

The Artful Transformation, City of Whitewater 2025 Public Art Project

Note; There are three different proposals on here. Each one has it's one title. If I am chose for any or multiple of my proposals, please indicate which one was chosen. Thank you so much for your time and consideration!

About the Artist:

H.G. Little is a surrealist artist and storyteller based in Whitewater, WI. His work blends whimsical imagery with eerie undertones. He explores liminal spaces, folklore, and the beauty found in melancholy. In addition to creating fine art, H.G. runs the online art brand Whimsical Woes, exploring Midwestern hauntings, cultural oddities, and the paranormal. He has previously worked in social media and digital storytelling, and this project is a return to his roots, making art that lives where real people live, walk, and wonder.

Portfolio Samples:

I have attached 3 of my best pieces but additional pieces can be found on [WhimsicalWoes.com](https://www.whimsicalwoes.com) (pending I finish the website by this week)

Proposal Description – “Whispers of Whitewater”

Artist: H.G. Little (Brand Name: Whimsical Woes)

Preferred Box Locations:

1. Box Located at corner of W Main and W Whitewater
2. Box Located at Corner of N Franklin and W Main
3. Box Located at S Prairie and W Main

Concept Statement:

Whispers of Whitewater is a four-panel visual narrative exploring the surreal beauty and layered identity of Whitewater, Wisconsin. Through a blend of realism and the whimsical woeful, each side of the traffic box becomes a portal into a different facet of the city—its history, folklore, culture, and natural wonder.

These scenes are rendered in a rich, colored-pencil-inspired style—soft and inviting from afar, but dreamlike and intricate upon closer inspection. The work is designed to spark imagination, provoke curiosity, and transform a functional object into a quiet beacon of storytelling.

Themes and Panel Breakdown:

Side 1: “Echoes of Learning”

A haunting-yet-serene face peers through a golden sky above a mid-century school building—representing Whitewater’s proud identity as a college town and its deep connection to education and the arts. The floating visage hints at nostalgia, memory, and the lingering presence of those who came before.

Side 2: “Heart of the Arts”

Featuring the Whitewater Arts Alliance’s Cultural Arts Center, this panel is a warm tribute to the city’s thriving creative community. The duo of women connecting in front of the building reflects collaboration and artistic mentorship. Oversized painter’s palettes in the sky echo the role of imagination and expressive freedom.

Side 3: “Second Salem”

This panel pays homage to Whitewater’s folklore as the “Second Salem,” with a ghostly witch watching over a triangle-marked gravestone. Spirits drift like wind-blown leaves, nodding to the supernatural legends that set Whitewater apart and draw in paranormal enthusiasts year-round.

Side 4: “Kettle Moraine”

Nature takes the spotlight in this serene autumnal depiction of Kettle Moraine State Forest. A winding path invites viewers to explore the surrounding natural beauty. The panel grounds the surreal with something tangible—celebrating the landscapes that shape Whitewater’s identity.

Overall Artistic Vision:

This piece offers a surreal journey around the box—inviting viewers to pause, walk a full circle, and consider the different lenses through which Whitewater can be seen. Each panel is distinct in tone, but unified in style and palette, with golden ochres and deep charcoal lines creating a cohesive dreamlike mood.

Budget (Estimated):

1. Paints (Rust-Oleum Protective Enamel):

12 quarts of Rust-Oleum Protective Enamel Paint from Walmart

Estimated cost: \$22 per quart

Subtotal: \$280 (with tax)

2. Mediums and Glazes:

Galkyd Lite, 16.9 oz – \$27

Online Order - Blick Art Materials

3. Hardware and Tools:

Mini Projector (for art transfer) Caydo P1 Art Projector – \$199.99

5 Pcs Paint Palette Knives Set – \$6

Amazon

Princeton Brushes – Roughly \$60

Blick

Brush Cleaner (used rag & water) – \$5

4. Surface Prep and Primer:

Rust-Oleum Clean Metal Primer – \$12

Walmart

5. Contingency Fund:

\$300.00

6. Artist Labor:

Remaining budget allocated to labor.

