

**City of Willard, Missouri
Park Board Meeting
April 24, 2025**

The Willard Park Board met on Thursday, April 24, 2025, at the Willard City Hall in Willard, MO.

Board Members Present:

President Valorie Simpson, Vice President Fred Burk, Secretary Craig Baird, Vanessa Keene, Brooke Jarvis.

Board Members Absent: Troy Winingear, Eric Wilkins.

Staff Present: Parks Director Jason Knight, Youth Programs Coordinator Emily Mills.

Visitors Present: none.

President Simpson called the meeting to order at 6:00 p.m.

1. Roll Call:

Valorie Simpson – present, Fred Burk – present, Craig Baird – present, Vanessa Keene – present, Brooke Jarvis – present. A quorum was established.

2. Approval of the Agenda:

Motion: Craig moved to approve the agenda. Fred seconded. The motion passed with 5 votes in favor and 0 votes against.

3. Approval of the Minutes from the Meeting on March 27, 2025:

Motion: Fred moved to approve the minutes. Brooke seconded. The motion passed with 5 votes in favor and 0 votes against.

4. Citizen's Input:

None.

5. Introduction of Emily Mills, Youth Sports Coordinator:

Jason introduced Emily Mills to the Board. Emily is a Willard local and is currently serving as the Youth Sports Coordinator. The Board welcomed Emily.

6. Financial Statements:

The Board reviewed the financial statements in the packet.

Motion: Fred moved to approve the financial statements. Vanessa seconded. The motion passed with 5 votes in favor and 0 votes against.

7. Director's Report:

Jason reviewed the Director's Report with the Board. Highlights and discussions included:

- Sports programs and event planning – soccer participation is at record levels.
- The Father/Daughter Dance was a resounding success, with over 160 attendees and great feedback.
- A review of social media engagement, which appears to be strong.
- A review of an upcoming presentation to the Willard Board of Aldermen (BoA) entitled "2024 Willard Parks Revenue Summary," which has detailed information for the BoA to review regarding income streams, staff allocations, and ongoing challenges/solutions. The Board made some suggestions and thanked Jason for the effort in preparing the presentation.

8. New Business:

A. Community Center. Vanessa stressed the importance of keeping the Community Center clean for the Senior Luncheon events.

B. The Circus is Coming to Willard! Jason informed the Board that a contract has been let with Culpepper and Meriweather Circus to stage a circus at the Jackson Street Park on September 11, 2025.
Website: cmccircus.com.

C. Miscellaneous Parks Maintenance Issues:

- i. Frisco Highline Sports Complex: Fred asked for a tree to be trimmed and some concrete debris to be removed at the soccer fields (currently a safety hazard).
- ii. Jackson Street Park: Jason mentioned that Willard Public Works is scheduled to repair the sidewalk by the pavilion in June.
- iii. Jackson Street Park: Valorie asked that the dog waste bags be restocked and monitored.

9. Unfinished Business:

None.

10. Adjourn Meeting:

Motion: Vanessa moved to adjourn the meeting. Fred seconded. The motion passed with 5 votes in favor and 0 votes against. The meeting adjourned at 8:40 p.m.

Submitted by Craig Baird, Secretary

Valorie Simpson, President

Craig Baird, Secretary

Rebecca Hansen, City Clerk