

Alison Clouse

20928 Gum Road Granby, MO 64844
(417)-389-3640 ▪ clouseab@gmail.com

Summary Statement

Creative and detail-oriented marketing and events professional with experience in social media content creation, event planning, brand representation, and stakeholder communication. Proven ability to plan and execute engaging programs, manage logistics, and represent organizations in public-facing roles. Strong background in leadership, collaboration, and audience engagement.

Education

B.A. in Elementary Education, Cottey College, Nevada, MO, May 2025
Certificate in Dance

Current Employment

Second Grade Teacher, August 2025 - Current
Goodman Elementary Neosho, MO

Professional Experience

Photo & Social Media Specialist

Girl Scouts of San Diego - Julian, CA

June 2024 - August 2024 | June 2025 - August 2025

- Created and managed weekly social media content across video, photo, and short-form platforms (including TikTok) to highlight camp programming and camper experience
- Photographed campers daily, producing high-volume, organized visual content for internal and external use
- Assisted in planning and executing weekly specialty events, supporting logistics, schedules, and on-site coordination
- Collaborated with staff to capture brand-aligned content that reflected organizational values and community impact

Resident Assistant

Cottey College - Nevada, MO

August 2022 - May 2024

- Designed, marketed, and facilitated group and individual student programs to increase engagement and community participation
- Managed crisis response and emergency communications in high-pressure situations
- Coordinated event logistics including promotion, setup, attendance tracking, and follow-up
- Ensured safety, policy compliance, and positive resident experience

Dance Instructor

The Source Performing Arts Studio - Neosho, MO

September 2017 - Present

- Developed and delivered structured curriculum and programming for diverse age groups
- Led rehearsals, performances, and studio events, supporting scheduling and audience-facing presentations
- Mentored performers and collaborated with staff to support studio branding and community presence

Second Grade Teacher

Goodman Elementary School - Neosho, MO

August 2025 – Present

- Planned and executed daily instructional programming requiring organization, adaptability, and clear communication
- Managed multiple stakeholders including families, administrators, and support staff
- Developed written and visual materials for classroom communication and engagement

Leadership & Campus Involvement

Student Government Association

President (May 2024 - May 2025) | Treasurer (Nov 2021 - May 2024)

Cottey College - Nevada, MO

- Led campus-wide initiatives, collaborating with faculty, administrators, and student organizations
- Proposed and presented policy changes to senior leadership and President's Council
- Managed budgets and approved funding for student programs, wellness initiatives, and events
- Served as a key liaison between students and administration

Golden Key Student Ambassador

Cottey College — Nevada, MO

August 2022 – Present

- Represented the college to prospective students, families, and donors
- Led campus tours and recruitment events
- Planned and hosted donor-focused weekend events, managing logistics, schedules, and guest experience

Skills

Social Media Content Creation | Event Planning & Coordination | Photography & Visual Storytelling |

Public Speaking & Brand Representation | Stakeholder & Donor Relations | Marketing & Promotions |

Leadership & Team Collaboration