Total Budget: \$3,000.00

Proposal Description – “The Colors of Whitewater”

Concept Statement:

The Colors of Whitewater is a vibrant, four-panel narrative that transforms a standard traffic box into a rotating surrealist tribute to the city’s identity—its mythology, history, nature, and local life. Each side features a single dominant color, creating a kaleidoscope effect that draws viewers in from any direction.

This piece is rendered in a soft, painterly, colored-pencil-inspired style—nostalgic yet uncanny, approachable yet strange. Each color symbolizes a major theme of Whitewater, allowing passersby to view the city through multiple, meaningful lenses.

Themes and Panel Breakdown:

Side 1: “The Witching Red”

In deep crimson tones, a young witch in profile holds a flower and wand, representing Whitewater’s supernatural folklore as Second Salem. The minimalist, enchanting composition nods to the town’s mysterious legends and its unique place in Wisconsin’s paranormal history.

Side 2: “The Forest Green”

An ethereal pathway cuts through a dense green forest, paying homage to the Kettle Moraine and Whitewater’s surrounding natural beauty. This panel celebrates the untouched stillness of the woods, suggesting both peace and mystery within the trees.

Side 3: “The Golden Main”

A yellow-tinged depiction of Whitewater’s downtown captures the quaint, small-town charm of Main Street. With ghostly silhouettes and slightly exaggerated architecture, this panel reflects the city’s everyday life, commerce, and community heartbeat—all viewed through a dreamy lens.

Side 4: “The Violet Past”

A regal building bathed in purple emerges from a misty sky—Old Main, once the crown of the University of Wisconsin–Whitewater. Though it no longer stands, this tribute immortalizes its importance in education, memory, and the arts. The panel serves as both homage and elegy.

Overall Artistic Vision:

The Colors of Whitewater uses a minimalist surrealist approach to distill the spirit of Whitewater into bold visual moments. From mysticism to academia, from commerce to canopy, the piece invites viewers to walk a circle around the box and feel the chromatic moods of the town. Each color tells a story. Together, they create a portrait.

Budget (Estimated):

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Estimated cost: \$22 per quart

Subtotal: \$280 (with tax)

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4. Surface Prep and Primer:

Rust-Oleum Clean Metal Primer – \$12
Walmart

5. Contingency Fund:

\$300.00

6. Artist Labor:

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Total Budget: \$3,000.00

Proposal Description – “Veil Between Worlds”

Concept Statement:

Veil Between Worlds is a multi-panel work rooted in the lore-soaked soil of Whitewater’s supernatural identity. Unlike prior proposals that explore the town through its history or geography, this box is devoted entirely to its mythology—especially its long-standing connection to spiritualism, ritual, and the unseen.

Rendered in a style that mimics oil pastel or colored pencil, each panel feels like an illustration torn from a forgotten book on folklore. The dominant color palette of yellow-green, paired with navy shadows, gives the entire box a vintage, arcane, and slightly haunted feel. The top panel acts as a surreal transition between the physical and the mystical, invoking dreamlike awe.

Themes and Panel Breakdown:

Side 1: “Ritual and Remnants”

This side features a witch in flight, an ominous courthouse, ghostly forms, and a clergyman watching silently beside a glowing pentagram book. Together, these elements illustrate the tension between religion, folklore, and paranormal curiosity that defines Whitewater’s most whispered legends.

Side 2: “The Witching of Industry”

In this tableau, a witch conjures above a cauldron, a farmer reaps beside a collapsing institution, and a ghostly train barrels forward. The piece suggests the invisible hands behind progress, decay, and harvest—offering a folkloric take on the passage of time and industry in small-town America.

Side 3: “Timekeeper of Whitewater”

A girl with a clock for a face stands surrounded by ghostly figures, churches, fire engines, and crumbling homes. This surreal collage of Whitewater’s landmarks ties the past to the present, reinforcing the idea that history haunts the modern-day in both literal and metaphorical ways.

