

Print**APPLICATION FORM IN RESPONSE TO THE CALL FOR ARTIST FOR WHITEWATER TRAFFIC BOXES - Submission #1345****Date Submitted: 4/15/2025****ARTIST INFORMATION****Name of Applicant/Team Leader:***

Hollyn B Peterson

Additional Team Members (if applicable)**Mailing Address:***

S41 W27098 Oak Grove Ln. Waukesha WI 53189

Phone Number:*

2625017066

Email Address:*

hollynb22@gmail.com

PROPOSAL INFORMATION**Project Title or Theme:***

Growing Strong

Proposed Project Location(s):*

I will take any and as many as you need! I can adjust my designs to fit the boxes, I am a very flexible artist.

Description of Concept (max 500 words): (Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater)*

I lived in Whitewater for over 4 years while attending the University to get my bachelor's in Fine Arts with an emphasis in painting and my teaching licensure. I would be honored to be able to give back to the community that gave so much to me. I am going to send in multiple paintings and sketches that I have done that can easily be converted into a stunning mural on any of the electric boxes. I will be able to give a more detailed design and budget upon further interest. I am currently a full-time graduate student at the University of Urbana Champaign pursuing my Masters in Fine Arts, but I will have more time and be living in Waukesha, Wisconsin, come summer! Forgive the roughness of some of the sketches, but I think they give an idea of my style, ability, and interests as an artist. I am open to changing any of the paintings or designs to fit the businesses or areas better (color, animals, etc.). I will email my resume and bio, the website won't let me upload it. Learn how much UWW has impacted me as an artist, educator, and a person here in my commencement speech: https://youtu.be/1M6o5KYbCEs?si=_SfrU81ro2Dt6kGk

VISUAL ATTACHMENTS: Design sketches/mock-ups included (up to 4 images)

VISUAL ATTACHMENTS	VISUAL ATTACHMENTS	VISUAL ATTACHMENTS	VISUAL ATTACHMENTS
Whitewater Mural Ideas.pdf	IMG_5849.JPEG	IMG.JPEG	IMG.JPEG

EXPERIENCE AND QUALIFICATIONS**RESUME/BIO FOR ALL TEAM MEMBERS**

RESUME/BIO *	RESUME/BIO	RESUME/BIO	RESUME/BIO
Hollyn Petersons Resume.pdf	CV Hollyn B Peterson (1).pdf	<input type="button" value="Choose File"/> No fi...sen	<input type="button" value="Choose File"/> No fi...sen

PORTFOLIO: Examples of up to 3 previous works (include title size, material, and brief description).

PORTFOLIO	PORTFOLIO	PORTFOLIO
A6060E87-0354-4EED-B8BD-0597B6D95FDE.JPEG	kick first mural.jpg	IMG.JPEG

BUDGET INFORMATION**TOTAL PROPOSED BUDGET:***

1 gallon and 5 quartz of individual colors of (depends on the design choice). I am guessing around \$250-300 for paint and other materials.

ITEMIZED BUDGET (LABOR, MATERIALS, CONTINGENCY, ETC.); *

I was told that the remainder of the budget (3,000) goes to the artist.

Materials:

Masking tape.

Chalk.

Drop sheets.

Brushes.

Paint Trays.

Cups.

Rags.

Paint.

Sandpaper? I don't know if it will have to be sanded first?

MAINTENANCE PLAN

How will the artwork be protected and maintained? (max 300 words) (Please describe how you will ensure the durability and vibrancy of your design.)*

I can come back over the summers to do any touch ups as needed, I love to visit Whitewater

ADDITIONAL INFORMATION

How are you connected to Whitewater, WI? If you do have a connection, please describe briefly.*

I graduated from UWW in Spring of 2023



Which category best describes you?*

- ☐ Amateur
- ☒ Professional
- ☐ School or Youth Organization
- ☐ A person under the age of 18
- ☐ other, please list below

If other, explain

Will you collaborate with local organizations or businesses for in-kind support?*

