

Print**APPLICATION FORM IN RESPONSE TO THE CALL FOR ARTIST FOR WHITEWATER TRAFFIC BOXES -
Submission #1351****Date Submitted: 4/16/2025****ARTIST INFORMATION****Name of Applicant/Team Leader:***

Linda Saumer

Additional Team Members (if applicable)**Mailing Address:***

W2877 Piper Rd, Whitewater, WI

Phone Number:*

651-808-7480

Email Address:*

lindasaumer@gmail.com

PROPOSAL INFORMATION**Project Title or Theme:***

Natural Elements of Whitewater

Proposed Project Location(s):*

Traffic box on Elizabeth St

Description of Concept (max 500 words): (Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater)*

Each side of the box will illustrate one of the four natural elements: Air, Earth, Water and Fire and how it is expressed in and around Whitewater. Each panel will be viewed through a grid frame of a stylized "W" for Whitewater, Wisconsin, UW, Warhawks, and Whippets among other area wonders.

Air - The clean air we have to breath that blows all around us.

Earth - The rich soil that nourishes the abundant plant life and agriculture.

Water - Clean water in lakes and streams and most notably the many artesian wells.

Fire - The bright and beautiful sunsets that illuminate the Kettle Moraine and its lush forests.

The top of the box will have these four elements spiraling together forming a symbol of gratitude for all of these.

VISUAL ATTACHMENTS: Design sketches/mock-ups included (up to 4 images)

VISUAL ATTACHMENTS	VISUAL ATTACHMENTS	VISUAL ATTACHMENTS	VISUAL ATTACHMENTS
Air.jpeg	Earth.jpeg	Water.jpeg	Fire.jpeg

EXPERIENCE AND QUALIFICATIONS

RESUME/BIO FOR ALL TEAM MEMBERS

RESUME/BIO *	RESUME/BIO	RESUME/BIO	RESUME/BIO
saumerCV .pdf	<input type="button" value="Choose File"/> No fi...sen	<input type="button" value="Choose File"/> No fi...sen	<input type="button" value="Choose File"/> No fi...sen

PORTFOLIO: Examples of up to 3 previous works (include title size, material, and brief description).

PORTFOLIO	PORTFOLIO	PORTFOLIO
Drum Mosaic.png	ThunderhawksArchery.pdf	VSC.pdf

BUDGET INFORMATION

TOTAL PROPOSED BUDGET:*

\$1415-\$2165 not including \$500 contingency

ITEMIZED BUDGET (LABOR, MATERIALS, CONTINGENCY, ETC.); *

Labor: I figure 20-50 hrs for painting, so depending on how long removing the current peeling paint and surface preparation takes, \$750- \$1500 for labor.
Materials: roller set. 5 @12.99=64.95
additional roller covers 3pk 6 @10.98 =65.88
mask respirator 35.00
disposable N95 dust mask 3pk 3 @0.99 =2.97
box of biodegradable nitrile gloves 7.99
Sand paper pk 2 @12.14 =24.28
Painter's tape 3 @4.99 =14.97
Rust-oleum primer qt 2 @16.98 =33.96
Acetone 19.49
Spray paint in variety of colors 24 @5.86 =143.04
touch up brushes various sizes 50.00
UV protective coating 5 @4.49 =22.45
touch up paint / ea spray paint color 24 @4.89 =117.36
paint buckets 4 @12.98 =51.92
rags 1 lb roll 5.95
Contingency max \$500

MAINTENANCE PLAN

How will the artwork be protected and maintained? (max 300 words) (Please describe how you will ensure the durability and vibrancy of your design.)*

With proper surface prep, primer, enamel paint and clear coat the artwork is protected and should not need regular maintenance.

ADDITIONAL INFORMATION

How are you connected to Whitewater, WI? If you do have a connection, please describe briefly.*

I moved to Whitewater in the summer of 2024. I participated in Whitewater Art Alliance Barn Quilt public art display when I first moved to Wisconsin. I hope to retire here.