Side 4: “The Spirit School”

The final side pays homage to the Morris Pratt Institute, once known for spiritualist education. A skeleton reads from an open book as ghosts rise from the grass. The owl watches knowingly from above. This piece directly nods to Whitewater’s legacy as a site for paranormal academia.

Overall Artistic Vision:

Where other boxes reflect Whitewater’s outer personality, Veil Between Worlds is concerned with its soul. This box doesn’t ask viewers to simply look—but to linger. To wonder. To consider what might lie just beyond our line of sight. The consistent color palette and dreamlike illustration style tie every panel together into one folkloric object—equal parts artifact and artwork.

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Walmart

5. Contingency Fund:

\$300.00

6. Artist Labor:

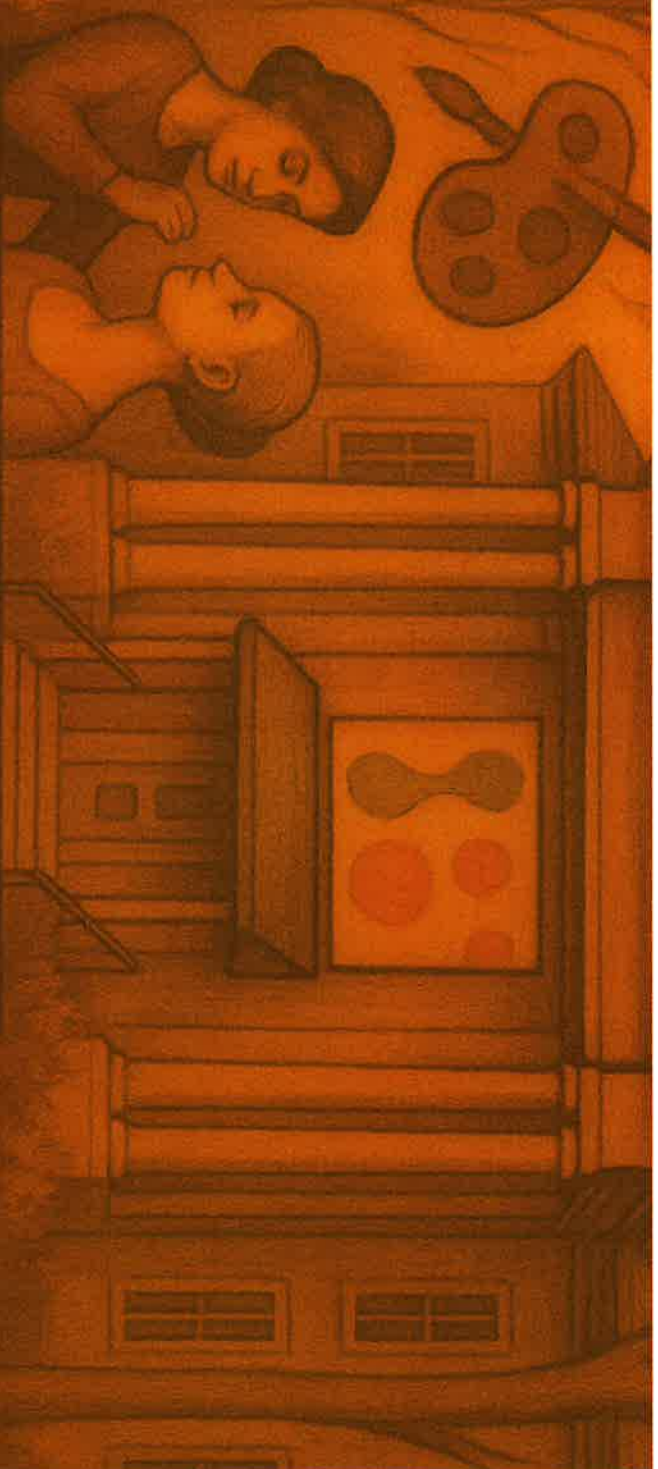
Remaining budget allocated to labor.

