



Community Development Authority

Meeting Date: April 16, 2026

Agenda Item: Memo Re: strategy plan

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BACKGROUND

(Enter the who, what when, where, why)

City staff are working on developing goals for the Community Development Department. Related to this, City staff felt it would be beneficial for the CDA to undergo a strategy session/ discussion as well. Below are different formats for possible strategy session formats. The intent is to provide flexible options that align with time constraints, objectives, and desired depth of discussion.

- Full-Day Strategy Session. Best for: Deep planning, major transitions, and long-term visioning
- Half-Day / Partial-Day Session. Best for: Targeted strategy development or refinement
- Embedded Strategy Segment (Before/End of Meeting). Best for: Ongoing alignment and incremental planning
- Multi-Session Series. Best for: Complex or phased strategic initiatives.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

FINANCIAL IMPACT

(If none, state N/A)

- Approximately \$5K–\$15K
- Funds would be required for expenses towards a facilitator
- Depending on the format chosen, funds would be needed for meals and other incidentals

STAFF RECOMMENDATION

- Discuss best format

ATTACHMENT(S) INCLUDED

(If none, state N/A)