| City of WHITEWATER | CDA Agenda Item |
|-------------------------------------|--|
| Meeting Date: | October 17, 2024 |
| Agenda Item: | EDD Update |
| Staff Contact (name, email, phone): | Taylor Zeinert tzeinert@whitewater-wi.gov 262-473-0148 |

BACKGROUND

(Enter the who, what when, where, why)

The ED Office has been busy this month with the various projects and events:

- Staff completed Developer Meet & Greet
 - o Any desired lots to be added to the Potential Development Map, please contact staff.
- Fall Food Truck Fest is set for September 13, 2025.
- Preparation for Business Roundtable has begun; Staff is hoping to have this completed in Q1, 2025.

| PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS | | |
|--|--|--|
| (Dates, committees, action taken) | | |
| /A | | |
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| | | |
| FINANCIAL IMPACT | | |
| (If none, state N/A) | | |
| · | | |
| /A | | |
| | | |
| STAFF RECOMMENDATION | | |
| | | |

| ATTACHMENT(S) I | NCLUDED |
|-----------------|---------|
| (If none, state | N/A) |

-Developer Meet and Greet Flyer

N/A