



## CITY COUNCIL AGENDA ITEM BRIEFING SHEET

<b>Meeting Date:</b> March 24 <sup>th</sup> 2026	<b>Department:</b> Planning & Development	<b>Presented By:</b> Chelsea Kirkland, City Planner Toni Fisher, Interim City Mgr.
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**AGENDA ITEM:**

**Discussion & Action: to consider approval of a Specific Use Permit (SUP) to allow for an existing static (non-electronic) sign to a Digital Message Sign for a 3.14 acre tract of land legally described as “Shopping Center” Lot 1-A & 1-B Block 5 of the Willow Springs Oak Abstract, City of Willow Park, TX. Identified as being in a portion of the Parker County Appraisal District as Parcel#33643, Parker County, TX.**

**BACKGROUND:**

City staff received an application for a sign permit for Delisias sign. The sign was existing and needs repair. When finding out they would like it to be electronic for an informative stagnant message with a daily special, we let them know this would need to be submitted as an SUP for approval.

Discussion was had about the sign not frequently changing. Planning and Zoning passed this item unanimously 3-0, conditional to change once daily during the early morning hours 12-3AM.

**STAFF RECOMMENDATION:**

The City Staff has reviewed this request and recommend its approval.

**EXHIBITS:**

- Sign Plans

**RECOMMENDED MOTION:**

**Motion to approve Specific Use Permit conditional on limited changing as presented.**