

**City of Willard, Missouri
Park Board Meeting
October 30, 2025**

The Willard Park Board met on Thursday, October 30, 2025, at the Willard City Hall in Willard, MO.

Board Members Present:

President Valorie Simpson, Secretary Craig Baird, Vanessa Keene, Brooke Jarvis, Rachael Mathison.

Board Members Absent: Vice President Fred Burk, Eric Wilkins.

Staff Present: Parks Director Jason Knight.

Visitors Present: none.

President Simpson called the meeting to order at 6:06 p.m.

1. Roll Call:

Valorie Simpson – present, Craig Baird – present, Vanessa Keene – present, Brooke Jarvis – present, Rachael Mathison – present.

A quorum was established.

2. Approval of the Agenda:

Motion: Craig moved to approve the agenda. Vanessa seconded. The motion passed with 5 votes in favor and 0 votes against.

3. Approval of the Minutes from the Meeting on September 25, 2025:

Motion: Valorie moved to approve the minutes. Vanessa seconded. The motion passed with 5 votes in favor and 0 votes against.

4. Citizen's Input:

None.

5. Financial Statements:

The Board reviewed the financial statements in the packet.

Motion: Craig moved to approve the financial statements. Brooke seconded. The motion passed with 5 votes in favor and 0 votes against.

6. Director's Report:

Jason reviewed the Director's Report with the Board. Highlights and discussions included:

- The Trunk or Treat event was successful, despite the bad weather.
- The budget for 2026 is under review, and fiscal challenges will continue to mount due to decreased tax revenue, increased labor costs, and deferred maintenance.
- The feeling at City Hall is that a sales tax increase targeted for Parks is unlikely to pass at this time.
- The Board discussed possible concession rate increases.

7. New Business:

None.

8. Unfinished Business:

A. Christmas Committee. Vanessa informed the Board that the committee has been working on the following projects for the Christmas on the Frisco event:

- Advertising banners.
- Donations for decorations.
- Elder warming station.
- Christmas tree for the Trailhead.
- Vendors for the event.

9. Adjourn Meeting:

Motion: Craig moved to adjourn the meeting. Rachael seconded. The motion passed with 5 votes in favor and 0 votes against. The meeting adjourned at 7:02 p.m.

Submitted by Craig Baird, Secretary

Valorie Simpson, President

Craig Baird, Secretary

Rebecca Hansen, City Clerk