

2026 August Report Transit/Fleet

Some where I read that “the only constant in life is change.” I remember learning as a child that change is inevitable and not always easy to accept. I recall being a teenager and believing that I knew more about life than my parents. The sands of time coupled with parental tough love convinced me otherwise. You might ask, what ever happened to that know-it-all adolescent? Well, he changed and so did the world around him. He learned change is coming whether he was ready for it or not, whether he welcomed it or not. He grew and developed a belief that handling change with grace and understanding was the true measure of his character. He came to accept the theories of impermanence and universal flux. To paraphrase the words of William Cullen Bryant – “Weep not that the world changes – if it kept a stable and changeless state, there would indeed be cause to weep.”

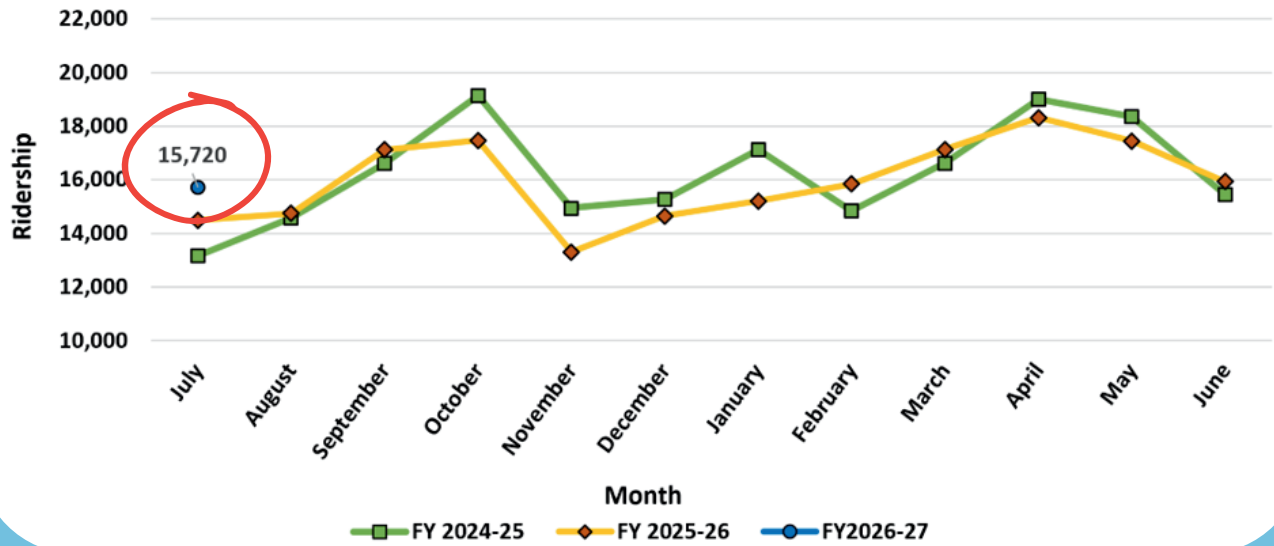
Dwight Brashear
Transit Director



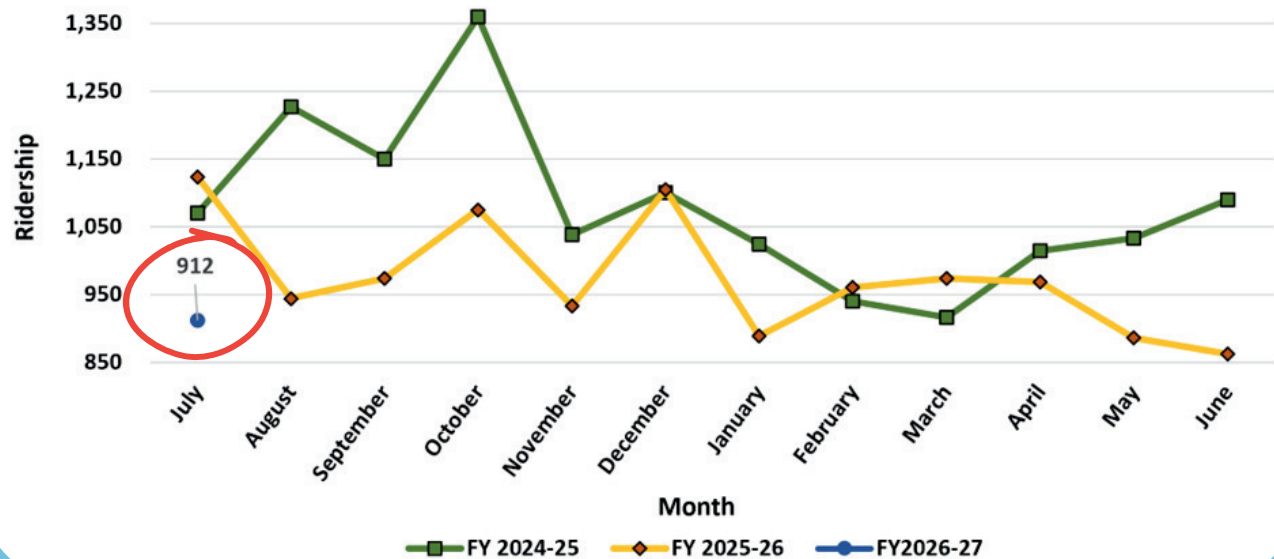
RIDERSHIP TRENDS

Anne MacCracken

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month



OPERATIONS

Diana Kotler

In August, SMART streamlined local service routes through Villebois, 95th Avenue, and Parkway Avenue to provide improved connections to and from the Wilsonville Transit Center. In addition, beginning August 24, 2026, and in alignment with TriMet's service changes, SMART extended service into the City of Tualatin to serve the Plambeck Gardens residential community.

