

Agenda Statement



Meeting Date: June 16, 2026
To: City Council
Through: Jackie C. Wilde, City Manager
From: Shelby Carlson, Acting City Clerk
Agenda Item: Beautification Grant Awards

BACKGROUND, JUSTIFICATION, & INTENT:

The City of Whittier established the Community Beautification Matching Grant Program to encourage private investment in visible exterior improvements, reduce blight, and support projects that enhance the appearance and character of the community. The program provides matching grant funding for eligible beautification projects, with applications reviewed and scored by the Council's Beautification Grant Committee.

At its meeting on Tuesday, June 2, the Council's Beautification Grant Committee reviewed six applications submitted under the program. Following review and scoring, the Committee selected all six applications for approval and recommends awarding grant funds in the total amount of \$17,864.80. These awards are expected to leverage approximately \$62,000 or more in private funding toward community beautification improvements.

Because the recommended awards do not exhaust the full amount of funding available for the program, Administration intends to re-open the application period for the remaining funds. Re-opening the application period will allow additional property owners or businesses an opportunity to participate in the program and further advance the City's beautification goals.

CONSISTENCY CHECKLIST:

	Yes	No	N/A
1. Legislative Priorities	☐	☒	☐
2. Comprehensive Plan: 2.1.3.3, "Create incentives for private land/leaseholders to participate in beautification and clean-up efforts"	☒	☐	☐
3. Whittier Code	☐	☒	☐
4. Other: Resolution 2026-014, Establishing Beautification Matching Grant Program	☒	☐	☐

FISCAL NOTE: Fiscal note to be provided verbally.

ATTORNEY REVIEW: ☐ Yes ☐ No ☒ Not Applicable

RECOMMENDATION: Administration recommends approval of Resolution 2026-030.