

PANEL #60085

📍 I-20 E/O RANCH HOUSE, N/S

Location #2



ADVERTISING STRENGTHS: Located on I-20 between Weatherford and Fort Worth, this billboard targets drivers heading east toward Fort Worth and Dallas. It reaches commuters from Weatherford and transient traffic from as far west as El Paso. I-20 is a key route through the DFW Metroplex, connecting major cities like Abilene, Tyler, and Shreveport, offering prime visibility to both local and regional travelers.

WEEKLY IMPRESSIONS: 229,321*

MEDIA TYPE/STYLE: Permanent Bulletin - PanelFree

LAT/LONG: [32.73391 / -97.62808](#)

MARKET: PARKER COUNTY

GEOGRAPH ID: 392621

PANEL SIZE: 12' 0" x 40' 0" [View Spec Sheet](#)

FACING/READ: West / Left

ILLUMINATED: YES

SHIPPING ADDRESS: 625-109th Street Arlington, TX 76011