

[Print](#)**APPLICATION FORM IN RESPONSE TO THE CALL FOR ARTIST FOR WHITEWATER TRAFFIC BOXES - Submission #1267****Date Submitted: 3/9/2025****ARTIST INFORMATION****Name of Applicant/Team Leader:***

Brittany Mckenzie

Additional Team Members (if applicable)**Mailing Address:***

937 W Charles St

Phone Number:*

386-566-2353

Email Address:*

bamckenzie11@gmail.com

PROPOSAL INFORMATION**Project Title or Theme:***

Vibrant Whitewater

Proposed Project Location(s):*

no preference

Description of Concept (max 500 words): (Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater)*

Whitewater is a city alive with diversity, and energy. From university students immersed in a variety of disciplines to children growing up in a rich tapestry of traditions, and families from all walks of life, this city is a vibrant mosaic of experiences. My design for the traffic box project seeks to reflect this dynamic spirit—celebrating the eclectic, colorful, and ever-evolving identity of Whitewater. Through bold colors and vibrant composition, this artwork will serve as a visual representation of the city's spirit, with something sure to bring a smile to everyone's face. My artistic style has always featured a more "doodle" flavor, and always includes dots and or geometric shapes sporadic throughout.

VISUAL ATTACHMENTS: Design sketches/mock-ups included (up to 4 images)**VISUAL ATTACHMENTS**

Untitled.JPG

VISUAL ATTACHMENTS No fi...sen**VISUAL ATTACHMENTS** No fi...sen**VISUAL ATTACHMENTS** No fi...sen**EXPERIENCE AND QUALIFICATIONS****RESUME/BIO FOR ALL TEAM MEMBERS****RESUME/BIO ***

Artistic Resume.docx

RESUME/BIO No fi...sen**RESUME/BIO** No fi...sen**RESUME/BIO** No fi...sen**PORTFOLIO: Examples of up to 3 previous works (include title size, material, and brief description).****PORTFOLIO**

Wall Mural.docx

PORTFOLIO

Truly Namesake Painting.docx

PORTFOLIO

Mandala Mystic Cookies.docx

BUDGET INFORMATION**TOTAL PROPOSED BUDGET:***

\$700-\$800

ITEMIZED BUDGET (LABOR, MATERIALS, CONTINGENCY, ETC.); *

Supplies: \$251

1 gallon Zinsser 1-2-3 exterior primer \$32

1 gallon Pittsburgh Paramount Exterior paint (imperial purple) \$55

8 oz. Pittsburgh Paramount Exterior paint (light green) \$7

8 oz. Pittsburgh Paramount Exterior paint (dark green) \$7

8 oz. Pittsburgh Paramount Exterior paint (light blue) \$7

8 oz. Pittsburgh Paramount Exterior paint (seafoam blue) \$7

8 oz. Pittsburgh Paramount Exterior paint (light yellow) \$7

8 oz. Pittsburgh Paramount Exterior paint (orange) \$7

8 oz. Pittsburgh Paramount Exterior paint (pink) \$7

8 oz. Pittsburgh Paramount Exterior paint (light purple) \$7

8 oz. Pittsburgh Paramount Exterior paint (white) \$7

1 4" roller frame \$3

3 pack 4" roller foam \$10

Small brush multi pack \$10

3 pack 7m Posca Black Paint Marker \$19

1 gallon spar urethane clear sealant \$59

Labor: \$300-400

Expected labor 15-20 hours at \$20 per hour.

Contingency: \$150

In case of additional paint or brushes needed

MAINTENANCE PLAN

How will the artwork be protected and maintained? (max 300 words) (Please describe how you will ensure the durability and vibrancy of your design.)*

with the use of high quality exterior paint and a sealant polyurethane coat covering the entire project, I believe it will be very durable and remain beautiful for a long time to come.

ADDITIONAL INFORMATION

How are you connected to Whitewater, WI? If you do have a connection, please describe briefly.*

Me and my family live here, attend school here, volunteer here, and I own and operate my business here.



Which category best describes you?*

- ☒ Amateur
- ☐ Professional
- ☐ School or Youth Organization
- ☐ A person under the age of 18
- ☐ other, please list below

If other, explain

Will you collaborate with local organizations or businesses for in-kind support?*

- ☐ Yes
- ☒ No

If yes, provide details

DECLARATION

I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

Signature of Applicant/Team Leader:*

Brittany Mckenzie

Date:*

03-09-25



Brittany Mckenzie

Bamckenzie11@gmail.com

(386) 566-2353

Bio:

I am an eclectic artist and long-time resident of Whitewater, where I have lived with my husband and two daughters since 2016. I am the owner and operator of **Sunshine Cookies Whitewater**, a home-based bakery specializing in decorated sugar cookies, gourmet drop cookies, and macarons. Since establishing my business in 2019, I have grown my presence in the community, starting with a table at the Whitewater City Market and expanding to offer custom cookies for holidays, special events, and personal orders.