Summer 2026 was a busy and successful season for SMART. We:

- **Welcomed more than 1,400 passengers on Route 10X** to Clackamas Town Center, surpassing ridership expectations since the start of service on May 4.
- **Greeted more than 1,500 customers at the Welcome Transit Center**, providing information and assistance to residents and visitors.
- **Extended operating hours** to provide additional transportation options for the Wilsonville Farmers Market, Concert Series, and Movie Nights.

As we enter the fall months, our focus will shift to expanded service levels for our in-town and out-of-town Dial-a-Ride programs, while also preparing for fall and holiday activities.



FLEET SERVICES

Scott Simonton



SMART's new fully electric van is ready to go into service. Our mechanics have been busy installing items including the two-way radio, video surveillance system, and miscellaneous safety items. Our graphics vendor has completed the exterior wrap.

The van will now be in service, primarily on Dial-a-Ride service.

COMMUTE OPTIONS

Michelle Marston

GetTHEREbyVanpool officially launched for the State of Oregon this month!

Our new Employer Guide provides program details, subsidy eligibility, and answers to common questions.

Vanpooling is a cost-effective option for employees commuting 20+ miles each way, with groups of 5-14 people sharing a rented vehicle.

You can sign up for the statewide newsletter from GetThere, called *The Shift*. Learn more about shifting commute habits and work practices one trip at a time.

Our **Summer Rides Challenge** has officially wrapped up, and we're excited to share the results!

👤 30 participants

📍 646 trips recorded

🌍 11,472 miles traveled

Raffle winners were notified by September 8, 2026.

GRANTS & PROGRAMS

Kelsey Lewis

Every three years, SMART updates its Title VI program, which outlines our policies to provide transit for all. The “Title VI” refers to Title VI of the Civil Rights Act of 1964 which prohibits discrimination on the basis of race, color, or national origin. This update is important because it allows us to continue receiving grants from the Federal Transit Administration, and it also provides a snapshot in time about how we engage our community.

One of the most interesting discoveries of this work is seeing Wilsonville by the languages spoken in the community. The following table provides the most current U.S. Census data available. Not surprisingly, the data confirms the emphasis on providing transit information in Spanish. It also shows the wealth of voices that make up Wilsonville.

Languages Spoken at Home for Population 5 Years and Over in Wilsonville

Language Spoken at Home	Total Population	% of Total Population
Total:	25,779	100%
Speak only English	22,218	86.2%
Spanish:	1,916	7.4%
Other Indo-European languages:	344	1.3%
Arabic:	338	1.3%
Other Asian and Pacific Island languages:	254	1.0%
Russian, Polish, or other Slavic languages:	207	0.8%
German or other West Germanic languages:	123	0.5%
Vietnamese:	84	0.3%
Other and unspecified languages:	67	0.3%
Chinese (incl. Mandarin, Cantonese):	61	0.2%
Korean:	61	0.2%
Tagalog (incl. Filipino):	55	0.2%
French, Haitian, or Cajun:	51	0.2%

Source: 2024 American Community Survey, 5-Year Estimated. (C16001)

SAFE ROUTES TO SCHOOL

Wyle O'Neill

August focused on wrapping up summer programming and transitioning into back-to-school outreach. These efforts helped maintain connections with families, support safe and active trips to school, and build partnerships to expand Safe Routes to School programming throughout the school year.

Unfortunately, SMART had to cancel the Bike Discovery Day Camp due to unsafe smoke and air quality conditions. Despite the cancellation, outreach continued at local farmers markets, Party in the Park, and the West Linn-Wilsonville School District Resource Fair. As schools reopened, SMART also began connecting directly with families at back-to-school socials and class sneak peeks, as well as visiting residents at Autumn Park Apartments to help families plan their trips to school and identify safe transportation options.

SMART also began working with Meridian Creek Middle School physical education staff to provide bike safety education later this fall using Cycle Oregon's bike safety curriculum. This partnership will bring hands-on bicycle education directly into the school and help students build the skills and knowledge needed to ride safely.

Safe Routes to School staff also partnered with the Wilsonville Public Library for a Reading and Riding community bike ride from the Wilsonville Transit Center to the library. Before the ride, participants learned how to properly load their bicycles onto a SMART bus and then put that knowledge into practice by taking the bus home after the ride. The event provided a hands-on example of how active transportation and transit can work together, giving community members more options for completing their trips without relying solely on a car.

