



LOCATION LIST

CITY OF WILLOW PARK

*Impression values based on: Total Population

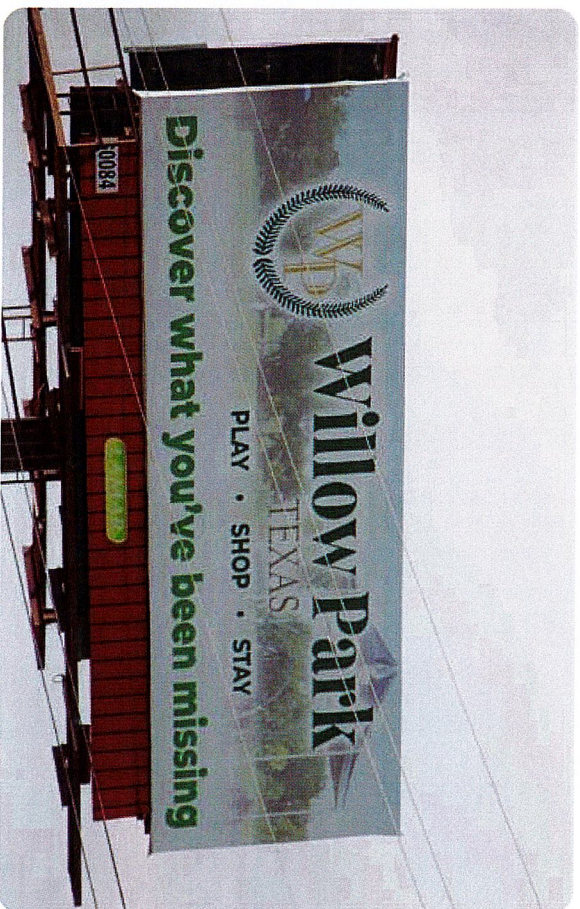
Map Icon	Label	Panel #	Geopath Id	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	1	60084	392620	Permanent Bulletin / PanelFree	East	12' 0" x 40' 0"	291,058	YES
Location: I-20 E/O RANCH HOUSE, N/S Current Advertiser: CITY OF WILLOW PARK								
	2	60085	392621	Permanent Bulletin / PanelFree	West	12' 0" x 40' 0"	211,595	YES
Location: I-20 E/O RANCH HOUSE, N/S Current Advertiser: CITY OF WILLOW PARK								

Total Weekly Impressions: 502,653

PANEL #60084

📍 I-20 E/O RANCH HOUSE, N/S

Location #1



ADVERTISING STRENGTHS: Located on I-20 between Weatherford and Fort Worth, this billboard targets drivers heading west toward Weatherford and Abilene. It reaches commuters from Weatherford and transient traffic traveling from as far west as El Paso. I-20 runs through the DFW Metroplex, connecting major cities like Abilene, Tyler, and Shreveport, offering prime exposure to regional and long-distance travelers.

WEEKLY IMPRESSIONS: 291,058*

MEDIA TYPE/STYLE: Permanent Bulletin - PanelFree

LAT/LONG: 32.73391 / -97.62808

MARKET: PARKER COUNTY

GEOPATH ID: 392620

PANEL SIZE: 12' 0" x 40' 0" [View Spec Sheet](#)

