## LOCATION LIST CITY OF WILLOW PARK

						*Im	*Impression values based on: Total Population	otal Population
Map Icon	Label	Panel#	Geopath Id	Media/Style	Facing	H×W	*Weekly Impressions	Illum.
	_	60084	392620	Permanent Bulletin / PanelFree	East	12' 0" x 40' 0"	291,058	YES
Location: I-20 E/O RANCH HOUSE, N/S Current Advertiser: CITY OF WILLOW PARK	RANCH HOUSE, : CITY OF WILLO	N/S W PARK						
	2	60085	392621	Permanent Bulletin / PanelFree	West	12' 0" x 40' 0"	211,595	YES
Location: I-20 E/O RANCH HOUSE, N/S Current Advertiser: CITY OF WILLOW PARK	RANCH HOUSE, : CITY OF WILLO	N/S W PARK						
	AVAID DE LA CERTE DE LA CELLE DE LA CARTE DE LA CONTROL DE	PER SERVICE COMPONENT PROPERTY AND	de endergreich eine der des gesegen schausste fer des Gatesses aus des des des des des des des des des de	леукалиніненфенсінен втегалімалендалі інеспаласнальняніненці вирокатульта кластальна аладый аладый аладый вилокатульта		PLE CPLYCOPY SONS SELECTION SEASON SERVICES SONS SELECTION OF THE PROPERTY SERVICES SERVICES SONS SELECTION OF THE PROPERTY SERVICES SERVICE		

Total Weekly Impressions: 502,653

11/22/24, 8:50 AM City of Willow Park

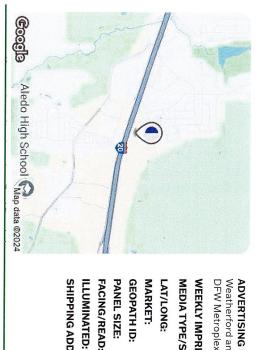
## **PANEL #60084**

◎ I-20 E/O RANCH HOUSE, N/S

Location #1







DFW Metroplex, connecting major cities like Abilene, Tyler, and Shreveport, offering prime exposure to regional and long-distance travelers. **ADVERTISING STRENGTHS:** Located on I-20 between Weatherford and Fort Worth, this billboard targets drivers heading west toward Weatherford and Abilene. It reaches commuters from Weatherford and transient traffic traveling from as far west as El Paso. I-20 runs through the

WEEKLY IMPRESSIONS: 291,058\*

MEDIA TYPE/STYLE: Permanent Bulletin - PanelFree

LAT/LONG:

PARKER COUNTY

12' 0" x 40' 0" View Spec Sheet

East / Right

SHIPPING ADDRESS: 625-109th Street Arlington, TX 76011

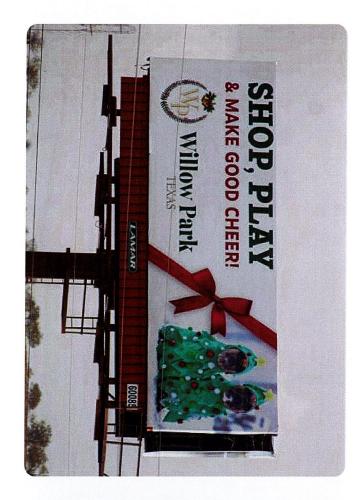
(LAMAR) | DALLAS | 817.640.7555 | lamar.com/dallas

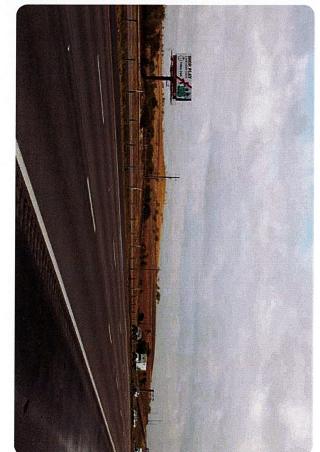
11/22/24, 8:50 AM City of Willow Park

## **PANEL #60085**

◎ I-20 E/O RANCH HOUSE, N/S









**ADVERTISING STRENGTHS:** Located on I-20 between Weatherford and Fort Worth, this billboard targets drivers heading east toward Fort Worth and Dallas. It reaches commuters from Weatherford and transient traffic from as far west as El Paso. I-20 is a key route through the DFW Metroplex, connecting major cities like Abilene, Tyler, and Shreveport, offering prime visibility to both local and regional travelers.

**WEEKLY IMPRESSIONS:** 211,595\*

MEDIA TYPE/STYLE: Permanent Bulletin - PanelFree

LAT/LONG: 32.73391 / -97.62808

MARKET: PARKER COUNTY

GEOPATH ID: 392621

12' 0" x 40' 0" <u>View Spec Sheet</u>

West / Left

FACING/READ: PANEL SIZE:

ILLUMINATED:

SHIPPING ADDRESS: 625-109th Street Arlington, TX 76011

(LAMAR) | DALLAS | 817.640.7555 | lamar.com/dallas

## MAP #1 CITY OF WILLOW PARK