- ☒ Yes
- ☐ No

If yes, provide details

DECLARATION

I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

Signature of Applicant/Team Leader:*

Hollyn Peterson

Date:*

04/15/2025

Flowers / Roses:

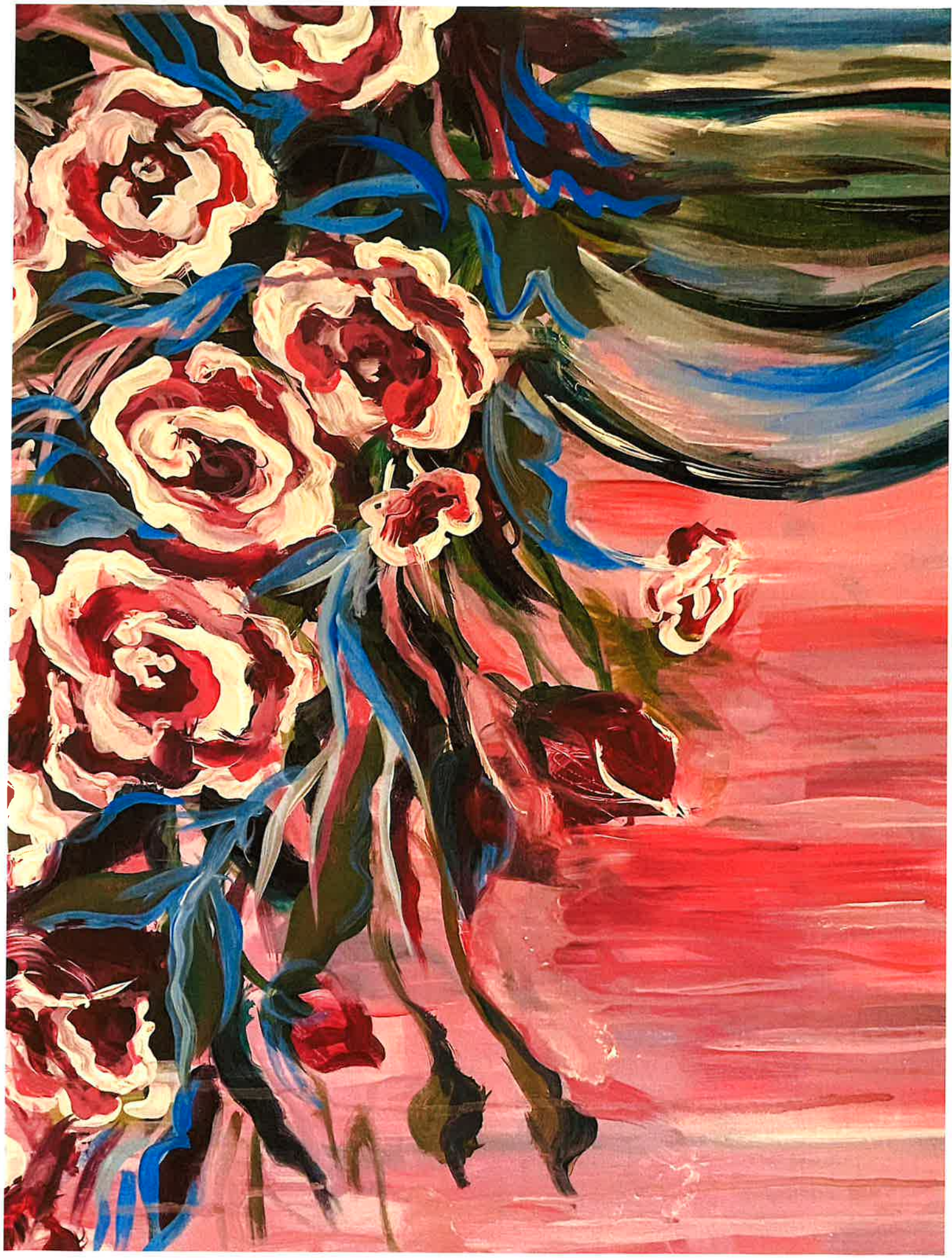


