

February 5, 2025

To our Board of Aldermen:

As Public Information Official, I would like to express my support for the SeeMyLegacy Platform. It simplifies several of the goals we have for the city:

First: encouraging community involvement and ownership in community projects.

Second: effectively using volunteers to cut staff costs for simple projects and upkeep.

And Third, securing donors for city projects, and properly recognizing them.

Though this platform is not free, Jason has pointed out that it does not necessarily require extra budget money. Research shows that building effective community involvement saves money in such areas as vandalism clean-up. It could help in building trust between the city and our citizens, so we could avoid actions that arise from distrust—such as expensive audits-- in the future. I feel confident that if we subscribe to this platform for one year, we will see that extra donations alone will cover the subscription fee. I hope these reasons and others support the proposal to adopt this platform. As the City prepares to enact a more comprehensive public relations policy, tools like this are invaluable.

Thank you for your consideration,

Rebecca Hansen, PIO