Total Budget: \$3,000.00



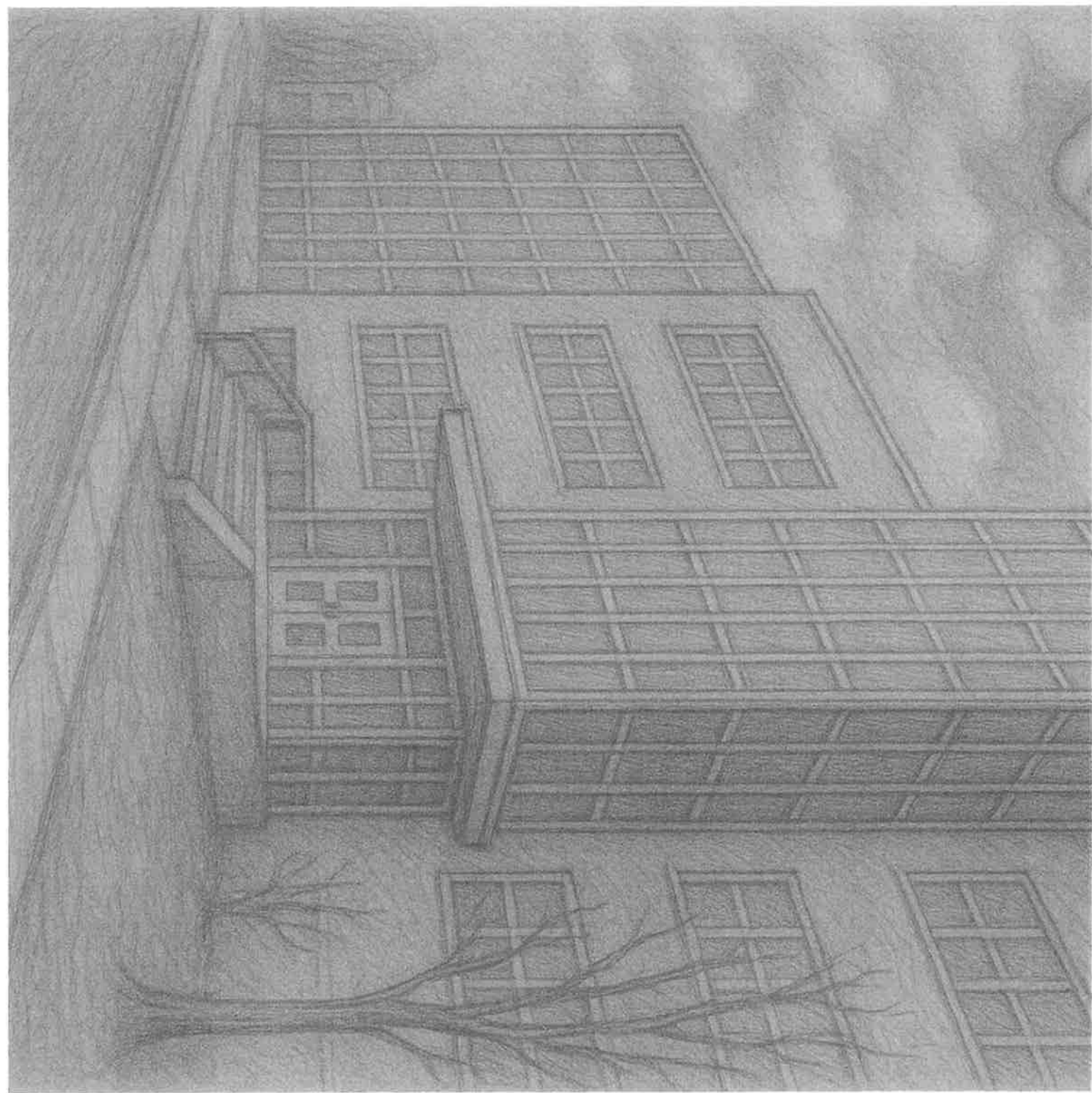


