Introduction

Hello everyone, let me introduce myself. My name is Lourdes Antonio, a high school graduate. I've lived in Whitewater almost my entire life. I arrived here in 4th grade when I was 8. I currently work for the school district as a paraprofessional. I never imagined going back to school, but now I'd be teaching and helping students. Outside of work, I dedicate myself to my children. I have 4 boys and a girl, a total of 5. I'm a single mother and very busy. I have 4 out of 5 playing sports, and I have to say they're very good kids.

How lulus cravings started.

lulus cravings is a family business that started when the father of my children was detained by immigration and I was a housewife.

No more income, had to pay expenses (lawyer, deposit money while he was in jail)

My mom back in mexico did this for a living to support me and her because i had a abusive dad.

Took her idea and started selling from home mexican snacks and food for companies.

What to expect/what is lulus cravings?

Lulus cravings is a small family own business that started 9 years ago from home and over the years it's been expanding.

sells milkshakes, crepes, mini pancakes, ice cream, strawberries with cream, crepes with chocolate and many more.

Problems and struggles

Some of the problems I've had in opening Lulus Cravings have been not having enough funds to be able to buy all the electrical items like refrigerators, since they are all commercial items for businesses they are more expensive.

I will show right know what are the one ans each of the commercial items needed to open up lulus.

Whitewater community

Demanding

Bring more people to whitewater.

People that have come to buy from other cities just to come and buy from me because my products catches their attention and want to try something new that they don't have it where they live.

People from : Madison, Janesville, Beloit, Delavan, Fort Atkinson, jefferson, lakemills, waterloo, kenosha, waukegan, belvidere, rockford, milwaukee, cicero Illinois