

Project Title

Wilsonville StoryWalk

Applicant Name

Wilsonville Public Library Foundation

Contact (Name)

Bob Renfro

Title

President of the Wilsonville Public Library Foundation

Project Duration: Start Date

6/1/2023

Estimated Completion Date

8/1/2023

Project Budget**Total Project Budget**

\$ 16,616.00

Applicant Cash Match (a)

\$ 0.00

In-Kind Resources (b)

\$ 9,200.00

Total Applicant Match (a+b)

\$ 9,200.00

Grant Request

\$ 7,416.00

Provide a project description

StoryWalk® was originally founded in Montpelier, VT by Anne Ferguson. A StoryWalk is a series of signs, each containing a page/spread of a children's book. A StoryWalk gets families out into nature and enjoying a story at the same time; the perfect collaboration for a library and a parks and recreation department. The series of signs are made in a way where the story pages can be swapped out as often as you'd like. Each StoryWalk sign has a number on it, which directs the reader to the next sign. Typical story walks are a quarter to half a mile in length.

How will your project promote arts, culture, history, or heritage in Wilsonville

The StoryWalk will promote art through story book illustrations. Books will be swapped out to highlight various holidays, seasons, celebrations, etc... to expose the reader to the various cultures in Wilsonville. For example, the story in February may highlight Black History Month, or the story in June may highlight LGBTQ+ pride month. This grant would allow us to purchase 24 metal StoryWalk signs. This would allow for each StoryWalk to have an introductory and/or ending sign in addition to the story pages that highlights other associated city events. Stories would also have alternative text in Spanish to engage Spanish speaking families.

How will your project benefit the Wilsonville Community?

The project will benefit the community by giving them a year-round free, healthy, and accessible activity to do with their families. This activity promotes both physical health and reading comprehension.

What are your organization's goals for this project? (Use measurable data if possible.) How will you know that you succeeded in your goals?

Our goal for the StoryWalk program would be to provide roughly 1 story per quarter, or four stories a year with potential for more frequent stories in the summer months when weather is better, and there is a higher user frequency in our parks. We would also have the goal of providing these stories with Spanish text to reach a wider audience.

If this is an annual event for which you have received Community Cultural Events and Programs Grant funding in the past, what new or expanded attractions or partners have been added? (Please note: annual events must add attractions or partners in order to be eligible for grant funding.)

N/A

How are you/your organization suited to produce this project/program? Provide the community resources that will be used if applicable (volunteers, local vendors, local contributions, etc.)

The Library Foundation is applying for this grant with the understanding the both the Wilsonville Public Library and the Wilsonville Parks and Recreation department will run the program. The Parks team will install the signs and provide routine maintenance as needed. The Recreation Coordinator will work with library staff to produce the stories and install them. Staff and volunteers will help keep an eye on the wear and tear of the StoryWalk, as well as periodically clean the signs.

Project Budget

This budget provides the detail of the project that the grant funds will be applied to. This should include how the funds from this grant will be spent. Expenses must be explicitly defined. Please include in-kind and cash match.

Income Sources	Amount
In-Kind Sign Installation from Parks Team & concrete x 1 time	\$2,500.00
In-Kind StoryWalk design and construction x 3 years (warranty is 3 years) In Kind Costs: (based on \$30/hourly average-doesn't include benefits) 1 hour spent in selection of StoryWalk titles per quarter= (4 hours per year) =\$120 x3 years= \$360 4 hours spent in preparation of book to be installed (disassembly, lamination, printing background,etc) per quarter=(16 hours per year) Expenditure=\$480 x 3 years= \$1440 1 hour spent in installation of book pages per quarter (4 hours per year) Expenditure=\$120 x 3 years = \$360 0.5 hours per week in maintenance of the storywalk stands (cleaning off any debris, checking for any issues, etc.) (26 hours per year) Expenditure =\$780 x 3 years = \$2,340 Total	
Annual In Kind Expenditure/Staff=\$1500 x 3 years = \$4,500	\$4,500.00
In-Kind purchase of books (4 per year = \$200) x 3 years	\$600.00
In-Kind purchase of laminating sheets (\$200 a year) x 3 years	\$600.00
In-Kind routine maintenance (string-trimming)	\$1,000.00
CCEP Grant- \$7,416	\$7,416.00
Total Project Income	\$16,616.00

Expenses - Must be specifically itemized	Amount
Barking Dog Storywalk Solutions signs x 24 (3 year warranty, incl. shipping)	\$7,308.00
Replacement acrylic inserts x 10 (\$80 + \$28 shipping)	\$108.00
In-Kind Sign Installation from Parks Team & Concrete x 1 time	\$2,500.00
In Kind Costs: Staff time, books, laminating sheets, routine maintenance, etc... see details above	\$6,700.00
Total Project Expense	\$16,616.00

Organization Budget

This budget shows how this project fits into your organization. The project should be shown as a line in this budget.

Fiscal year _____ to _____

Expenses	Amount
Program costs-library support	\$24,900.00
Dolly Parton Imagination Library	\$20,400.00
Oregon Community Foundation-endowment fund	\$2,000.00
Insurance	\$1,200.00
Postage, printing and office expense	\$1,500.00
Web maintenance and promotional costs	\$2,500.00
Bookkeeping and credit card costs	\$1,200.00
Taxes	\$100.00
Total Organization Expense	\$53,800.00

Income Sources	Amount
Contributions	\$47,700.00
Interest	\$15.00
Art sales	\$500.00
Total Organization Income	\$48,215.00