



Council Agenda Item

Meeting Date:	March 17, 2026
Agenda Item:	Stop Sign Ordinance Updates
Staff Contact (name, email, phone):	Brad Marquardt, bmarguardt@whitewater-wi.gov , 262-473-0139

BACKGROUND

(Enter the who, what when, where, why)

Currently, there is a stop sign for southbound traffic on Moraine View Parkway at Jakes Way. No other stop condition exists at the intersection. With the construction of the apartment complex on the west side of Moraine View Parkway, currently under construction, a review of the stop conditions at this intersection should occur.

The driveway to/from the complex is at the west leg of the Jakes Way and Moraine View Pkwy intersection. Motorists exiting the apartment complex will have a stop sign. Due to this driveway, and that Moraine View Parkway is designed as the thru street, westbound traffic on Jakes Way should have the stop condition.

In preparing the memo for the Public Works Committee and reviewing the Stop Sign Table in Municipal Code 11.12.011, it was realized that the stop sign located on southbound Moraine View Parkway at Jakes Way was not listed. Additionally, staff noticed that the current stop signs located at Ash Lane, Locust Lane and Maple Lane for southbound traffic at Jakes Way were also not listed in the Table. Staff did a cursory review of other streets and found the following locations also were not listed in the Table: eastbound Innovation Drive at Howard Road; southbound Howard Road at Bluff Road; eastbound Burr Oak Trail at Fremont Street; northbound Burr Oak Trail at County Trunk Highway U; northbound Indian Mound Parkway at Walworth Avenue; westbound South Street at Elizabeth Street.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

The Public Works Committee recommended approval of the updates to the Stop Sign ordinance at their March 10, 2026 meeting.

FINANCIAL IMPACT

(If none, state N/A)

The financial impact would be minimal. Any work with installing or moving signs would be done by City crews.

STAFF RECOMMENDATION

Staff recommends a motion to approve the attached ordinance which removes the current stop sign at southbound Moraine View Parkway at Jakes Way, updates the Table in Municipal Code 11.12.011 to include a stop sign on westbound Jakes Way at Moraine View Parkway, and updates the same Table to include the already in-place stop signs on Ash Lane, Locust Lane and Maple Lane at Jakes Way, Innovation Drive at Howard Road, Howard Road at Bluff Road, Burr Oak Trail at Fremont Street and County Trunk Highway U, Indian Mound Parkway at Walworth Avenue and South Street at Elizabeth Street.

ATTACHMENT(S) INCLUDED
(If none, state N/A)

1. Stop Sign Ordinance
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