

Resolution Memo

TO ENCOURAGE CITIZEN PARTICIPATION THE FOLLOWING ITEMS WILL BE DONE:

1. Ask participants to fill out a forms survey with the following information, Name, Address, Cell, Email, and preferred way of contact.
2. Ask participants to download the Willard App.
3. Notify participants through app and preferred contact of upcoming meetings and events regarding the conceptual plan update.

Authorizes the mayor to authorize a credit of \$50.00 be assessed to utility accounts of 20 individuals as noted by random drawing

1. When will the incentive be offered?

- a. The incentive will be offered to individuals who complete the form and download the app.

2. How will participants be entered into the drawing?

- a. All individuals that take the online survey and download the Willard App will be entered into the drawing.

3. How will we ensure we don't exceed the authorized credit amount?

- a. We will coordinate the drawing with the credit to accounts with utilities to ensure that the proper number of winners are credited

4. How will we conduct the drawing transparently and fairly?

- a. We will use an online randomizer that will pull from the assigned numbers on the online form to establish a winner

5. Will residents receive this as cash?

- a. All monies will be added to the utilities account and will expire if the account is closed before it's applied.