



# SPONSORSHIP OPPORTUNITIES

Saturday, April 26, 2025  
The District  
Willow Park, TX

## WHEN, WHERE, WHAT

**760 FEST - Music & Arts Festival**  
**Saturday, April 26th, 2025**  
**10am-10pm**

This will be the first 760 FEST and the very first public event of its kind at The District in Willow Park, Texas!

Tickets will be available online and available at the entrance on the day of the festival.

The family friendly festival will feature incredible artists, art vendors, boutiques, and live interactive art performances. Musicians, bands, and solo artists will take the stage with performances scheduled from the beginning to the end of the festival.

Festival attendees will be astonished by surprise appearances and unexpected pop up performances as well as amazing raffle items, a VIP Speakeasy Lounge, food trucks, beer, wine, and mixed drink vendors.

760 FEST will be an annual event - cheers to an incredible beginning!







## MARKETING

760 FEST will be heavily marketed across numerous outlets and mediums with posters in businesses and storefronts and paid advertising across all social media platforms.

We will feature the festival on our website with a dedicated landing page and on the home page, radio and tv promotions, and of course, in 760 Magazines!



The February issue of 760 Magazines will announce and tease the festival encouraging readers to save the date. From cover to content, the April issue will introduce the artists, musical performers, and attract attendees from the 40,000+ homes and businesses the magazines are delivered to in Parker County!

## **PARTNER WITH US**

As a partner of the first ever 760 FEST, there are fantastic benefits for your business including:

**Brand Visibility**  
**Targeted Marketing**  
**Brand Awareness and Trust**  
**Content Strategy**  
**Audience Insights**  
**Community Involvement**  
**Return on Investment**

## **GET CONNECTED**

Your consideration for a partnership with the first ever 760 FEST is greatly appreciated! Connect with us on social media to see what's in store for the festival and all the fun and excitement happening along the way.

Please let us know if you have any questions or if we can tailor a sponsorship opportunity that is perfect for you!



[www.760magazines.com](http://www.760magazines.com)  
[clint@760magazines.com](mailto:clint@760magazines.com)  
817.730.6024

Facebook - @760mags  
Instagram - 760 Magazines





# DIAMOND TITLE SPONSOR

(1) AVAILABLE  
\$12,500

Your company logo will be added to the 760 FEST logo and exclusively used on all festival related materials including:

- ◆ **Posters**
- ◆ **Wristbands**
- ◆ **Film Alley Video Ad** (last advertisement before previews start in every movie showing/every theatre) - will include festival logo and audio "PRESENTED BY -----"
- ◆ **Film Alley 760 FEST static ad** (located on bowling lanes scoring electronic screens)
- ◆ **Color-changing reusable plastic stadium cups**
- ◆ **VIP Speakeasy Lounge signage / promotional materials + (10) tickets (worth \$1,500)**
- ◆ **T-Shirts** (front of all shirts for volunteers, giveaways, and for sale in booths)
- ◆ **Social Media Advertising**
- ◆ **Stage-** Your company logo will be featured in a rotation on the screen behind the musicians on stage - logo separate from the festival logo for the stage screen rotation

Your company will also receive:

- ◆ **760 Magazines (April) cover/article/listing:** logo incl. with festival logo on cover & full page article about your company (worth \$3,130)

NOTE- This is the **1st time** in 5 year history that 760 Magazines has featured another company on the front cover. The magazine will double as a keepsake brochure for distribution at the festival

- ◆ **(1) 10' x 10' booth space in premium location** next to the 760 Magazines booth (booths/ tents not provided) - scavenger hunt listing included with all booth sponsors
- ◆ **(1) 2'x 4' railing banner** in high visibility area with your logo and company info alone (no 760 FEST branding) and the banner is yours to keep after the festival
- ◆ **760FEST.com** - Medium-sized logo on DIAMOND TITLE sponsor listing along with 760 Magazines article / contact info
- ◆ **Speaking opportunity on the festival stage** - 2 min about company, introduce next band, give away festival t-shirts to audience



\*LED light up seating can be added to this package (will not have the festival logo, only company logo so sponsors can keep for future use)