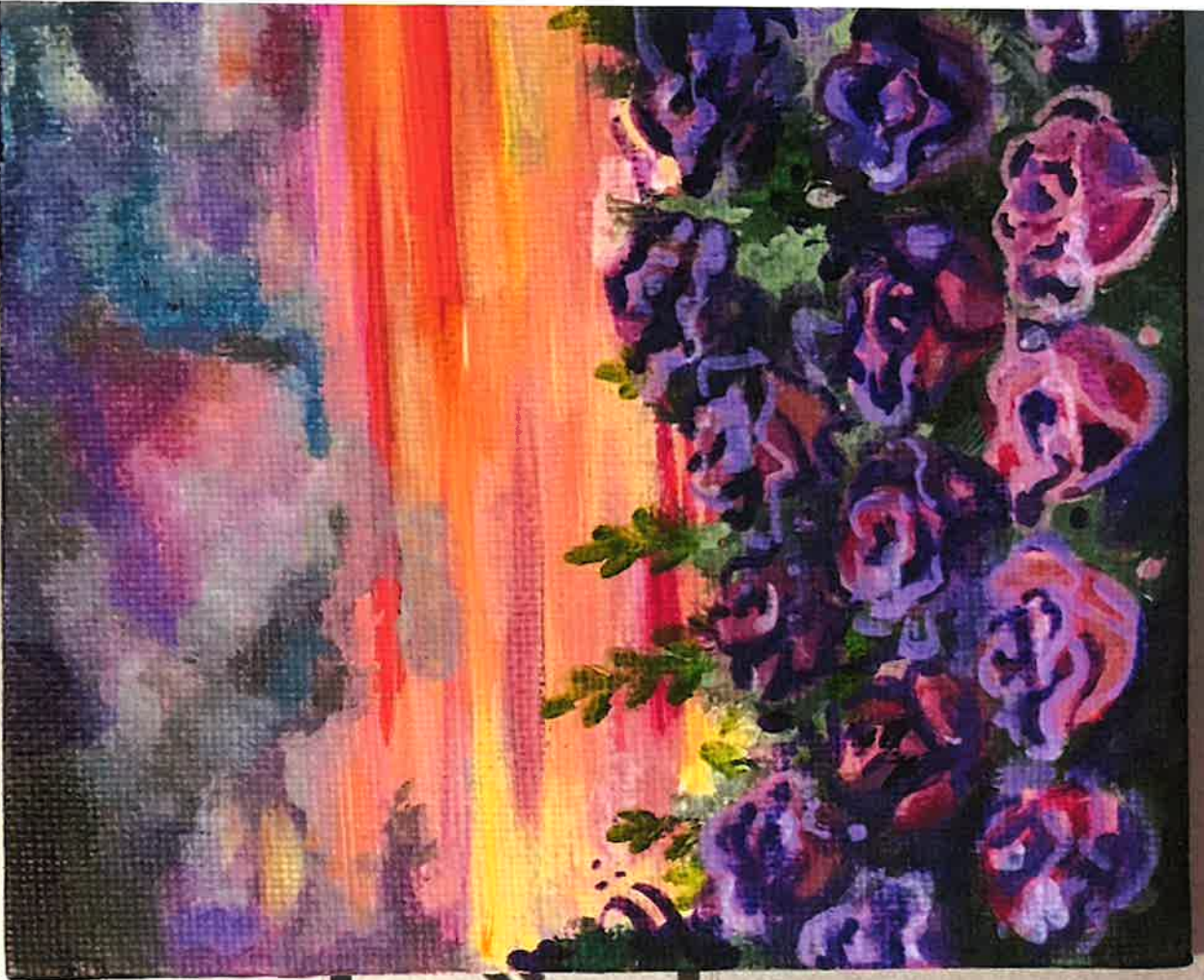
Vines / Misty Blue

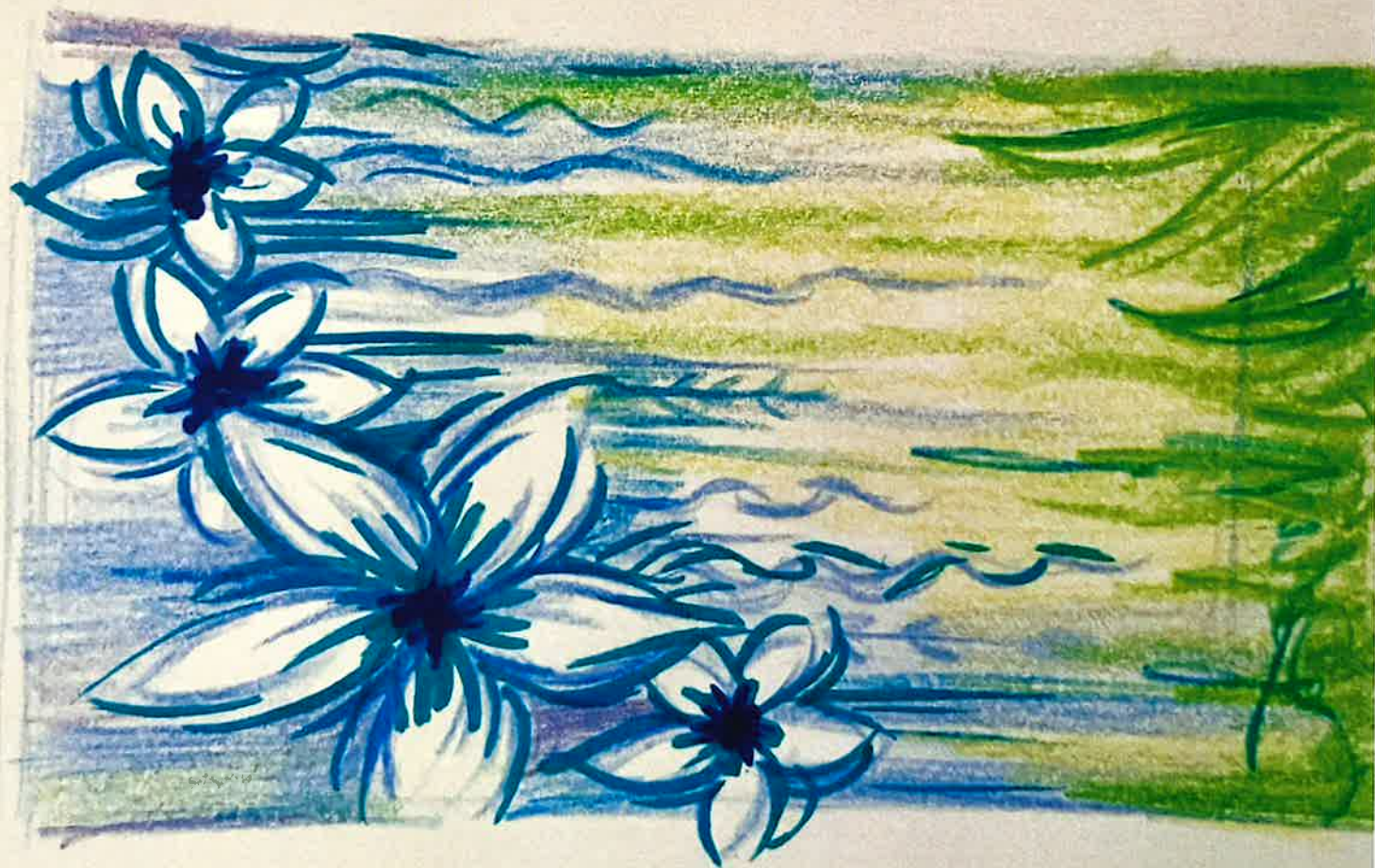


Ocean / Lake:









Hollyn Peterson

Website: <https://www.hollynbrynnpeterson.com/>

Instagram: <https://www.instagram.com/hollynbrynn/>

2024

Education

University of Illinois, Urbana-Champaign, *Masters in Fine Arts*

Current Graduate Student

University of Wisconsin Whitewater, *Bachelor of Fine Arts (Painting Emphasis) and Art Education – Double Major*

