City of WHITEWATER	CDA Agenda Item
Meeting Date:	April 17, 2025
Agenda Item:	Black Sheep Liquor License
Staff Contact (name, email, phone):	Taylor Zeinert tzeinert@whitewater-wi.gov 262-473-0148

BACKGROUND (Enter the who, what, when, where, why)

Executive Summary:

CDA has requested updates on businesses who have a liquor licenses, but are not currently in operation. Lloyd's (formally known as Black Sheep) received a liquor license on 07/01/2024 with an expiration date of 6/30/2025. Lloyd's has not been open. State Statutes require that a business must be open for at least 50 days during the one-year period of the license term. Due to Lloyd's not being open, the City Clerk alerted the owner (Dan Rodrigez) that she is recommending non-renewal to the Alcohol Committee.

Dan reached out to the City Clerk and stated that he plans to be open for at least 50 days. Assuming that Dan would want to open for 50 consecutive days, he would need to open his restaurant by May 21st.

More Information:

The CDA requested to be informed about the liquor licenses related to Black Sheep. The new tenant where Black Sheep is located is Dan Rodriguez. Dan received his liquor license for his new restaurant, Lloyds. Please note that Dan received his liquor license on 7/1/2024, with an expiration for 6/30/2025.

Dan plans on opening a gourmet burger sports bar in the restaurant formally known as Black Sheep. Dan has not open Lloyd's since receiving the liquor license. EDD Zeinert reached out to Dan to see if there was anything that was hindering from opening the restaurant. Dan informed EDD Zeinert via phone that there is nothing holding him back and he could open that day.

The City Clerk's office oversees the city's liquor licenses. The Clerk's office has sent the attached letter to Lloyd's regarding their liquor license. Due to Lloyd's never being open, the City Clerk is recommending to the alcohol committee that his license not be renewed. Attached to this memo is a copy of the Clerk's letter.

Upon receiving the letter Dan reached out to the Clerk's Office. Dan states that he plans to be open at least 50 days before July 1, 2025.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS	
(Dates, committees, action taken)	
CDA asked for updates from Staff regarding the Status of "Black Sheep" liquor license.	

FINANCIAL IMPACT	
(If none, state N/A)	

N/A

STAFF RECOMMENDATION

N/A

ATTACHMENT(S) INCLUDED (If none, state N/A)

• Letter from the City Clerk's office to Lloyd's