

Agenda Statement

Meeting Date: May 19, 2025
To: City Council
From: Jackie C. Wilde, City Manager



Agenda Item: Resolution 2025-022 Signing the Whittier Tourism Best Management Practices Statement of Agreement

BACKGROUND, JUSTIFICATION, & INTENT:

The Whittier Tourism Best Management Practices (TBMP) program is a voluntary initiative developed collaboratively by tour operators, fishers, residents, agencies, and nonprofit partners to support sustainable tourism in Whittier and Prince William Sound. The TBMP outlines operational guidelines to help reduce conflicts, preserve quality of life for residents, and protect the natural and cultural resources that draw visitors to the region.

The City of Whittier played an active role in shaping the TBMP document and is now being asked to formally sign the Statement of Agreement. Signing reflects the City's commitment to modeling responsible practices, supporting community-driven solutions, and participating in ongoing efforts to improve communication and coordination among tourism stakeholders.

CONSISTENCY CHECKLIST:

	Yes	No	N/A
1. Legislative Priorities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2. Comprehensive Plan: <i>1.2, Improve overall visitor experience and 1.3, Create recreational opportunities within Whittier that will increase tourism and attract both visitors and residents.</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Whittier Code	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4. Other	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

FISCAL NOTE: No fiscal impact to the City of Whittier. The resolution expresses policy support only and does not obligate City staff time or resources.

ATTORNEY REVIEW: Yes No Not Applicable

RECOMMENDATION: Administration recommends approval of Resolution 2025-022.