

The following was provided by RDG Planning & Design regarding the role of the Comprehensive Plan Update Advisory Committee:

### **What is a Comprehensive Plan?**

A Comprehensive Plan is a long-range guide that outlines the community's vision, goals, and strategies for growth and development over the next 10-20 years. It addresses key topics such as housing, transportation, land use, and community amenities.

### **What does the Advisory Committee do?**

The Advisory Committee plays a vital role in the planning process. Members provide feedback and direction at key milestones, promote project activities within their networks, and attend committee meetings throughout the process. This group helps ensure the plan reflects the diverse needs and aspirations of Whitewater's residents, businesses, and organizations.

### **What to expect as a committee member:**

- Participation in up to seven (7) meetings over the next year
  - Each meeting will be approximately 75 minutes long. Meetings may be in person or virtual.
- Opportunities to review and provide input on draft materials
- A chance to help guide the planning process and amplify community engagement opportunities

The City of Whitewater's current 2017 Comprehensive Plan can be found at:  
<https://whitewater-wi.gov/462/Comprehensive-Plans-Studies>