



[www.whitewater-wi.gov](http://www.whitewater-wi.gov)  
Telephone: 262-473-0102

Office of the City Clerk  
312 W. Whitewater St.  
Whitewater, WI 53190

March 19, 2025

Lloyd's  
206-210 W Whitewater St  
Whitewater, WI 53190

Re: Lloyd's Alcohol License

Dear Daniel Rodriquez:

This letter is to provide information regarding the City's alcohol licensing requirements and potential actions the City could take if Lloyd's is not open for business.

The City prohibits a licensed premises from being closed for 90 consecutive days. City of Whitewater Ordinances § 5.20.032(B). Further, Section 5.20.032(B) of the City Code of Ordinances provides that if an issued "Class A" or "Class B" alcohol license is not used by the license holder for at least 50 days during the one-year period of the license term, the Common Council may revoke or non-renew the license.

It has come to the City's attention that Lloyd's has not been open for business for several weeks and its license has not been used in accordance with City requirements. Therefore, if Lloyd's requests renewal of its alcohol license, the Common Council may proceed with denying your renewal application if Lloyd's does not reopen for business.

To be clear, the City is not initiating non-renewal, revocation, or suspension of the alcohol license at this time. This letter is only meant to provide you with information regarding potential outcomes if Lloyd's remains closed for business within the City.

Please feel free to contact me if you have any questions.

Sincerely,

Heather Boehm  
City Clerk