



CDA Agenda Item

Meeting Date: 10-19-2023

Agenda Item: Discussion regarding housing strategy going forward.

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BACKGROUND

(Enter the who, what when, where, why)

The attached recently-updated maps and materials are utilized by City Staff to promote economic development in Whitewater and are being provided for your information.

- 2021 TID Map.
- The City-Owned Lots Map depicts all City-owned parcels currently being marketed for sale.
- The Potential Development Sites map reflects both City-owned parcels and vacant land parcels that have been identified by Staff as potential privately-owned development parcels. The corresponding spread sheet provides basic information as to zoning, acreage, etc. for each parcel on the map.
- The Starin Road Concept Plan is utilized to promote the sale of the City-owned residential parcel frequently referred to as "Hospital Hill."
- R1-S small Lot Housing Diagram.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

These materials, along with other promotional materials about what Whitewater has to offer, were provided in a folder at the Walworth County Housing Summit in September. We were the only community that set up a table to promote our City at the Summit and our information was well received.

FINANCIAL IMPACT

(If none, state N/A)

STAFF RECOMMENDATION

ATTACHMENT(S) INCLUDED

Map of City-Owned Lots for Sale (Updated. 09/2023)
Map of Potential Development Sites (Updated 10/2023)
Starin Road Concept Plan & Marketing Information (Updated 09/2023)
TID Map (Created in 2021 & enhanced 10/2023)
R1-S Small Lot Housing Diagram