

CITY COUNCIL AGENDA ITEM BRIEFING SHEET

Meeting Date:	Department:	Presented By:
April 11, 2023	Police	Sergeant Jaclin Ramirez

AGENDA ITEM

To allow for the implementation of STEP grant – Click It or Ticket

BACKGROUND:

Click It or Ticket

The purpose of this grant is to increase occupant restraint use in all passenger vehicles and trucks.

- Conduct high-visibility saturation patrols within the Enforcement Zone(s)
- Perform media campaigns and community education events
- ► Increase enforcement of traffic safety-related laws regarding the use of safety belts
- Increase public education and information campaigns
- ► In 2021, there was a 14% increase from 2020, in the number of fatalities involving not wearing a seat belt.
- Our agency worked one (1) fatality crash in December 2022, where speed and no seatbelt were factors.
- ► This program has saved (statewide) over 6,972 lives, prevented more than 120,000 serious bodily injuries, and saved Texas more than \$26.3 billion in related economic costs, since its inception 20 years ago.
- Our goal is to reduce the number of injuries and fatalities to children and adults
- Enforcement waves: May 22 June 4, 2023

STAFF/BOARD/COMMISSION RECOMMENDATION:

Recommend approval of STEP - Click It or Ticket and Operation Slow Down e-Grants

EXHIBITS:

STEP – Click It or Ticket packet (includes budget summary and zone map[s]).

ADDITIONAL INFO:	FINANCIAL INFO:	
Grant Match is a 79.27% / 20.73% split	Cost	Up to \$783.94
Grant funding requested to be awarded by	Source of	General
TxDOT: \$3,000	Funding	
TxDOT Match: Up to \$2,997.60		
City Match: Up to \$783.94		