May 2023

Honors: Summa Cum Laude

GPA: 3.9991 / 4.0

2023 Student Commencement Speaker:

<https://youtu.be/1M6o5KYbCEs?si=IGr8LLcsMY0GPevT>

WORK EXPERIENCE

Freelance Artist / Photographer, Waukesha/ Syracuse

September 2020 - Currently

Art Instagram: @hollyn.brynn

Stroke of Genius, Waukesha — *Course Instructor, Assistant Manager, & Bartender*

Current

Bellevue Elementry School, Syracuse — *Morning Program Supervisor*

Fall 2023

Morning Program was run through Red House Art Center and provided at Bellevue Elementry School

Syracuse University, Syracuse — *Figure Drawing Instructor*

Fall 2023

Center of the Arts Woodshop, Whitewater — *Supervisor*

September 2021 - December 2022

6 Fields East,
Champaign, IL, 61822
(262)-501-7066
Hollynb22@gmail.com

Awards

UIUC Fellowship

Tuition Scholarship,
Syracuse University

Dahle Family Quasi
Endowment: 2021-2022

Dahle Family
Scholarship-Arts and
Communication:
2022-2022

Dean's List: 2018-2022

Diversity Award:
2022-2022. I spoke at
UW-Whitwaters Arts
and Communication
Scholarship Ceremony.

Edna Grinstead
Scholarship: 2021-2022

Lisa Panici Memorial
Scholarship: 2018,
2020, 2022

Mark Palmer Gray Jr:
2021-2022

Ramirez Family
Foundation
Scholarship: 2018-2021

Raymond E & Zenobia

Nanny, Brookfield

June 2022 - May 2024

Brookfield Center of the ARTS, Brookfield — Summer Art Teacher

June 2021 - August 2021

Bath and Body Works, Waukesha — Sales Associate

July 2018 - Spring 2022

Family Tae Kwon Do Champions, Delafield — Black Belt Instructor

May 2014 - Spring 2020 (closed)

Shepherd of the Hills Church, Pewaukee — Summer Staff

May 2019 - August 2020

Kick First, Waukesha — Black Belt Instructor

September 2017 - September 2019

R Light Memorial
Scholarship: 2021-2022

Northwestern Mutual
Childhood Cancer
Survivor Scholarship
2021-2023

Stacia Lane Endowed
Art Scholarship:
2021-2023

Spirit of Whitewater
Energy Award:
2021-2022 (for my
attitude, strong values,
and school spirit)

PUBLICATIONS & Press

Channel 3000 – UW-Whitewater commencement speaker who beat cancer three times to give a speech on gratitude

May 2023

https://www.channel3000.com/news/uw-whitewater-commencement-speaker-who-beat-cancer-three-times-to-give-speech-on-gratitude/article_70da8880-f198-11ed-9da0-cf9c21fe93e6.html

WMTV – Defying the Odds: UW-Whitewater graduate beats cancer three times

https://youtu.be/q_wOd6MzSGA?si=SNqO-LdaC5DFv1b5

Children's Book Illustrator — Grandma's Wings

In 2017, I illustrated "Grandma's Wings," written by Jennifer Kozich and published by Orange Hat Publishing House.

CANCER 2022: Never Give Up — International Group Exhibition

In November 2022, my acrylic painting "Shifting" was chosen to be a part of the CANCER 2022: Never Give Up Exhibition. This exhibition spread awareness about cancer, honored survivors, memorialized those not here anymore, and showed support in overcoming challenges and finding better treatment.