☐

Which category best describes you?*

☐ Amateur

☒ Professional

☐ School or Youth Organization

☐ A person under the age of 18

☐ other, please list below

If other, explain

Will you collaborate with local organizations or businesses for in-kind support?*

☒ Yes

☒ No

If yes, provide details

I don't know what this means

DECLARATION

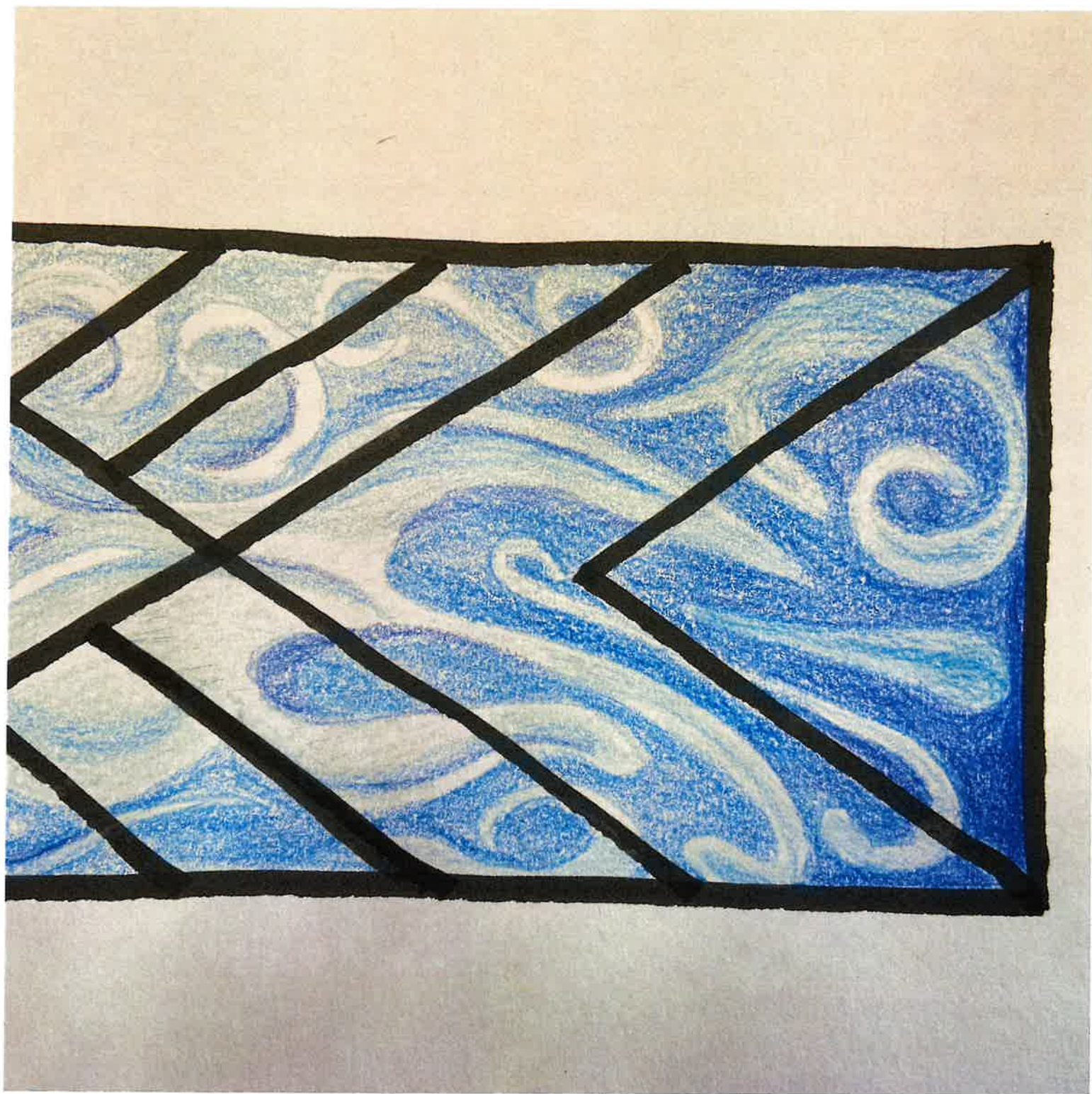
I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

