



Office of the City Manager
312 W. Whitewater Street, P.O. Box 178
Whitewater, Wisconsin 53190

MEMORANDUM

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Telephone: (262) 473-0104
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To: Common Council
From: John Weidl, City Manager
Date: July 1, 2024
Re: Review and Approval of Revised Strategic Goals and Milestones for 2024-2028

Please review the updated Strategic Goals and Milestones for the 2024-2028 period. We have incorporated your valuable input and feedback to better align with your suggestions and the broader vision for our community.

Public Transportation: We have prioritized enhancements to the efficiency and accessibility of public transportation, aiming to facilitate easier and more sustainable transit options.

Emergent Healthcare: This initiative reflects our commitment to improving health response capabilities across the city.

Communications: We are dedicated to strengthening city-wide communication.

This revision is crafted to resonate with your specific suggestions regarding public transportation, emergent healthcare, and communication infrastructure. Our goal is to ensure that our strategic planning is not only effective but also forward-thinking, meeting the needs of the community and aligning with the Council's vision.

Best-

A handwritten signature in black ink that reads "John S. Weidl".

John S. Weidl, City Manager

JSW/RLM