

Whitewater City Council Retreat – Council Goals Summary

May 28, 2024



1. What motivated you to serve in your current role?

- Angst – the need to participate if looking for desired change
- Make a difference in the community – support the activities that move community forward
- Advocate for things that are missing – public art, safety for kids and the elderly
- Noticed a need to change - Minority driving the majority
- Opportunity to provide student support and repair gown versus town divide
- Wasn't impressed with procedures and changing the minority versus majority feeling
- Saw a need to support administration and provide stability

2. What are your top priorities for our community during your term?

- More housing and keeping the City safe (PD proper staffing)
- Using Spring Splash as an opportunity to bring the community back together
- Ensure we have a Council that works together
- Addition of staff such as public works to make sure the basics are getting done
- Making sure that as we are growing, the community feels welcoming
- Annual festival
- More economic development
- Increasing access to information

3. What challenges have you faced in trying to meet your objectives?

- Ordinances are not fun but really need to understand them in order to know how to fix them
- How we can differentiate ourselves from other communities
- How to handle constituent concerns
- Making sure politics isn't being used as a weapon against staff
- Providing support to staff but still making sure things are getting done
- Balancing the need for more housing versus the realities of higher interest rates and prices

4. How can the city administration better support you in achieving your goals?

- Administration needs to continue being creative and flexible
- Make sure we are being transparent
- Increase outreach to stakeholders earlier in the process so that they are included and aware
- Balance negotiations with public knowledge needs
- Development of programs or processes that make it easy to develop in the City such as an "All You Can Develop Permit"