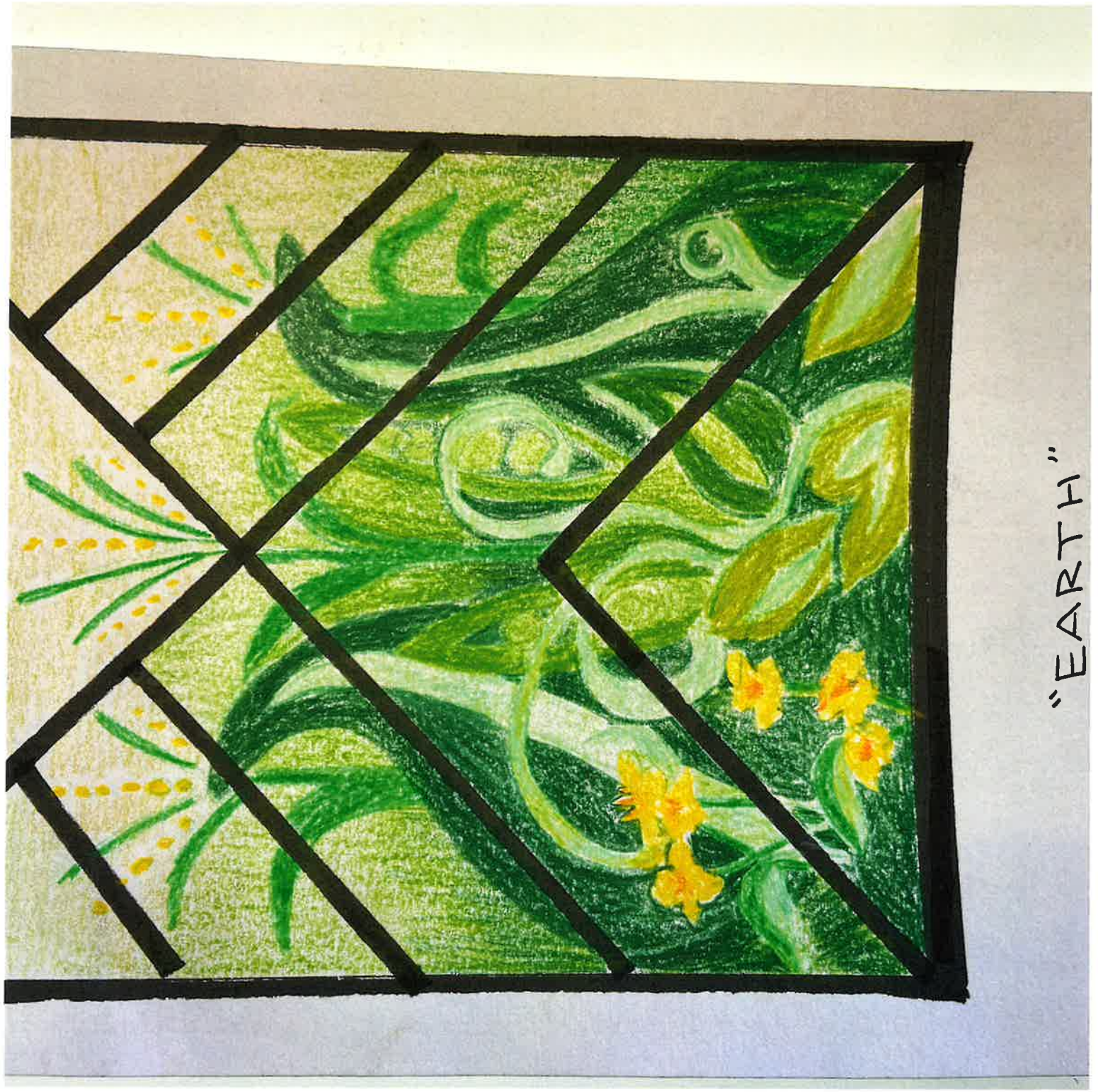
Signature of Applicant/Team Leader:*

Linda Saumer

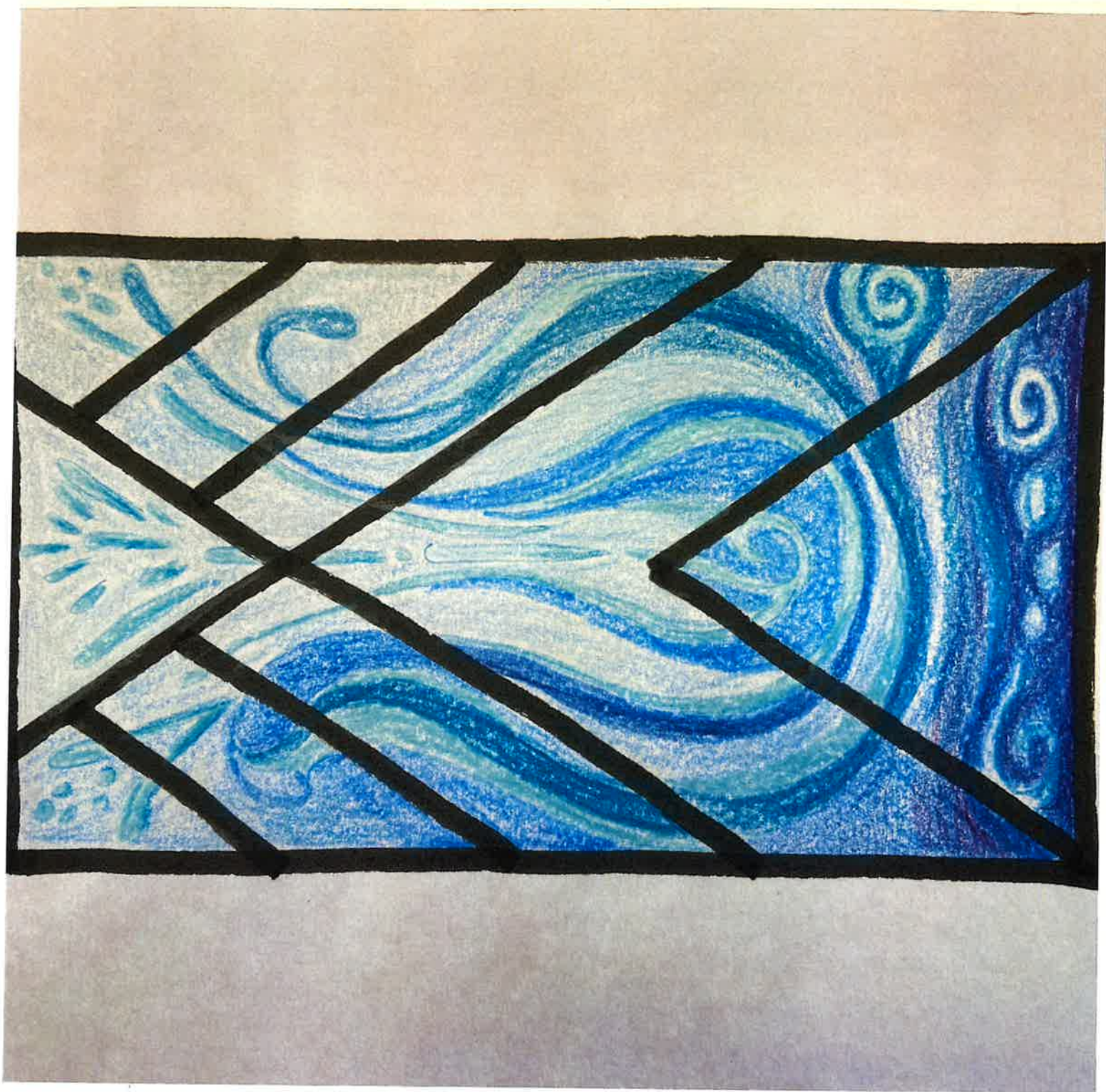
Date:*

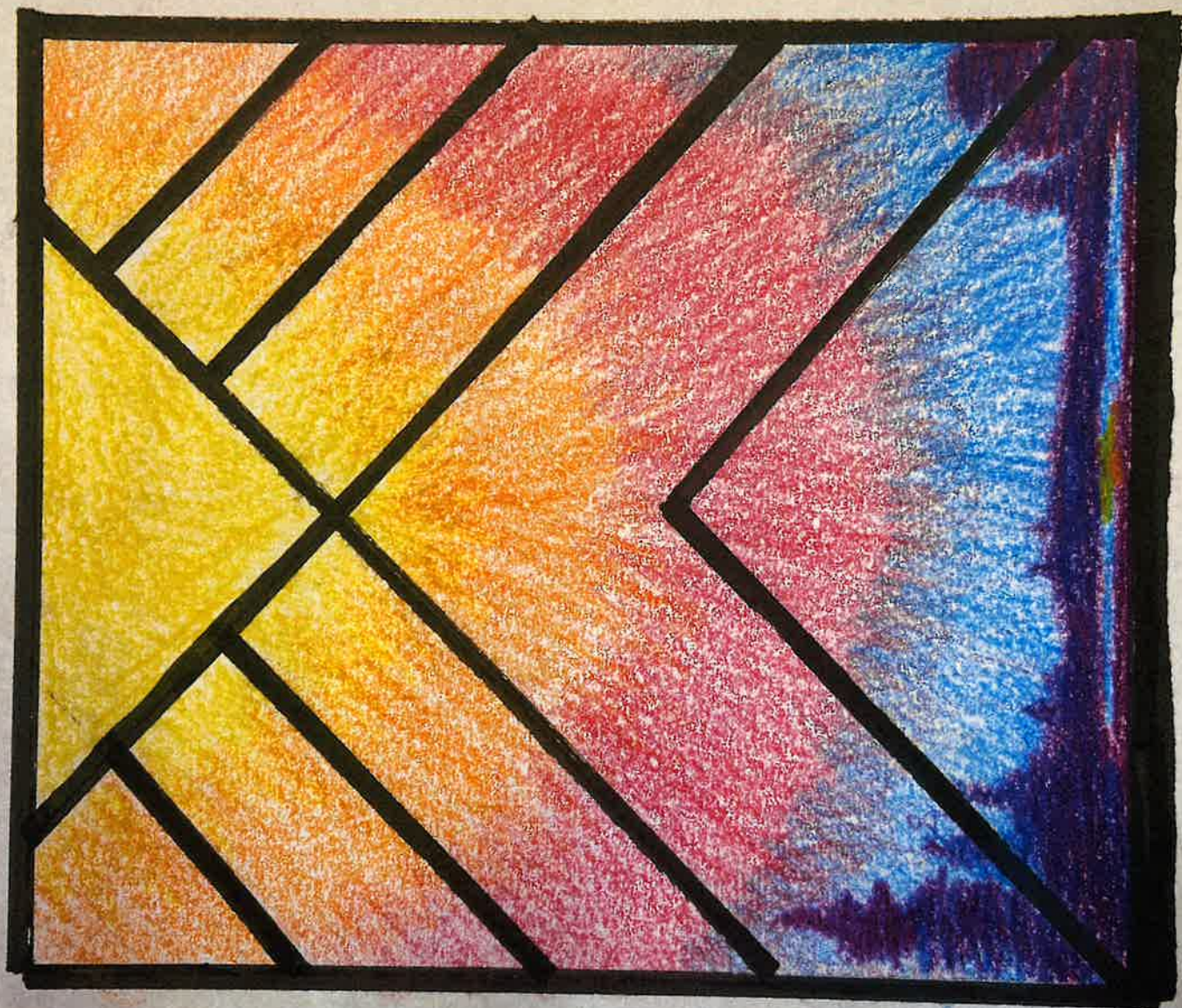
04/16/25





"EARTH"





Visual Communications Logos / Image

Packaging

Publications

Print Ads

Direct Mail

Web Image

AREAS OF EXPERTISE

Adobe Creative Suite

Photoshop

In-Design

Illustrator

MAC CS4/CS5

PERSONAL SKILLS

Problem solving

Thinking creatively

Attention to detail

Communication skills

PERSONAL CONTACT

Linda Saumer

t: 651.808.7480

e: lindasaumer@gmail.com

Linda Werdouschegg Saumer
Graphic Designer | Art Director

PERSONAL PROFILE

Linda Saumer's work as a designer encompasses identity and branding, exhibitions, environmental graphics, and publications. After developing her trade at a print house, she founded her own design firm, a multidisciplinary studio in which she established her reputation for