



## Council Agenda Item

Meeting Date: June 6, 2026

Agenda Item: Community Survey

Staff Contact (name, email, phone): Becky Magestro [bmagestro@whitewater-wi.gov](mailto:bmagestro@whitewater-wi.gov) 262-473-0101

### BACKGROUND

(Enter the who, what, when, where, why)

The Council has agreed to invest in a community survey. ETC, the contract group, is developing the survey with input and suggestions from Department Directors. ETC is currently seeking input from the Common Council as the survey progresses toward completion.

### PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

N/A

### FINANCIAL IMPACT

(If none, state N/A)

N/A

### STAFF RECOMMENDATION

The Community Survey is currently in rough draft form. We do need to reduce the survey to approximately six pages.

Do you feel there are any questions or sections that are repetitive or could be removed? Please provide feedback on:

- \* What you like about the survey
- \* What you do not like
- \* What you feel should be added or revised

Your input will help us create a more concise and effective survey for the community.

### ATTACHMENT(S) INCLUDED

(If none, state N/A)

Attachment – Rough Draft of Community Survey