



## Public Works Agenda Item

Meeting Date: December 9, 2025

Agenda Item: Stop/Yield lines on W Main Street at Cottage Street

Staff Contact (name, email, phone): Brad Marquardt, [bmarguardt@whitewater-wi.gov](mailto:bmarguardt@whitewater-wi.gov), 262-473-0139

### BACKGROUND

(Enter the who, what when, where, why)

Staff received a request to investigate if a stop line or yield line pavement markings could be installed at the pedestrian crossing on W Main Street at Cottage Street. The concern pertained with vehicles not stopping, stopping to close to the crosswalk, and/or not being able to see a crossing pedestrian with a car stopped in the adjoining lane to close to the crosswalk.

According to the Manual on Uniform Traffic Control Devices (MUTCD), stop lines or yield lines can be used at a crosswalk that crosses an uncontrolled multi-lane approach. If used, the lines should be placed 20 to 50 feet in advance of the nearest crosswalk line. Stop here or Yield here to pedestrian signs need to also be placed at the pavement marking location. See attached excerpt from the MUTCD.

In reviewing this request with Strand Associates, it was noted the same condition exists near Walmart, and if something is updated at Cottage Street, the same upgrade should be done at the other location as well.

### PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

N/A

### FINANCIAL IMPACT

(If none, state N/A)

There would be some minimal cost in acquiring new pedestrian crossing signs that would need to be installed at the actual crossing and at the pavement markings. Installing new signs and moving existing signs would be performed by city staff. There would also be cost in painting the pavement markings. This painting work would be contracted out and completed with the Franklin Street/Main Street intersection work.

### STAFF RECOMMENDATION

Staff recommends a motion to direct staff to move forward with the painting of yield lines at both pedestrian crossings on W Main Street. Stop lines are not recommended as they could cause confusion, especially within the intersection of Cottage Street.

### ATTACHMENT(S) INCLUDED

(If none, state N/A)

1. MUTCD Guidance
2. Pavement Marking and Signs

