

[Print](#)**APPLICATION FORM IN RESPONSE TO THE CALL FOR ARTIST FOR WHITEWATER TRAFFIC BOXES - Submission #1334****Date Submitted: 4/14/2025****ARTIST INFORMATION****Name of Applicant/Team Leader:***

Kiba Freeman / Kiba Freeman Art LLC

Additional Team Members (if applicable)**Mailing Address:***

2117 Fremont St

Phone Number:*

7736427696

Email Address:*

kibafreemanart@gmail.com

PROPOSAL INFORMATION**Project Title or Theme:***

Space or Nature themed

Proposed Project Location(s):*

N Franklin and W Main, W Whitewater and Main, or S Whiton and W Main (any or all of these is fine)

Description of Concept (max 500 words): (Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater)*

I plan to paint something space/cosmic or nature themed for this project. Could be an epic cosmic setting or a calming nature scenery. To be determined once selected. I don't have a specific visual of what I will paint to share. I do the work of visual concepts/mock-ups after being contracted. Please see the visual attachments as potential idea/themes (all are things I have already painted).

VISUAL ATTACHMENTS: Design sketches/mock-ups included (up to 4 images)

VISUAL ATTACHMENTS

IMG.mov

VISUAL ATTACHMENTS

IMG.jpeg

VISUAL ATTACHMENTS

IMG.jpeg

VISUAL ATTACHMENTS

IMG.mov

EXPERIENCE AND QUALIFICATIONS**RESUME/BIO FOR ALL TEAM MEMBERS****RESUME/BIO ***

Kiba Freeman CV .pdf

RESUME/BIO

KibaFreeman.pdf

RESUME/BIO No fi...sen**RESUME/BIO** No fi...sen**PORTFOLIO: Examples of up to 3 previous works (include title size, material, and brief description).****PORTFOLIO**

Kiba Freeman Mural Sample 1.pdf

PORTFOLIO

Kiba Freeman Mural Sample 2.pdf

PORTFOLIO

Kiba Freeman Mural Sample 3.pdf

BUDGET INFORMATION**TOTAL PROPOSED BUDGET:***

\$3,000 per traffic box

ITEMIZED BUDGET (LABOR, MATERIALS, CONTINGENCY, ETC.); *

Labor and supplies.

MAINTENANCE PLAN**How will the artwork be protected and maintained? (max 300 words) (Please describe how you will ensure the durability and vibrancy of your design.)***

Priming the surfaces beforehand will greatly help with the work lasting (will the city provide this service?). I use mural grade spray paint that has some UV resistance built in (MTN 94) and I have several exterior murals that are 3+ years old that look as vibrant as when I first painted them. Also, there is a note in the application information that states "Maintenance should be the responsibility of the City of Whitewater."

ADDITIONAL INFORMATION**How are you connected to Whitewater, WI? If you do have a connection, please describe briefly.***

I have no direct connection with Whitewater, WI. I do live in Stevens Point and obtained my BFA from UW - Stevens Point.



— Which category best describes you?*

- ☐ Amateur
- ☒ Professional
- ☐ School or Youth Organization
- ☐ A person under the age of 18
- ☐ other, please list below

If other, explain

Will you collaborate with local organizations or businesses for in-kind support?*

- ☐ Yes
- ☒ No

If yes, provide details

If needed I can and will. Currently, I do not plan to.

