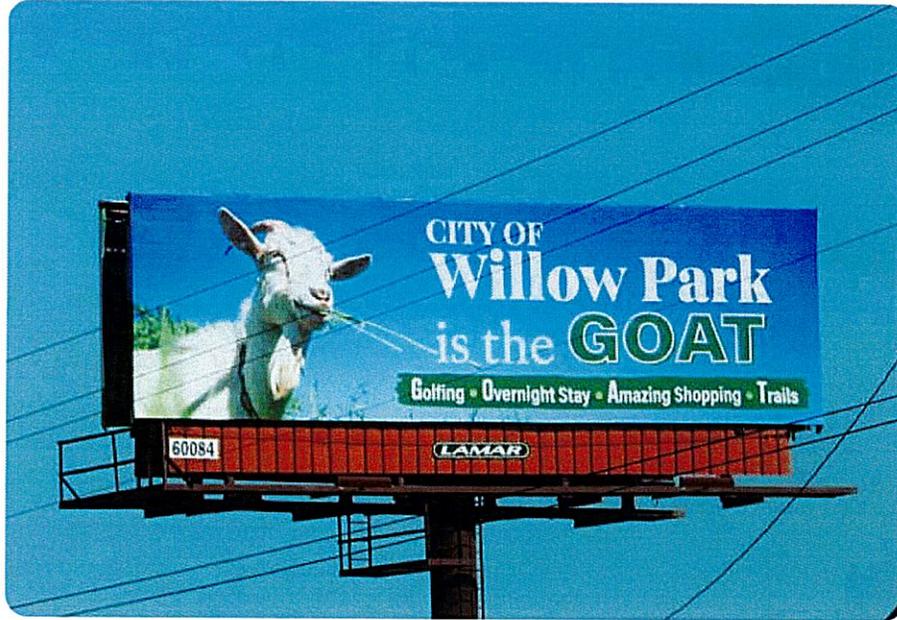


# PANEL #60084

📍 I-20 E/O RANCH HOUSE, N/S

Location #1



**ADVERTISING STRENGTHS:** Located on I-20 between Weatherford and Fort Worth, this billboard targets drivers heading west toward Weatherford and Abilene. It reaches commuters from Weatherford and transient traffic traveling from as far west as El Paso. I-20 runs through the DFW Metroplex, connecting major cities like Abilene, Tyler, and Shreveport, offering prime exposure to regional and long-distance travelers.

**WEEKLY IMPRESSIONS:** 393,959\*

**MEDIA TYPE/STYLE:** Permanent Bulletin - PanelFree

**LAT/LONG:** [32.73391 / -97.62808](#)

**MARKET:** PARKER COUNTY

**GEOPATH ID:** 392620

**PANEL SIZE:** 12' 0" x 40' 0" [View Spec Sheet](#)

**FACING/READ:** East / Right

**ILLUMINATED:** YES

**SHIPPING ADDRESS:** 625-109th Street Arlington, TX 76011