



**CULPEPPER & MERRIWEATHER CIRCUS**  
P.O. Box 813  
Hugo, OK 74743  
Phone: (580) 326-8833      [www.cmcircus.com](http://www.cmcircus.com)



City: WILLARD State: MO Zip Code: 65781 Contract Date: 3/13/2025

This is an agreement between Culpepper & Merriweather Circus, hereinafter referred to as "Circus", and WILLARD PARKS AND RECREATION, hereinafter referred to as "Sponsor", for the Circus to exhibit in or near WILLARD, MISSOURI (City & State)

Show Date(s): SEPT 11, 2025 Show Times: 1700 & 1930 p.m.

Lot Location: 218 WEST JACKSON ST. WILLARD, MO, 65781

**Ticket Prices:**

Sold by Sponsor in Advance:		Sold by Circus on Show Day:	
Adult	\$13.00	Adult	\$16.00
Child (ages 2-12)/Senior (age 65+)	\$8.00	Child (ages 2-12)/Senior (age 65+)	\$9.00

Children under the age of 2 years do not require a ticket for admission.

There are no refunds or exchanges on any tickets sold by the Sponsor or the Circus.

**Online Will Call Ticket Sales:** The Circus will operate and advertise an online ticket outlet for Advance ticket sales. Adult tickets sold by this site will be counted as Sponsor ticket sales in accordance to the "DIVISION OF PROCEEDS" listed below and will count towards the first 100 tickets sold by the sponsor. The sponsor will receive 50% of revenue from Advance Adult tickets sold after the first 100. The Sponsor will receive 25% of the revenue from Child/Senior tickets sold through this online outlet regardless of how many Child/Senior tickets are sold by the Sponsor. *In the interest of not overselling tickets for the contracted performances, the Circus retains exclusive control over the number of tickets authorized for sale through this online ticket outlet.* This online portal is meant to serve as a convenience to the public and not as the only outlet for the sale of Advance tickets. In order to make a good faith effort to sell Advance tickets, the Sponsor is expected to find local ticket outlets for in person sales.

**Settlement:** Sponsor agrees to return all unsold tickets and bring revenue from tickets sold for settlement at 10 a.m. to the Circus office on the Show Date listed above. Failure to do so relieves the Circus of its obligation to fulfill this contract. **THE SETTLEMENT OF ADVANCE TICKET SALES MUST BE DONE IN CASH.**

No advance tickets may be sold by the sponsor on Show Day.

Settlement of gate sales will be done in cash in the Circus office at intermission of the final performance on Show Day.

**DIVISION OF PROCEEDS**

Sponsor shall retain the following shares of revenues:

- 50% of Advance \$13.00 Adult Tickets after the first 100 sold by the Sponsor
- 25% of all Advance \$8.00 Child/Senior Tickets sold by the Sponsor if less than 200 tickets
- 40% of all Advance \$8.00 Child/Senior Tickets sold by the Sponsor if more than 200 tickets
- 10% of revenue from all admission ticket sales by the Circus on Show Day

Revenue from the first 100 Advance \$13.00 Adult Tickets sold by the Sponsor will belong to the Circus.

The Circus shall exclusively provide and retain all revenues from all concessions, special exhibits, inflates and animal rides on the Circus Grounds on the Show Date listed above.

**Circus Agrees to Furnish:**

1. Two 1½-hour shows on the date, times, and grounds listed above. If ticket sales warrant, an additional show may be added at the discretion of the Circus.
2. Electricity, equipment, and personnel necessary to operate Circus.
3. \$2,000,000 Public Liability insurance indemnifying the Sponsor, lot owner, municipality, and the Circus.
4. 100 Window Cards/Posters, 500 Adult Tickets, 500 Child/Senior Tickets, promotional materials and personnel to assist in advertising Circus Day.
5. Circus will collect and bag trash and place manure in receptacles provided by Sponsor.

**Sponsor Agrees to Furnish:**

1. Suitable showgrounds at least 300'x300' in size. Lot must be accessible to large vehicles, level and free of debris.
2. One running, potable water source. The Circus uses about 1,500 gallons daily.
3. Provide and arrange for the removal of refuse containers for trash and animal manure. A 4-yard dumpster is recommended for trash.
4. All permits and licenses that are required by local government agencies, any police and fire protection required by local ordinance, and to contact utilities to mark underground lines on lot.
5. Two ticket takers for each performance.
6. Contract closing fee of \$290 paid upon the signing of this agreement. This fee will be fully refunded if the Sponsor sells 200 or more Advance \$13.00 Adult tickets (\$8.00 Child/Senior tickets purchased by senior adults do not count toward this refund).

This contract cannot be cancelled or transferred and verbal agreements will not be recognized. Circus shall not be held liable to Sponsor for failure to fulfill this contract due to circumstances relating to mechanical failure or transportation breakdown, global or localized pandemic, storms, floods or other acts of Nature, terrorism, riot, mob action, war or other public disorder.

Due to the nature of live entertainment, acts, presentations, and exhibits are subject to change without notice.

*Sponsor agrees that the representative signing this contract has authority to act on Sponsor's behalf.*

For Circus (sign): \_\_\_\_\_

Contracting Agent, Culpepper & Merriweather Circus

For Sponsor (sign): \_\_\_\_\_

Address: 218 224 WEST JACKSON (street)

For Sponsor (printed): \_\_\_\_\_

WELLARD, MO, 65781 (city, st, zip)

Phone: 417 742 5381

Email: PARKDIR@CITY OF WELLARD.ORG

*Please complete and attach a sponsor contact sheet and return to P.O. Box 813, Hugo, OK 74743*