DECLARATION

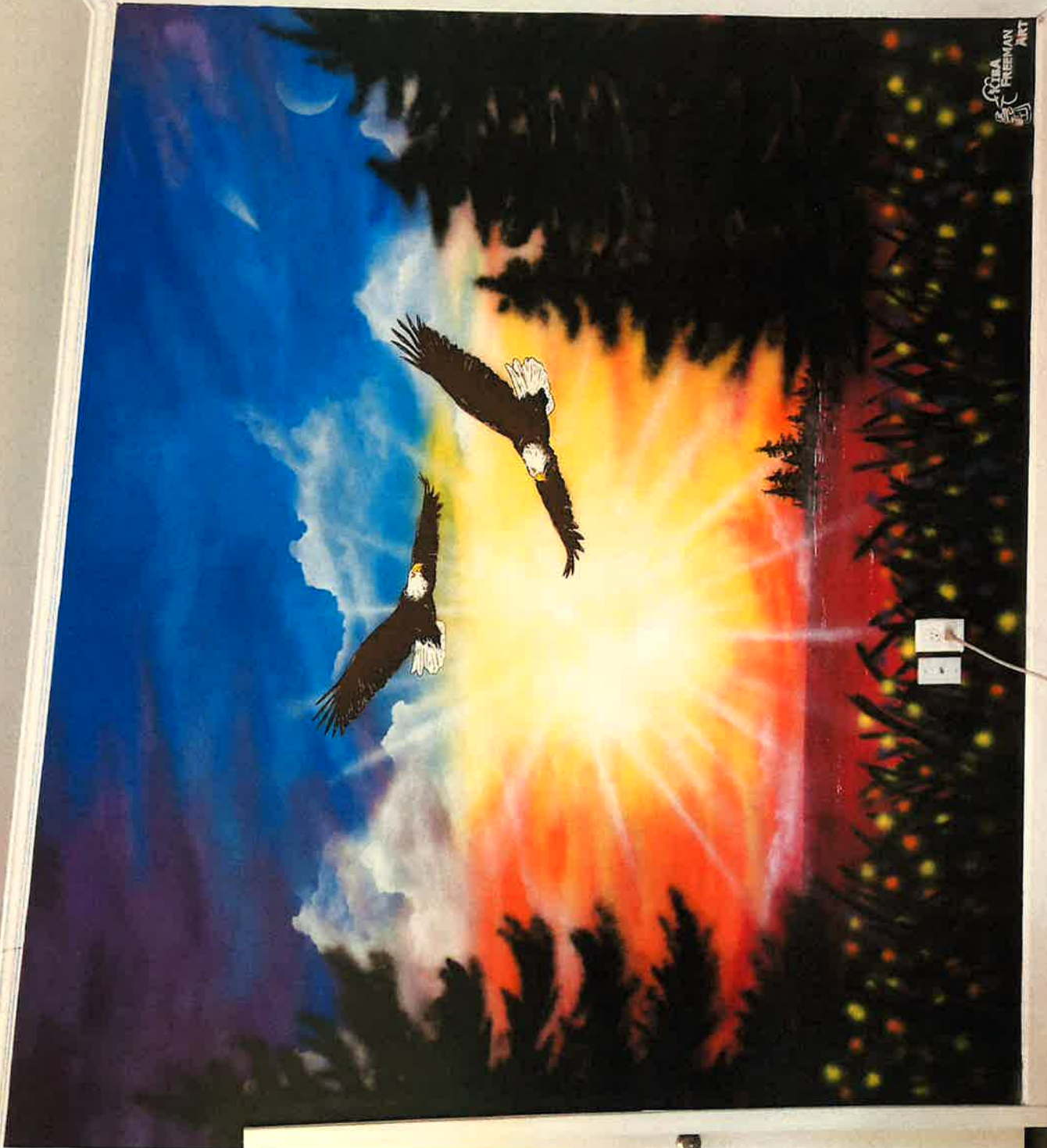
I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

Signature of Applicant/Team Leader:*

Date:*

Kiba Freeman

4/14/2025





Kiba Freeman

Artist/Muralist

Kiba Freeman Art, LLC
773-642-7696
kibafreemanart@gmail.com

www.Kibafreemanart.com
[www.Instagram.com/kibafreemanart](https://www.instagram.com/kibafreemanart)
[www.Facebook.com/kibafreemanart](https://www.facebook.com/kibafreemanart)

*Proof of general liability insurance upon request

Motivated artist skilled in using spray paint and paint markers. Adept in creating various interior and exterior murals of different scales. Strives to bring vibrant and whimsical energy to spaces.

