



## PLANNING & ZONING AGENDA ITEM BRIEFING SHEET

<b>Meeting Date:</b> June 16 <sup>th</sup> , 2026	<b>Department:</b> Planning & Development	<b>Presented By:</b> Chelsea Kirkland, City Planner Toni Fisher, City Manager
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### **AGENDA ITEM:**

**Discussion & Action: to consider approval of a Specific Use Permit (SUP) to allow for a New Multi-Tenant Pylon Sign with Electronic, Informative Digital Message for advertising live bands and more at the top to change every 8-10 seconds for The District at Willow Park, an approximately 1.29-acre tract legally described as Lot 8R1 Block B of the Crown Pointe Addition in Willow Park, TX, Parker County.**

### **BACKGROUND:**

Commissioners,

City staff received an application for a monument sign for The District it was then reworked and presented to have changed to a monument sign with an electronic message sign on top for informative purposes. The sign applicant proposes to have the sign change every 8-10 seconds with specific information about upcoming events.

All of this triggered the need for a Specific Use Permit.

### **STAFF RECOMMENDATION:**

The City Staff have reviewed this and recommend it is approved contingent upon the filing of the Dedicated Easement with the Parker County Clerk's office.

### **EXHIBITS:**

- Aerial of Property
- Sign Design
- Dedicated Easement for off-premises sign

### **RECOMMENDED MOTION:**

**Motion to approve Specific Use Permit for proposed the proposed sign, contingent upon filing of the Dedicated Easement to Parker County Clerk's Office.**