

Program Revenue Report

Willard Aquatic Center 2026 Projected option Open June 1 close Aug 8 - increase rentals/admission/swimteam/party pads/family pass. Open swim starts at Noon

Expense					
Staff type	Hours (pay rate 1/rentals)	Hours (pay rate 2)	Pay Rate 1	Pay Rate 2	Total Cost
Swim Coach	113	87	\$ 17.25	\$ 16.25	\$ 3,363.00
Front Desk	448		\$ 16.25		\$ 7,280.00
Lifeguard		5446		\$ 16.25	\$ 88,497.50
Other	Training	160		\$ 16.25	\$ 2,600.00
Other	960	Rental Hours	\$ 16.25		\$ 15,600.00
Other	Swim Team, Prior to open	12		\$ 16.25	\$ 195.00
Manager	690		\$ 17.25		\$ 11,902.50
Other	650	Brenda-planning	\$ 19.95		\$ 12,967.50
Supplies	Quantity	Cost			
Punch Cards	25	\$ 52.00			1300.00
Pool Indicator Solutions	1	\$ 33.31			33.31
Pool Test Kit strips	1	\$ 16.61			16.61
Swim Team Ribbons	1	\$ 147.49			147.49
Swim test bands	1	\$ 104.00			104.00
Whistles	1	\$ 19.60			19.60
Swim test necklaces	1	\$ 97.15			97.15
CPR Masks	1	\$ 159.20			159.20
Chemicals - Chlorine	1	\$ 4,755.00			4755.00
Chemicals - Acid	1	\$ 798.00			798.00
Umbrella	1	\$ 142.63			142.63
Lifeguard Certification	1	\$ 750.00			750.00
Backboard Head support	1	\$ 59.54			59.54
Lifeguard Packs	1	\$ 34.64			34.64
Supplies- first aid, cleaning, card reader, web camera, office		\$ 890.30			890.30
Manager's and head guard shirts		\$ 110.00			110.00
Swim Team Swim Caps		\$ 461.47			461.47
Hy-Tek Swim Team software update		\$ 25.00			25.00
Ozark Swim Meet Fees	140	\$ 1.00			140.00
Bolivar Swim Meet Fees	140	\$ 1.00			140.00
Championship Swim Meet Fees	113	\$ 10.00			1130.00
					0.00
	#N/A				
			Total Cost		153,719.44
Revenue					
Memberships	Number sold	Value			
WAC Family Monthly \$200	16	\$ 200.00		\$	3,200.00
WAC Individual Monthly \$100.00	50	\$ 100.00		\$	5,000.00
WAC Season Membership Individual		\$ 162.00		\$	-
WAC Season Membership Family		\$ 243.00			0
WAC Punch Pass	520	\$ 50.00			26000
Program Revenue					
Number Registered	cost per person	Total Revenue			
Swim Lessons				\$	-
Private Swim Lessons					
Swim Team 150 Participants	130	\$ 19,500.00		\$	19,500.00
				\$	-

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Rentals	Amount				
Party Pads \$40.00 - 86 hrs	40	86		\$	3,440.00
Private Pool Rentals 90 hrs \$225.00 hr	45	225		\$	10,125.00
Shade Awning Rental (New)	15	150		\$	2,250.00
				\$	-
POS	Amount				
Ages 4-54 Daily Rate \$6.00	6	9950		\$	59,700.00
Ages 55 - over \$5.00	5	738		\$	3,690.00
Non Swimmer fee \$2.00	2	628		\$	1,256.00
Week day 5:00 pm - 7:00 pm \$4.00	4	600		\$	2,400.00
Other	Amount				
Swim Diapers	37			\$	37.00
Home swim meet Nixa	23			\$	23.00
Home swim meet Republic	60			\$	60.00
Lifeguard Class	500			\$	500.00
				\$	-
		0			
				\$	137,181.00
Grand Total Net Revenue				\$	(16,538.44)

Cost Recovery Percentage

Goal =85%

89.24%