WHITEWATER	CDA Agenda Item
Meeting Date:	03-21-2024
Agenda Item:	Update regarding potential development of residential housing on
	vacant land owned by Pearson Hale Farm LLC located on Warner Road
Staff Contact (name, email, phone):	Taylor Zeinert, Interim Economic Development Director
	tzeinert@whitewater-wi.gov
	262-473-0101

BACKGROUND

(Enter the who, what when, where, why)

On March 14, 2024, City Staff met with Geoff Hale representing Pearson Hale Farm LLC (owner of Tax Parcel No. /WUP 00032) to discuss a Proposed Concept Plan for development of approximately 33.51 acres of vacant land located on Warner Road. A copy of the Letter of Intent and Non-Disclosure Agreement entered into by and between the City and Pearson Hale Farm LLC is attached.

PREVIOUS ACTIONS - COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

FINANCIAL IMPACT

(If none, state N/A)

STAFF RECOMMENDATION

ATTACHMENT(S) INCLUDED

(If none, state N/A)

Proposed Concept Plan prepared by Strand Associates. Copy of Letter of Intent Copy of Non-Disclosure Agreement