



State of the City

Willard

City Administrator

April 14, 2025

Infrastructure & Essential Services

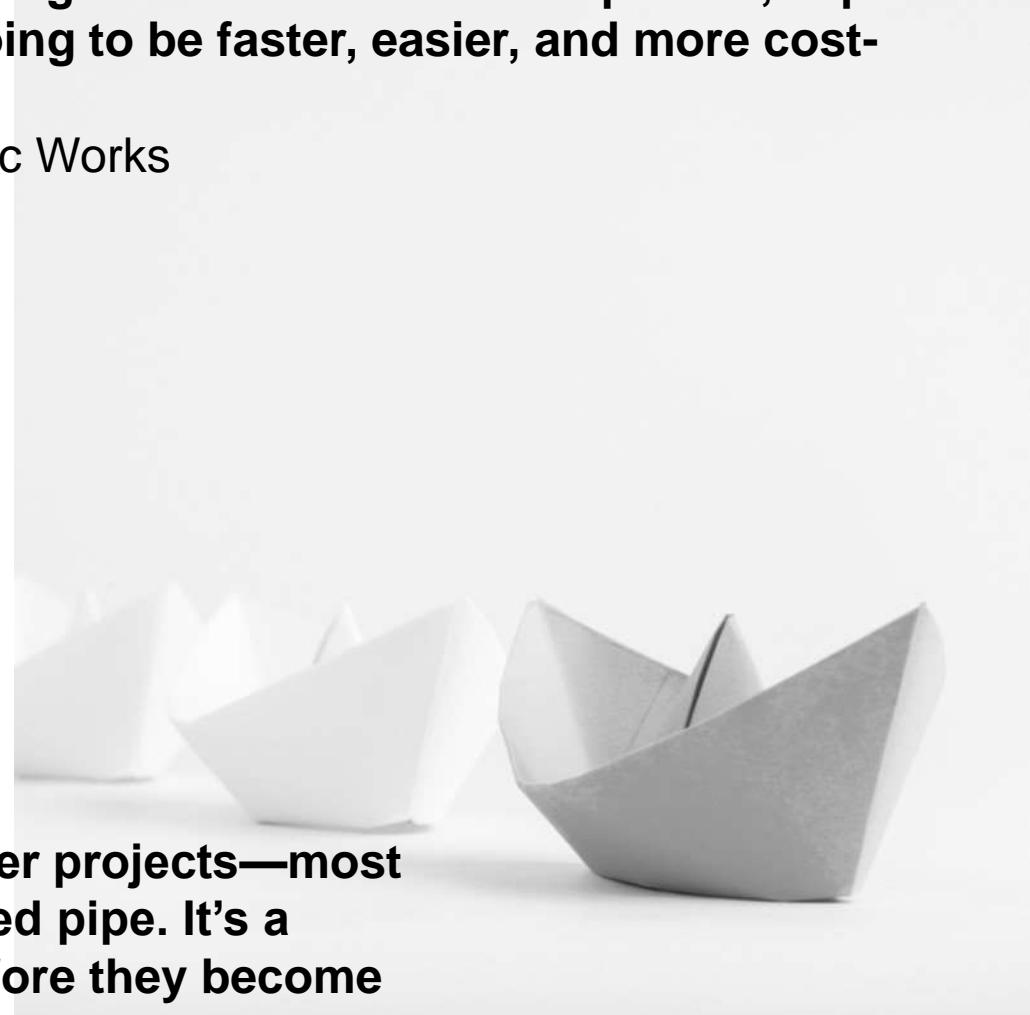
- Water & sewer rate adjustment for long-term sustainability
- Ongoing street, water, and sewer system maintenance
- Focused response to I&I issues
- Strategic long-term utility planning

“With the drag box and soon the dump truck, asphalt repair is going to be faster, easier, and more cost-effective.”

— JR, Public Works

“Right now, we have 13 active water projects—most focused on replacing old galvanized pipe. It’s a proactive push to fix problems before they become emergencies.”

— Trevor, Public Works



Public Safety Investment

- Voter-approved sales tax for public safety
- 3-pronged plan: officer pay, equipment, infrastructure
- Public dashboard for transparency
- Success tracking by Police Department

“This is the golden age for our police department. We have support like never before—from the Board, the community, and City leadership.”

— Chief of Police

Administrative & Policy Improvements

- Disciplinary and evaluation policies updated
- Personnel manual undergoing full rewrite
- Updated purchasing policies and training tools
- Strengthened city communications and branding

Parks, Recreation & Engagement

- Infrastructure upgrades and Rec Center improvements
- Expanded programs and new community events
- Environmental and cost-saving landscaping
- Zero-cost MDC partnership for pond runoff

Planning & Development

- Launched Civic Review permitting system
 - Modernized codes, mixed-use ordinance, R-1/M/C-2 changes
 - 125 new homes permitted; 250+ permits total
 - Major engineering projects: sidewalks, stormwater, parking
- “We’re building the infrastructure that drives the house-tops that drive the vibrant industry and retail Willard needs to strengthen our tax base.”**
— Mike, Planning & Zoning Director

Regional Partnerships & Future Planning

- Support for 2025 Ozarks Legislative Priorities
- Exploring Adopt-a-Place community stewardship
- Sustainable funding strategies for parks
- Citywide performance scorecards launched

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Some people look at the world and say ‘why?’

Some people look at the world and say ‘why not?’

— George Bernard Shaw

“Residents told us they’re tired of carrying the tax burden alone—so we’re stimulating smart growth that shares the load and strengthens the future.”

— Mike, Planning & Zoning Director

“Now we have the funding. We have the people. Maybe we’re building a legacy—of excellence.”

— Chief of Police

“The right person is running each department—and when that happens, you feel it. The results of good leadership just keep compounding.”

— Trevor, Public Works

“Departments are working together better now than I’ve seen in 13 years with the City. That momentum matters—it gets things done.”

— Trevor, Public Works



Thank you