FACING/READ: East / Right

ILLUMINATED: YES

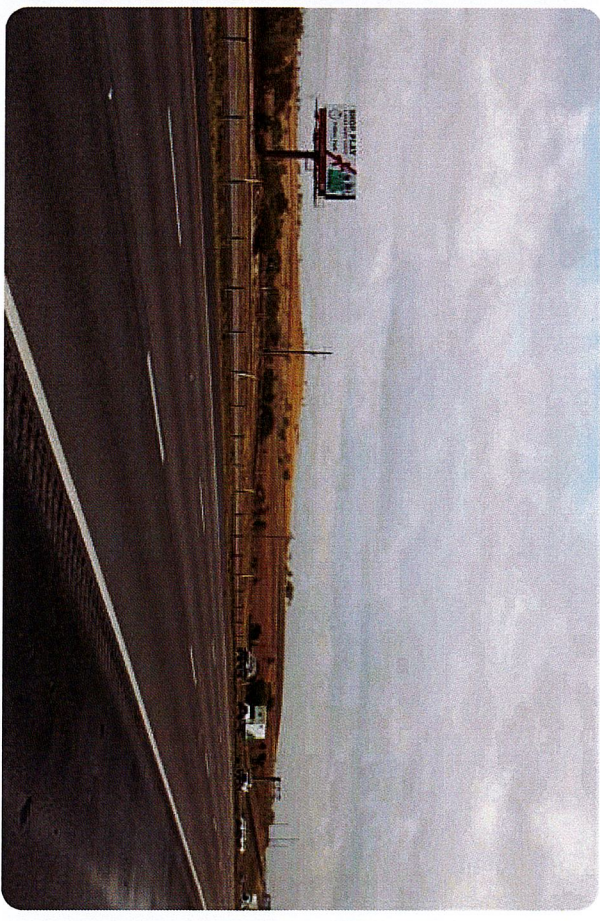
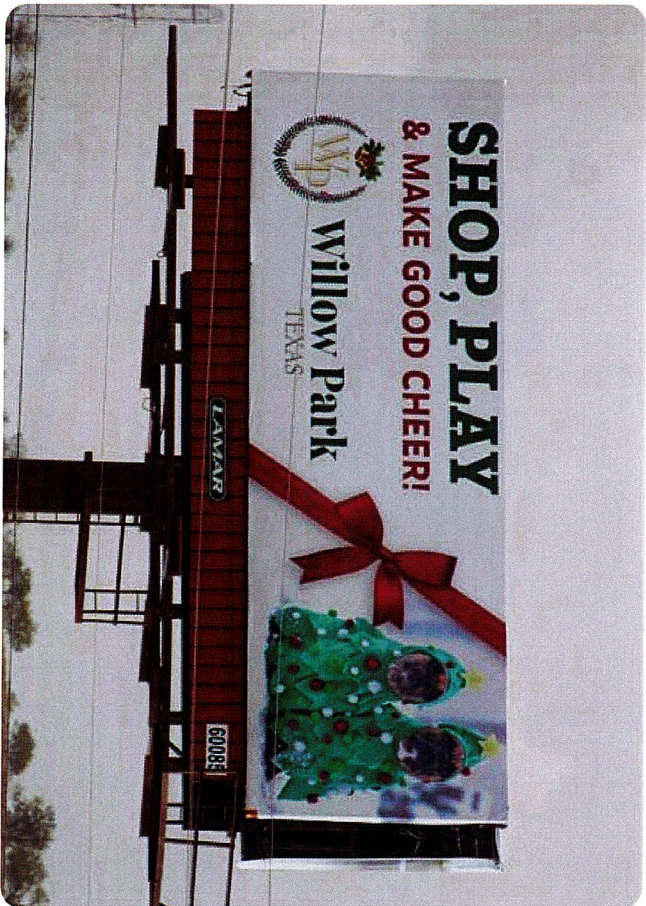
SHIPPING ADDRESS: 625-109th Street Arlington, TX 76011



PANEL #60085

📍 I-20 E/O RANCH HOUSE, N/S

Location #2



ADVERTISING STRENGTHS: Located on I-20 between Weatherford and Fort Worth, this billboard targets drivers heading east toward Fort Worth and Dallas. It reaches commuters from Weatherford and transient traffic from as far west as El Paso. I-20 is a key route through the DFW Metroplex, connecting major cities like Abilene, Tyler, and Shreveport, offering prime visibility to both local and regional travelers.

WEEKLY IMPRESSIONS: 211,595*

MEDIA TYPE/STYLE: Permanent Bulletin - PanelFree

LAT/LONG: 32.73391 / -97.62808

MARKET: PARKER COUNTY

GEOPATH ID: 392621

PANEL SIZE: 12' 0" x 40' 0" [View Spec Sheet](#)

FACING/READ: West / Left

ILLUMINATED: YES

SHIPPING ADDRESS: 625-109th Street Arlington, TX 76011



MAP #1

CITY OF WILLOW PARK