Beyond my business, I am deeply involved in the Whitewater community. My children attend Lincoln Elementary, and as a family, we actively participate in various extracurricular activities. My husband serves as a cross-country coach at Whitewater High School and mentors the high school robotics team, further connecting our family to the vibrant and engaged local community. Through both my artistic and community-focused endeavors, I take great pride in contributing to the creativity and spirit of Whitewater.

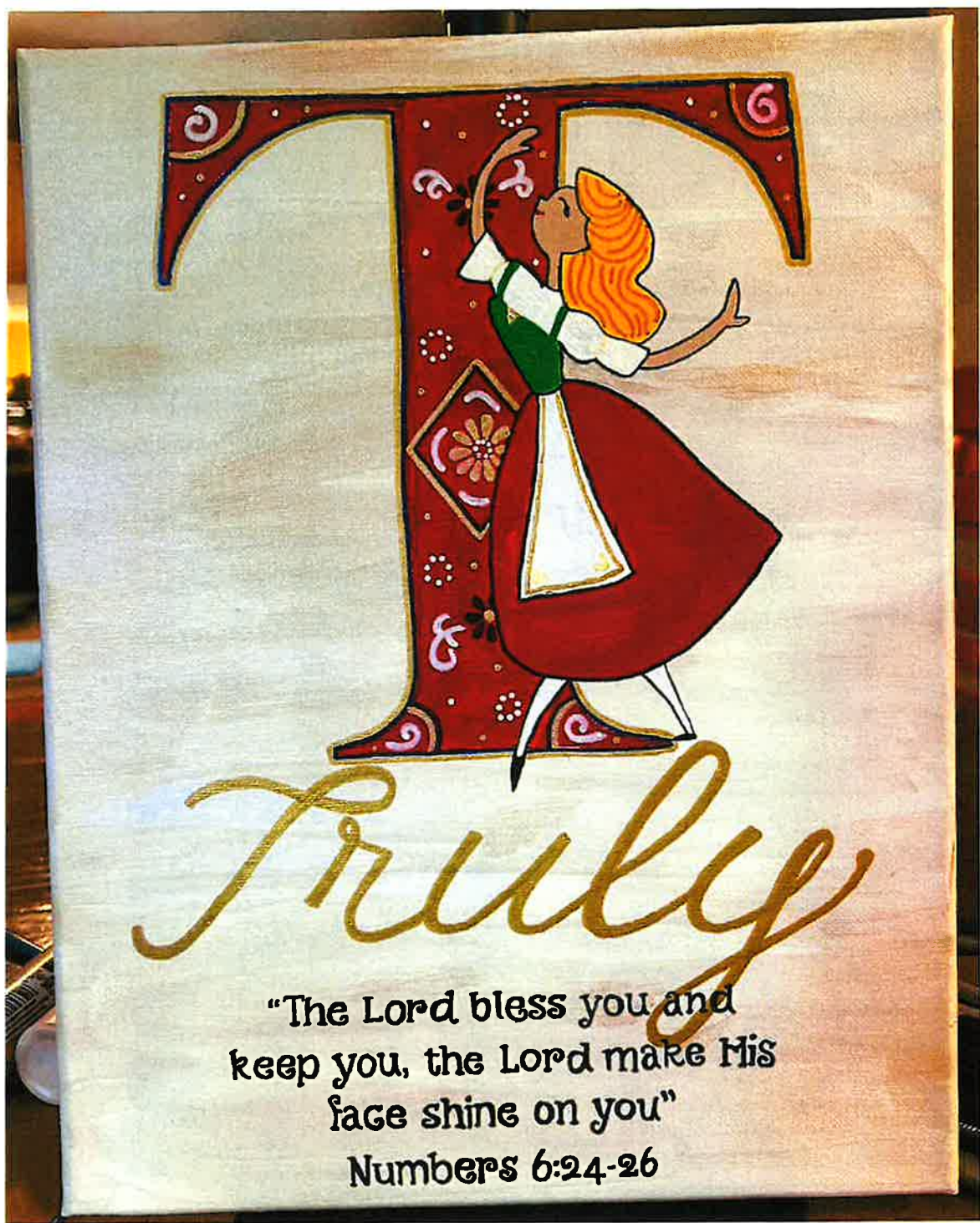
Artistic Experience:

- **Cookie Decorator | Sunshine Cookies Whitewater | [2019- Present]**
Over five years of experience in detailed, artistic cookie decoration, showcasing precision, creativity, and design skills.
- **Mural Artist | Freelance & Volunteer Work**
 - Created murals in private residences, bringing unique artistic visions to life.
 - Volunteered in 2014 to assist in painting a high school mural in Los Angeles alongside a community art initiative.
- **Freelance Artist**
 - Provides commissioned paintings and drawings for individuals, organizations, and local clubs/teams.
 - Works across various mediums to create custom artwork for personal and community projects.



Dining Room Wall Mural
64 sq ft

Painted with interior and acrylic paint.
Designed and executed by me over a span of 3 days.



Namesake Painting 11x14 Canvas
Acrylic Paint and posca paint markers



Mandala/Mystic Custom Cookie Set
4" sugar cookies

Chocolate Sugar cookies decorated with royal icing.