Art EXHIBITIONS

Solos Winter Art Festival — February 2025

17th International Solo Exhibition

Artistonish —December 2024

Contemporary Art Magazine

Ghost Again— September - December 2023

Group Exhibition, Syracuse University "The Wall"

Portraits— July - September 2023

Group Exhibition

CSD Awards & Scholarship Ceremony— April 2023

UW-Whitewater Solo Showcase & Guest Speaker

UW-Whitewater Juried Show— February 2023

Best in Painting

BFA Senior Exhibition— December 2022

Solo Exhibition: The Art of Alleviation

Cancer: Never Give Up Exhibition— October 2022

International Juried Group Exhibition

UW-Whitewater Juried Show— February 2022

Honorable Mention

VOLUNTEERING

Raising Awareness— Childhood Cancer

As a 3x childhood cancer survivor, I have helped raise over \$150,000 and counting for better research for Childhood Cancer in hope of finding a cure. This money has gone to several organizations including St. Baldricks, Make-A-Wish, CureSearch, Alex's Lemonade Stand, Pablove, and Golden Gumdrops Kick Ball Tournament. I have made several appearances on the News to promote these fundraisers and grow awareness.

Dance Marathons— Children's Hospital

I have participated as a guest speaker for over 15 years at Dance Marathons all over the Midwest to help raise money for Childrens Hospital.

Over the Edge— MAAC Fund

On September 1st, 2021, I raised \$5,00 for the MAAC Fund, Milwaukee Athletics

Against Cancer, by climbing down a 10-story building.

<https://www.tmj4.com/news/local-news/people-went-over-the-edge-literally-for-childhood-cancer-awareness-month>

EXTRA-CURRICULAR

Black Belt — Tae Kwon Do

2004 - Current

I have been in martial arts since I was 3, earning my black belt at age 11, and started working as an instructor at age 14. I have participated in several tournaments and won Grand Champion in forms in 2016. Tae Kwon Do has taught me discipline, integrity, and self-control.

Miss USA, Wisconsin — “Spirit of Miss USA and Miss Teen” Award

May 2021

I participated in the Miss USA pageant for Wisconsin where I was awarded the “Spirit of Miss USA and Miss Teen” award for my kindness, compassion, and resilience as a young woman.

UWW-Dance Company — Vice President

September 2018 - May 2023

I have been dancing for 11 years now and my favorite style is Hip Hop. I became a member of this club in 2018. I was elected to be on board in the Fall of 2019 as the fundraising chair where I was in charge of coming up with ideas, contacting businesses, organizing, purchasing supplies, and running all fundraisers. Being a part of the Dance Company board also means I get the chance to choreograph dances and run the meetings several times during the year. Dance is a great way to exercise, an outlet for creative energy, meet up with friends, and be a leader in something that is important to me. I am now Vice President where I lead the organization, plan meetings, put together a student-run recital, and make executive decisions.

InterVarsity — Welcome Team

September 2018 - May 2023

I was elected to be on board for InterVarsity, a Christian Lead Organization, for Welcome Team Lead. I was in charge of putting up signs, decorations, pens, bulletins, tables, and more. I coordinated who would be volunteering, welcoming, at check-in, and cleaning up. This was a great way for me to meet new people, make each person feel welcomed, and contribute to this organization.

Hollyn Brynn Peterson

Email: hollynb22@gmail.com

Phone: (262) 501-7066

Website: www.hollynbrynnpeterson.com

Instagram: @hollynbrynn

Education

- | | |
|-------------|--|
| 2023 | MFA Candidate - Studio Arts, Painting <i>Syracuse University</i> Syracuse, NY <ul style="list-style-type: none">- GPA: 4.0- Credits Completed: 12 |
| 2018 - 2023 | BFA - Painting with Teaching Licensure <i>University of Wisconsin Whitewater</i> Whitewater, WI <ul style="list-style-type: none">- <i>Summa Cum Laude</i>- Spring 2023 Commencement Speaker- UWW Dance Company Vice President |
-

Professional & Teaching Experience

- | | |
|----------------|---|
| 2023 - Present | Instructor: Painting <i>Stroke of Genius</i> Waukesha, WI |
| 2020 - Present | Freelance Photography Waukesha, WI |
| 2023 | Associate Instructor: Figure Drawing <i>Syracuse University: Shaffer Art Building</i> Syracuse, NY |
| 2023 | Redhouse Enrichment Building Lead <i>Bellevue Elementry School</i> Syracuse, NY |
| 2021 - 2022 | Studio Manager: Woodshop, Teresa Lind <i>University of Wisconsin Whitewater: Center of the Arts Building</i> Whitewater, WI |
| 2021 | Art Teacher <i>Brookfield Center of the Arts</i> Brookfield, WI |
| 2017 - 2018 | Illustrator Orange Hat Publishing House Waukesha, WI |

