to great artists, enjoying a picnic, dancing, and watching their children play in the water features. The concerts draw people from all socio-economic circumstances. We believe many of those attending, often with their children, would not otherwise be able to attend a live concert. Our opening acts provide an opportunity for local artists to perform. The concerts continue to enhance Wilsonville's image as a family friendly community.

What are your organization's goals for this project? (Use measurable data if possible.) How will you know that you succeeded in your goals?

Our goal is to entertain between 4,000 and 5,000 concert goers at the four concerts and attract visitors from other communities. We believe the concerts equally serve each of the groups listed in this question. We believe many attendees, particularly families, could not otherwise afford to attend such a concert. Additionally, we will be raising money to eradicate polio by passing buckets for donations during the intermissions. Our goal is to raise at least \$10,000 in 2024.

If this is an annual event for which you have received Community Cultural Events and Programs Grant funding in the past, what new or expanded attractions or partners have been added? (Please note: annual events must add attractions or partners in order to be eligible for grant funding.)

As in prior years we always add new bands to the concert series in order to keep the music fresh and to make sure that past concert goers return, and new ones attend. Two of the four acts that performed in 2023 were new to the series. We also have increased our advertising budget to reach a broader audience and attract more visitors. Additionally, we are constantly looking for new vendors that will add new food choices or new services.

We are also open to exploring with other organizations on how we might add attractions at the concerts, particularly visual arts.

How are you/your organization suited to produce this project/program? Provide the community resources that will be used if applicable (volunteers, local vendors, local contributions, etc.)

The Wilsonville Rotary Club, with funding from our non-profit foundation, has presented the Summer Concert Series to our community every year since 2002. (Except for the Covid year). We will have some 40 to 50 volunteers working to make the events successful and enjoyable. We are currently in the process of obtaining business sponsors for this and our Heart of Gold annual fundraiser on April 11. We expect to have some 12 to 15 local sponsors again this year. These sponsorships, along with the other funds raised at the fundraiser, will provide our portion of the cost of the concerts and also fund a wide variety of projects in our community.

Project Budget

This budget provides the detail of the project that the grant funds will be applied to. This should include how the funds from this grant will be spent. Expenses must be explicitly defined. Please include in-kind and cash match.

Income Sources	Amount
Community Fund Raising (Heart of Gold Event)	\$14,650.00
Grant Request	\$7,000.00
Total Project Income	\$21,650.00

Expenses - Must be specifically itemized	Amount
Advertising & Promotion	\$2,000.00
Fees & Rentals	\$950.00
Misc	\$250.00
Sound	\$4,500.00
Song Licensing	\$650.00
Talent Expense	\$13,300.00
Total Project Expense	\$21,650.00

Organization Budget

This budget shows how this project fits into your organization. The project should be shown as a line in this budget.

Wilsonville Rotary Foundation

2023 Budget vs 2022 Actual

	Total		
	2022 Actual	2023 Budget	Change
Revenue			
4200 Donations Received	\$ 5,999.29	\$ -	\$ (5,999.29)
4300 Grants Received	\$ 6,577.51	\$ 6,500.00	\$ (77.51)
4400 T.A.C.E. - Direct Contributions	\$ 14,000.00	\$ 20,000.00	\$ 6,000.00
4900 Heart Of Gold Event			\$ -
4910 Sponsor	\$ 27,600.00	\$ 27,500.00	\$ (100.00)
4920 Auction	\$ 9,055.00	\$ 9,000.00	\$ (55.00)
4930 Dinner/Tickets	\$ 7,003.52	\$ 11,250.00	\$ 4,246.48
4940 Donations - Heart of Gold	\$ 1,960.00	\$ 1,500.00	\$ (460.00)
4950 Heads & Tails	\$ 660.00	\$ 600.00	\$ (60.00)
4960 Raffle	\$ 6,770.00	\$ 10,000.00	\$ 3,230.00
4970 Paddle Raise	\$ 12,800.00	\$ 12,000.00	\$ (800.00)
4980 Other Heart of Gold Revenue	\$ 123.45		\$ (123.45)
Total 4900 Heart Of Gold Event	\$ 65,971.97	\$ 71,850.00	\$ 5,878.03
Total Revenue	\$ 92,548.77	\$ 98,350.00	\$ 5,801.23
Cost of Goods Sold			

