CK # 1292

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CITY OF WILLOWICK

CITY OF WILLOWICK PLAN REVIEW BOARD
APPLICATION FOR PERMIT TO OCCUPY FOR BUSINESS, COMMERCIAL, INDUSTRIAL, ETC.
YOU MUST FILL OUT ENTIRE APPLICATON
440-516-3000

PERMIT FEE: $60.00
DATE: 9-15-26

Location of Occupancy: 30500 Lakeshore **Business Name:** FORMALITY reSALE dba FORMALITY BRIDAL
(ADDRESS)
Business Owner's Name & Address: Penny Bowers-Schebal, 3990 Middle Rd,
CITY/STATE/ZIP: Conneaut, Oh. 44030
Telephone Number: (440) 251-0571 **Fax Number:** n/a **Federal ID Number:** 87-4172794
Or Social Security Number

OWNER OF PROPERTY/NAME/ADDRESS/TELEPHONE NUMBER: The Carrington Company, 707 H Street, PO Box 1328, Eureka, CA 95501 (707) 444-7719

SUBMIT NEW DETAILED FLOOR PLAN : Attached **SQ. FT. HABITABLE FLOOR AREA FOR OCCUPANCY:** 11,362

Building Size: 11,362 **Total Number Of Employees:** 15 estimated

Intended Number of Occupants: 75 **Total Number of Seating :** 28

Site Plan With Number of Paved Parking Spaces: attached **Hours Of Operation :** 11-5 Thurs-Sun. Other hrs by appt.

Letter of Intent: attached **Previous Use:** Retail/pharmacy **Proposed Use:** Retail bridal

NAME OF PRINCIPAL OR CONTACT PERSON FOR NEW BUSINESS: Penny Bowers-Schebal

Home Address/City/Zip: 3990 Middle Rd Conneaut Ohio 44030 **Telephone Number:** (440) 251-0571

I hereby certify that the above questions have been answered correctly by me and that the premises will be used for the purpose stated above. Any change in the purpose of occupancy will not be made without approval from Lake County Building, Willowick Fire & Willowick Zoning Department. A final approval by The Willowick Building Dept. (440)516-3000 or a representative thereof, must be complied with before opening of business. I do hereby further agree to maintain the above premises in compliance with the ordinances of the City of Willowick.

Applicant's Signature: Penny Bowers-Schebal **Date:** 9-15-26

Office use only:

Zoning District: _____ **Authorized Occupants:** _____

TEMPORARY APPROVED BY: _____ **Date:** _____

Zoning Dept. Inspected by: _____ **DATE:** _____

Zoning Permit # _____ **Zoning Permit Fee $** _____

Fire Dept. Inspected By: _____ **Date :** _____

CITY OF WILLOWICK-APPLICATION FOR COMMERCIAL ESTABLISHMENT LICENSE REQUIRED AFTER APPROVAL.
Note* A separate permit is required for all new signs from the Willowick Building Department.

pennyformality@yahoo.com

FORMALITY BRIDAL

FORMALITY reSALE INC. | A Smarter Yes.

LETTER OF INTENT

City of Willowick Plan Review Board
Building Department
31230 Vine Street
Willowick, Ohio 44095

RE: Formality Bridal - 30500 Lakeshore Boulevard, Willowick, Ohio

To Whom It May Concern:

Formality reSale Inc., doing business as **Formality Bridal**, intends to occupy the former Rite Aid retail space located at **30500 Lakeshore Boulevard, Willowick, Ohio**, for use as a bridal retail store.

Formality Bridal is an established bridal retailer specializing primarily in the sale of new, off-the-rack bridal gowns and related bridal apparel and accessories. Customers are generally served by appointment, although the store will also accommodate walk-in retail customers.

The proposed space is approximately **11,362 square feet** and will continue to be used primarily as retail space. Proposed improvements are largely cosmetic and include painting, decor, installation of retail fixtures and displays, and modifications necessary to accommodate the bridal retail operation.

Limited interior construction is planned, including installation of **non-load-bearing partition walls to create bridal dressing rooms and a private/flexible appointment space**. Existing counters and certain fixtures from the former pharmacy operation will be removed or modified as necessary. No structural or load-bearing walls are proposed to be altered.

The existing restrooms, utility areas, and primary building systems will generally remain in their current locations and configuration.

The store is anticipated to employ approximately **15 employees**, with staffing varying according to appointment volume and day of the week. The intended maximum occupancy is approximately **75 persons**, including employees and customers. Approximately **28 seats** will be provided throughout customer waiting and appointment areas.

Anticipated regular business hours are:

Thursday through Sunday: 11:00 a.m. - 5:00 p.m.

Additional appointments may be scheduled outside of regular posted hours.

Formality Bridal intends to complete the necessary interior improvements and obtain all required City and County approvals prior to opening the Willowick location to the public.

Please contact me if any additional information or documentation is required as part of the Plan Review process.

Sincerely,

Penny Bowers-Schebal
Owner/President
Formality reSale Inc.
dba Formality Bridal

For Office Use Only

Date:_____

Permit #:_____

Receipt #:_____

Amount:_____

_____

Issued By:_____

City Of Willowick

31230 Vine St. Willowick Oh 44095

Commercial Zoning Application

440-516-3000

Property Address: 30500 Lakeshore Blvd, Willowick, Ohio

Owners Name: The Carrington Co. **Phone No:**

Owners Address: 707 H Street **City, State, Zip** Eureka, CA. 95501

Contractor: Joe Ventresco, Ten Six Construction (proposed) **Phone No:** (216) 903-0253

Contractor Address: 4536 Renaissance Pkwy **City, State, Zip** Warrensville Hts, OH. 44128

Zoning District : ☐ Apartment District ☐ Industrial District ☐ Retail District ☐ Mixed Use District ☒ Multi Family District

Zoning Review Structure

2 Sets construction drawings required

2 Site plans required

- ☐ New Commercial Structure
- ☐ Addition
- ☒ Interior Alteration
- ☐ Exterior Alterations
- ☐ Demolition
- ☐ Other_____

Non-load bearing wall partitions, removal of existing counters/fixtures, Cosmetic updates interior + exterior

Zoning Review Accessory Structure

2 Sets construction drawings required

2 Site plans required

- ☐ Accessory Building
- ☐ Tool / Storage Shed > 120 sq. ft.
- ☐ Gazebo
- ☐ Deck
- ☐ Ramp
- ☐ Other_____

Zoning Review Misc.

2 Site Plans Required

- ☐ A/C Unit (rear yard only)
- ☐ Generator (rear yard only)
- ☐ Other_____

Estimated Cost $ 90k est.

All commercial electrical, building, gas piping, hydronics and HVAC permits are to be obtained from the Lake County Building Department, 105 Main St., bldg. B, Second Floor, Painesville oh 44077. Phone # 440-350-2636.

I state that I am the owner/agent of the subject property, have read and understand the contents of this application; and that all information contained in this application, attached exhibits and other information submitted is complete and in all respects true and correct, to the best of my knowledge and belief.

Penny Bowers-Schebal 9-15-26 Penny Bowers-Schebal

Property Owners / Agent Signature Date Print Name

Office Use Only

- ☐ Approved Date:_____
- ☐ Denied Reason _____
- ☐ Variance Needed Reviewed By:_____