Education

Bachelor of Fine Art – University of Wisconsin – Stevens Point

Mural Jobs / Experience

- April 2025 – Stevens Point, WI – Mural for Jefferson Elementary (in progress)
- March 2025 – Green Bay, WI – Stairwell and Cosmic Lion Murals for Nicolet Elementary
- March 2025 – Green Bay, WI – Juntos Es Mejor Mural for Nicolet Elementary (8x9 feet)
- January 2025 - Green Bay, WI – Howe Elementary “Read Your Heart Out” stairway mural
- November 2024 – Stevens Point, WI Freeman TKD reception room mural (~10x12 feet)
- August 2024 – Sheboygan, WI – The Spices restaurant sign (~4x6 feet)
- June 2024 – Milwaukee, WI – Children’s Fest Day Photo Op mural (8x12 feet)
- May 2024 – Stevens Point, WI - TrashCanvas 3’x7’ (circumference) primed concrete
- April 2024 – Menasha, WI – Tsunami Car Wash Mural (10x10 feet)
- March 2024 – Ladysmith, WI – Magnolia Lane Boutique wings mural (~9x12 feet)
- March 2024 – Osaka, Japan – Samurai Mural for Subterra bar (8x3 feet)
- February 2024 – Appleton, WI – Tsunami Car Wash Mural (9x9 feet)
- November 2023 – Arkdale, WI – Nature mural for private resident (9x10 feet)
- October 2023 – Town of Rome, WI – 2000 square/foot Mural
- August 2023 – Chippewa Falls, WI – Smoke Shop Space mural (7x12 feet)
- July 2023 – De Pere, WI – Ledgeview Trail Mural - Astro Reader (8x12 feet)
- July 2023 – De Pere, WI – Ledgeview Trail Mural - Cosmic Space (8x12 feet)
- June 2023 – Madison, WI – Carbon Cycle Mural at 318 West Gorham Street (15’x7.5’)
- February 2023 – Stevens Point, WI – Black Girl Magic Beauty – Black Girl Magic Mural
- January 2023 – Stevens Point, WI – Children’s Museum – Space Mural (entire room)
- January 2023 – Stevens Point, WI – Boys & Girls Club – Inspire Mural (25x9 feet)
- May 2022 – Stevens Point – TrashCanvas 3’x7’ (circumference) primed concrete

- March 2022 – Plover, WI – Hostel Shoppe – Wisconsin Bike Trail Mural
- March 2022 – Plover, WI – Hostel Shoppe – Green Circle Mural
- June 2021 – Stevens Point, WI – Worzalla Publishing - 94'x20' exterior warehouse wall
- January 2021 – Stevens Point, WI – Stevens Point resident – 3'x6' wall panel
- December 2020 – Waupaca, WI – Waupaca resident – 16'x14' swimming pool room wall
- November 2020 – Milwaukee, WI – Black Cat Alley – 12'x12' exterior wall panel
- September 2019 – Wausau, WI – Art Lives Here Mural contest – 8'x7' garage door
- July 2018 – Stevens Point, WI – Stevens Point resident – 16'x7' garage door
- July 2018 – Stevens Point, WI – Stevens Point resident – 8'x7' garage door

Recent accomplishments/Awards

- 2025 Artist in Residence for Create Wisconsin Day
- 2025 Speaker at UW- Stevens Point's "Art and Culture" Event
- 2025 Speaker and Guest Artist at Howe Elementary's "Read Your Heart Out" event
- 2024 Featured interview on PBS Milwaukee's "The Arts Page"
- 2024 Art 64 Live Painting Tournament Top 4 Finalist (Wauwatosa, WI)
- Panelist for Diversity Forum: Arts Panel at University of Wisconsin – Madison 2023
- Juror for Riverfront Art Center's Vision's XXIV Exhibit 2023
- 2023 People's Choice Best in Show – Southport Art Fest – Chicago, IL
- 2023 Featured Artist for UW-Stevens Point Black History Month Exhibit
- Wisconsin's 2022 Most Influential Black Leaders List (Madison 365)
- 2022 Pointer Impact Award recipient (UW-Stevens Point)
- 2022 UW-Stevens Point Winter Commencement Pinner
- 2022 Art 64 Live Painting Tournament Finalist (Wauwatosa, WI)
- 2022 People's Choice runner-up Trash Canvas Award (Stevens Point, WI)
- 2021 People's Choice Trash Canvas Award (Stevens Point, WI)
- 2021 People of Portage County Hidden Hero Award
- 2019 Judge's Choice Trash Canvas Award