Awards & Scholarships

2023 - 2026	Tuition Scholarship Syracuse University
2023	Best in Painting <i>Juried Show</i> University of Wisconsin Whitewater
2022 - 2023	College of Arts and Communication Diversity Award & Scholarship
2022	Honorable Mention <i>Juried Show</i> University of Wisconsin Whitewater
2021 - 2023	Dahle Family Scholarship - Arts & Communication
2021 - 2023	Northwestern Mutual Childhood Cancer Survivor Scholarship
2021 - 2023	Stacia Lane Endowed Art Scholarship
2021 - 2022	Edna Grinstead Scholarship
2018 - 2022	Lisa Panici Memorial Scholarship
2021 - 2022	Mark Palmer Gray Jr Scholarship
2021 - 2022	Raymond E & Zenobia R Light Memorial Scholarship
2021 - 2022	Spirit of Whitewater Energy Award
2018 - 2021	Ramirez Family Foundation Scholarship

Exhibitions

2024	<i>Vulnerability</i> Group Exhibition Redhouse Syracuse, NY
2023	<i>Ghost Again</i> Group Exhibition The Wall, Shaffer Syracuse, NY
2023	<i>Portraits</i> International Online Group Exhibition Gallerium
2023	<i>The Art of Alleviation</i> Solo Ballroom, University Center Whitewater, WI
2022	<i>The Art of Alleviation</i> BFA Senior Solo Exhibition Crossman Gallery

| Whitewater, WI

2022

Cancer: Never Give Up | International Online Group Exhibition

Permanent Collection

2023

University of Wisconsin Whitewater | Center for Students with Disabilities | Whitewater, WI

Selected Bibliography & Press

Cathy, Kozlowicz. "She Had a 2% Chance of Surviving Cancer. She's Now a College Graduate and Set to Embark on an Art Career." *Journal Sentinel*, May 24, 2023.

<https://www.jsonline.com/story/communities/wisconsin/2023/05/24/hollyn-peterson-beat-cancer-three-times-to-graduate-uw-whitewater/70229573007>

Craig, Schreiner. "An Art Education Degree Brought Healing, Connection, and Joy." *University of Wisconsin Whitewater*, June 27, 2023.

<https://www.uw.edu/news/archive/2023/06/peterson-art-education>

Mackenzie, Davis. "Defying the Odds: UW-Whitewater Graduate Beats Cancer Three Times." *WMTV15*, May 22, 2023.

<https://www.wmtv15news.com/2023/05/22/defying-odds-uw-whitewater-graduate-beats-cancer-three-times/>

Kyle, Pozorski. "UW-Whitewater Commencement Speaker Who Beat Cancer Three Times to Give Speech on Gratitude." *Channel3000*, May 14, 2023.

https://www.channel3000.com/news/uw-whitewater-commencement-speaker-who-beat-cancer-three-times-to-give-speech-on-gratitude/article_70da8880-f198-11ed-9da0-e19e21fe93e6.html

Bobby, Tanzilo. "Cancer Survivor & Her Mentor Will Go 'Over the Edge' Together at MACC Fund Event." *OnMilwaukee*, June 28, 2017. <https://onmilwaukee.com/articles/over-the-edge-macc-fund>

Selected Guest Artist & Speaker

- 2023 Visiting Artist | Dr. King Elementary School | Syracuse, NY
- 2023 Spring Commencement Student Speaker | University of Wisconsin
Whitewater | Whitewater, WI
https://youtu.be/1M6o5KYbCEs?si=l788oYxTuV_6ZEDg
- 2023 Guest Artist & Speaker | Annual Recognition & Awards Ceremony |
University of Wisconsin Whitewater | Whitewater, WI
- 2022 Student Speaker | College of Arts & Communication Awards Ceremony |
University of Wisconsin Whitewater | Whitewater, WI

