



CDA Agenda Item

Meeting Date: April 17, 2025

Agenda Item: Modifications to “But For” Worksheet

Staff Contact (name, email, phone): Taylor Zeinert tzeinert@whitewater-wi.gov 262-473-0148

BACKGROUND

(Enter the who, what, when, where, why)

Executive Summary:

To better align with the City of Whitewater’s economic development priorities, the Common Council has requested that the Community Development Authority (CDA) incorporate a scoring adjustment to prioritize projects with strong local economic ties. This modification will ensure that developments providing significant local benefits—such as employing local workers, sourcing materials from local businesses, or supporting regional supply chains—receive a higher ranking during the evaluation process.

More Information:

To better align with the City of Whitewater’s economic development priorities, the Common Council has requested that the Community Development Authority (CDA) incorporate a scoring adjustment to prioritize projects with strong local economic ties.

Two sections of the But For Worksheet were modified. These modifications have been highlighted in yellow. Please note that these additions and modifications emphasize job creation and put an emphasis on local businesses and workforce contribution.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

CDA previously approved the But For Worksheet.

FINANCIAL IMPACT

(If none, state N/A)

N/A

STAFF RECOMMENDATION

Staff recommendation is to approve the changes.

ATTACHMENT(S) INCLUDED

(If none, state N/A)

- Modified But For Worksheet