Juried Art Shows/Festivals

- Alumni Show – University of Wisconsin – Stevens Point 2023
- Artstreet 2023 – Green Bay, WI
- Visions XXIV Exhibit 2023 – Stevens Point, WI
- Southport Art Fest 2023 – Chicago, IL
- Riverfront Rendezvous Art Market 2023 – Stevens Point, WI
- Artigras 2023 – Green Bay, WI
- Art in the Park 2022 – Stevens Point
- Artstreet 2022 – Green Bay, WI



Stephon 'Kiba' Freeman is a stay-at-home dad, professional artist, and a martial artist located in Stevens Point, WI. He currently specializes in creating with spray paint and paint markers on everything from canvas to exterior walls of varying sizes. He tends to create landscapes, explore space, dabble in abstractions, and self-portraits through his creative practice.

Originally from Chicago, Kiba moved to Stevens Point in pursuit of higher education in 2009. He earned his Bachelor of Fine Art from UW-Stevens Point (UWSP) in 2014 while primarily focusing on relief printing and film photography. These two forms often played into each other. Many of the candid photos

that were taken, developed, and printed soon became drawings that then became woodblock carvings or stencils.

Kiba first got interested in spray paint after a summer study abroad trip to Italy in 2013, where he first encountered artists creating at an event in Rome. Fascinated by the process, he eventually started to teach himself, utilizing some shaky YouTube videos, memories from Rome, and a great deal of trial and error. Kiba started to find his stride in 2015-2016 when he started to paint live at local events and established Kiba Freeman Art LLC. He continued to find his place in the local art market while working as a retail store manager until he decided to bet on himself and go full-time as an artist in 2019.

While attending UWSP, Kiba met his wife, Jenna, and they have been inseparable since. The birth of their daughter, Soraiya, in 2018 really helped to shift Kiba's perspective. He started to create for someone other than himself and it moved him to pursue more large-scale public art. He started trying to depict the fun, whimsical way he felt she saw the world around her. Soraiya helped him relearn the beauty in the simple and appreciating the wonders this world has to offer, right in his backyard. Kiba is curious to see how his now 2 year old son, Kai, influences his future work.

All in all, Kiba feels like he is still in the early part of his creative journey. He is excited to continue to connect with creative communities in the Midwest and beyond.



Website

Completed Murals (sole artist):

Title: Rome Mural

Media/Material: Spray paint, paint marker, and exterior latex paint on corrugated metal

Size: Wall 1 – 50' x 14' Wall 2 – 100' x 14'

Year completed: October 2023

Location: Rome, WI (near their Town Hall)

Budget: \$35,000



Title: Astro Reader (Ledgerview Trail Murals)

Media/Material: Spray paint, paint marker, and exterior enamel

Dimensions: About 8' x 12' (x2)

Year Completed: 2023

Location: Ledgerview Park (De Pere, WI)

Budget: \$3,000

Description: Kiba Freeman partnered with the Ledgerview Parks and Recreation Department to paint two murals directly on the trail of their park during the summer of 2023. The murals depict cosmic space scenes, one of which has a figure in an astronaut helmet reading a book.



Title: Carbon Cycle Mural

Media/Material: Spray Paint and Paint Marker on aluminum wall panel

Size: 15' x 7.5'

Year completed: May 2023

Location: Downtown Madison, WI

Budget: \$15,000

Description: This was a collaboration between Kiba Freeman, scientist from the Wisconsin Institute of Discovery (WID), and a local building owner. WID hired Kiba to create a science-filled mural that had the potential to stop those passing by to learn more. It is a Wisconsin landscape exploring the carbon cycle. Can you find the little girl watering plants? To learn more, visit: <https://scinetostreetart.illuminatingdiscovery.wisc.edu/public-art/carbon-cycle-mural/>