innovative practice as a talented, driven and flexible graphic designer with a proven record of delivering creative and innovative design solutions. She has proven ability of developing projects from inception through production of final product, ensuring that all work is effective, appropriate and delivered within agreed timescales. Able to work as part of a team with printers, copywriters, photographers, other designers, account executives, web developers and marketing specialists.

EDUCATION and WORK EXPERIENCE

Linda Saumer studied graphic design at the University of Minnesota, Twin Cities Campus where she received her undergraduate degree. She began her career as a designer at a print house and worked as a senior designer/art director/quality controller before establishing her own studio, in 1988.

Saumer is a multi-faceted designer whose work encompasses strategy, design and technology. Her projects have included the design of brand identity, publications, packaging, environments, exhibitions, and websites; with many of her projects ranging across multiple media.

Her clients have included 3M, Tonka, Graco, Kinkos, Edina Realty, Counsellor Realty, United Children's Hospital, and LT Court Tech. She has developed effective design campaigns for commercial and non-profit organizations, small business, and events. Saumer has won design awards from MNBA for her work on a book cover and from CERAMCO for Renstrom Dental's annual publication. She has also held a seat as a judge for the Minnesota Printer's Competition. She held a position as adjunct instructor of digital photography, and intro to art/design with Minnesota North College at Nashwauk Keewatin High School for 11 years before moving to Whitewater, WI.



GRAND RAPIDS



THUNDERHAWKS
ARCHERY



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