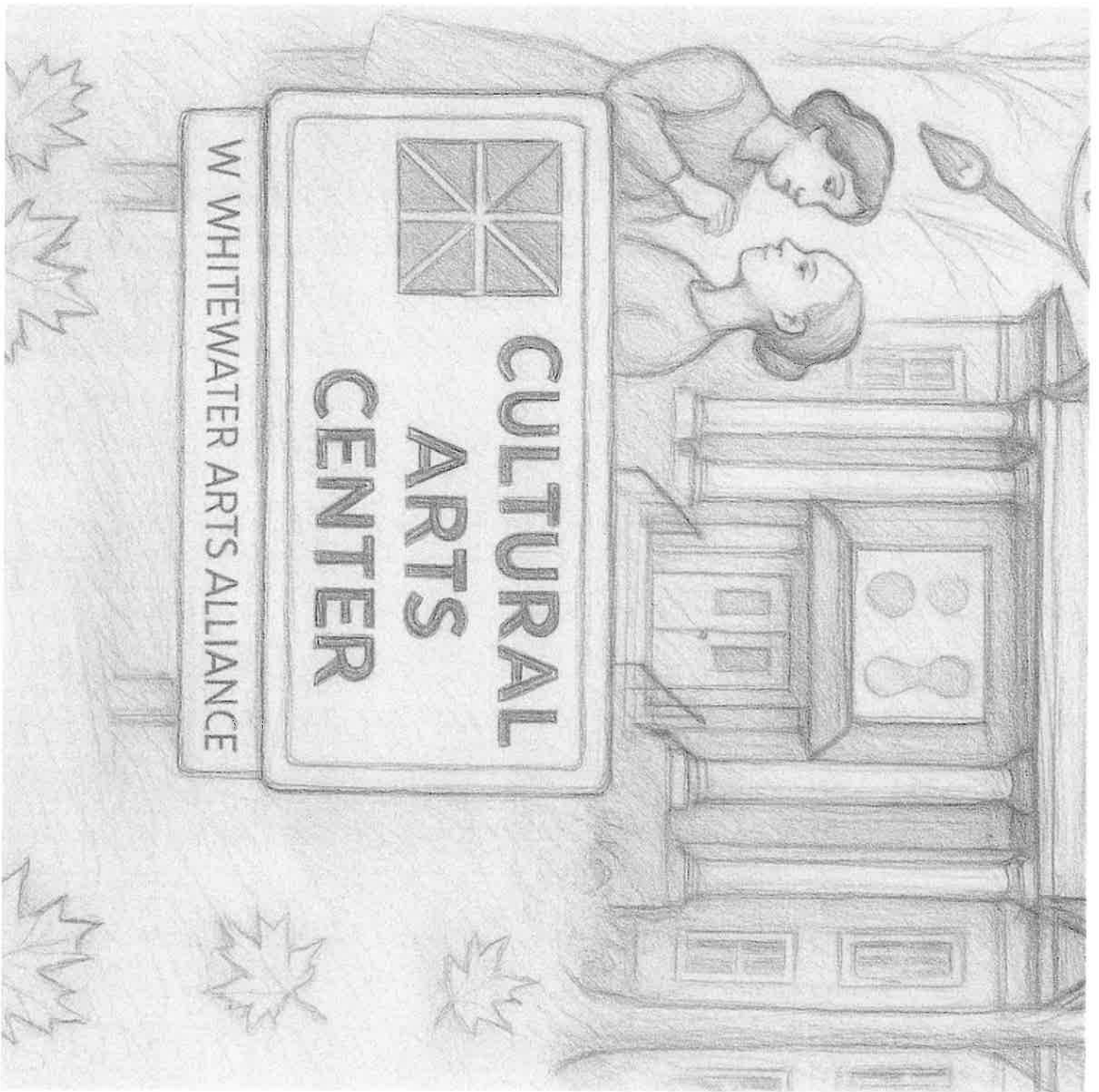




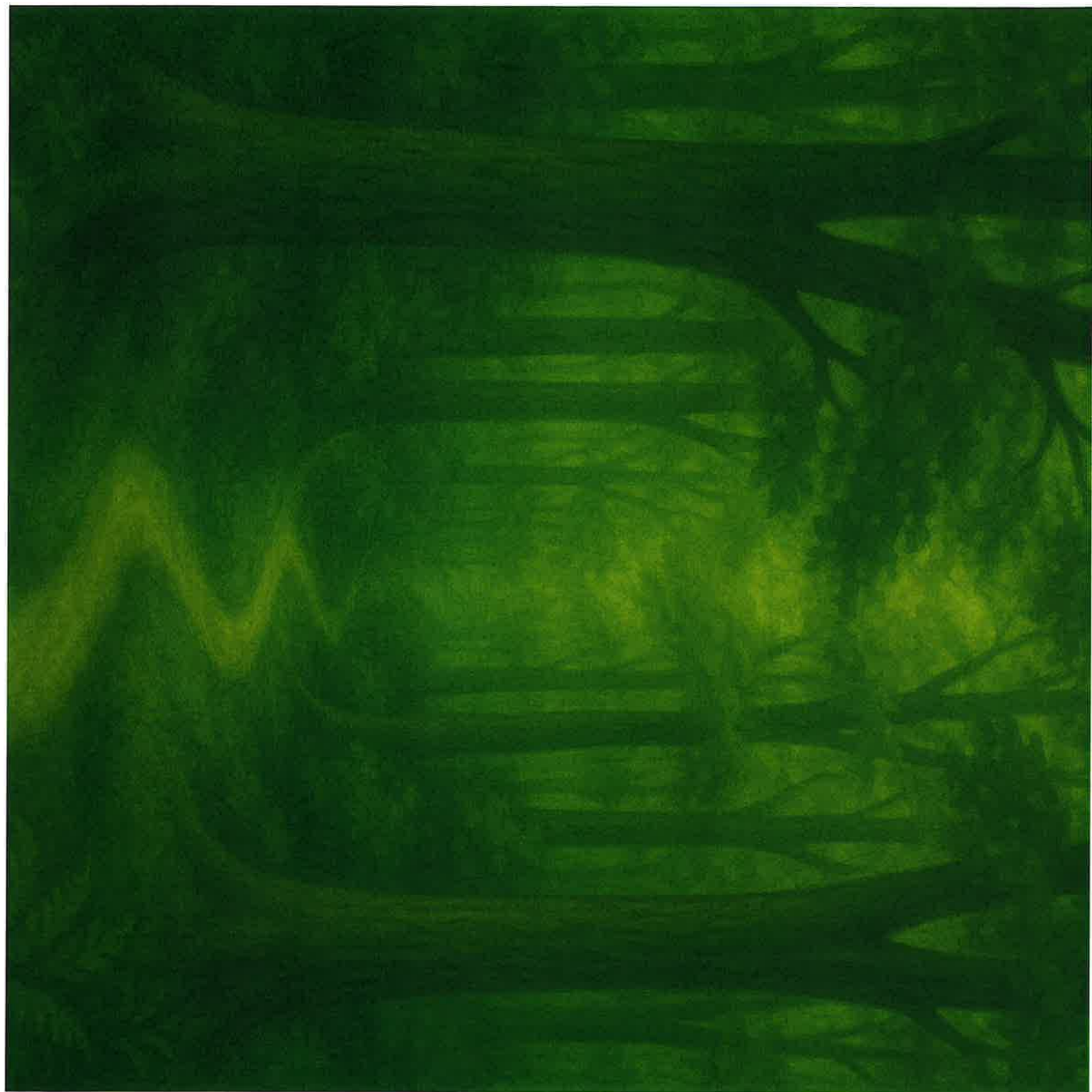