5000 Heart of Gold	\$ 500.00		\$ (500.00)
Auctioneer Fee	\$ 1,000.00	\$ 3,000.00	\$ 2,000.00
Bank Fees	\$ 1,189.19	\$ 1,500.00	\$ 310.81
Facilities/Dinner Expense	\$ 7,770.00	\$ 11,200.00	\$ 3,430.00
Misc Heart of Gold Expense	\$ 2,516.40	\$ 2,250.00	\$ (266.40)
Printing, Postage, Plaques	\$ 1,369.25	\$ 1,300.00	\$ (69.25)
Publicity & Marketing	\$ 1,715.19	\$ 750.00	\$ (965.19)
Raffle Expense / Payout	\$ 1,930.00	\$ 2,800.00	\$ 870.00
Software	\$ 300.00	\$ 350.00	\$ 50.00
Total Cost of Goods Sold	\$ 18,290.03	\$ 23,150.00	\$ 4,859.97
Gross Profit	\$ 74,258.74	\$ 75,200.00	\$ 941.26
Expenditures			
6100 Concerts			\$ -
Advertising, Printing & Promotion	\$ 460.25	\$ 2,000.00	\$ 1,539.75
Fees & Rentals	\$ 950.00	\$ 950.00	\$ -
Misc	\$ 546.00	\$ 250.00	\$ (296.00)
Sound	\$ 3,800.00	\$ 4,000.00	\$ 200.00
Song Licensing	\$ -	\$ 650.00	
Talent	\$ 10,047.00	\$ 12,800.00	\$ 2,753.00
Total 6100 Concerts	\$ 15,803.25	\$ 20,000.00	\$ 4,196.75
6200 Program Expense - Youth			\$ -
Interact Club		\$ 500.00	\$ 500.00
Scholarships	\$ 9,000.00	\$ 7,500.00	\$ (1,500.00)

Youth Exchange - Fees	\$ 5,050.00	\$ 3,600.00	\$ (1,450.00)
Youth Exchange - Stipend & Sch	\$ 1,595.00	\$ 2,000.00	\$ 405.00
Total 6200 Program Expense - Youth	\$ 15,645.00	\$ 13,600.00	\$ (2,045.00)
6250 Program Expense - other	\$ 825.00	\$ 1,000.00	\$ 175.00
Community Projects Other	\$ 2,833.64	\$ 8,500.00	\$ 5,666.36
International Service Project	\$ 5,500.00	\$ 2,500.00	\$ (3,000.00)
Omelet Breakfast Expense	\$ 898.72	\$ 1,200.00	\$ 301.28
RYLA		\$ 950.00	\$ 950.00
Total 6250 Program Expense - other	\$ 10,057.36	\$ 14,150.00	\$ 4,092.64
6300 TACE			\$ -
Equipment Rental		\$ 650.00	\$ 650.00
Postage & Printing	\$ 1,610.68	\$ 200.00	\$ (1,410.68)
Supplies & Expenses	\$ 18,910.93	\$ 14,400.00	\$ (4,510.93)
Travel Expense		\$ 250.00	\$ 250.00
Volunteer BBQ & Food	\$ 4,639.41	\$ 4,500.00	\$ (139.41)
Total 6300 TACE	\$ 25,161.02	\$ 20,000.00	\$ (5,161.02)
6700 Administration			\$ -
Accounting Expense	\$ 550.00	\$ 650.00	\$ 100.00
Credit Card Fees - expense	\$ 130.00	\$ 200.00	\$ 70.00
Fees & Licenses	\$ 696.85	\$ 700.00	\$ 3.15
Printing Postage & Supplies	\$ 1,263.11	\$ 750.00	\$ (513.11)
Storage Rental & Insurance	\$ 2,904.00	\$ 3,250.00	\$ 346.00

Total 6700 Administration	\$ 5,543.96	\$ 5,550.00	\$ 6.04
QuickBooks Payments Fees / Contingency	\$ 137.65	\$ 1,900.00	\$ 1,762.35
Total Expenditures	\$ 72,348.24	\$ 75,200.00	\$ 2,851.76
Net Operating Revenue	\$ 1,910.50	\$ -	\$ (1,910.50)
Net Revenue	\$ 1,910.50	\$ -	\$ (1,910.50)