CULTURAL ARTS CENTER

W Whitewater Arts Alliance





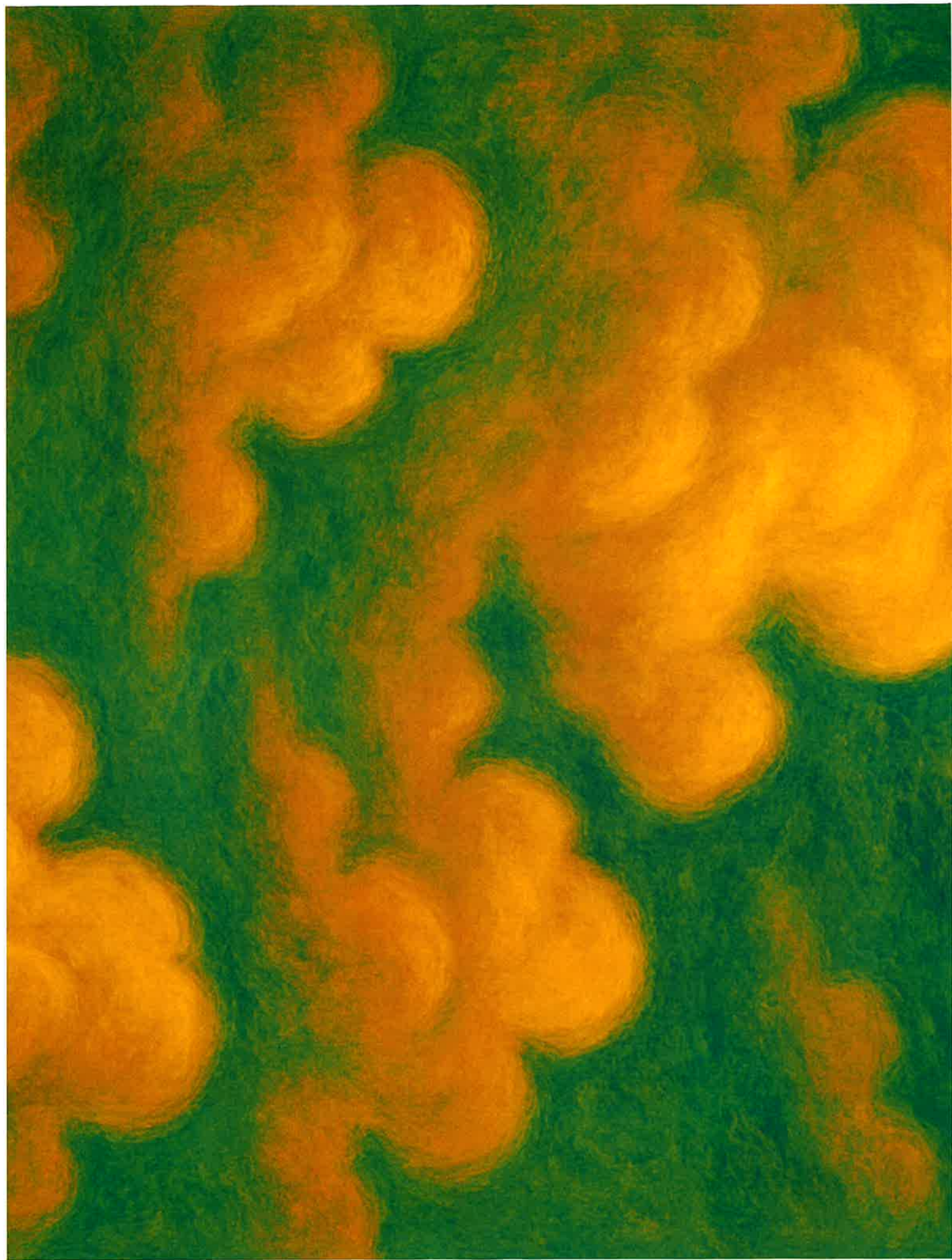














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