

Print**APPLICATION FORM IN RESPONSE TO THE CALL FOR ARTIST FOR WHITEWATER TRAFFIC BOXES - Submission #1355****Date Submitted: 4/16/2025****ARTIST INFORMATION****Name of Applicant/Team Leader:***

Veronica Soria-Martinez

Additional Team Members (if applicable)**Mailing Address:***

230 N. Prairie St, Whitewater, WI 53190.

Phone Number:*

7737124679

Email Address:*

soriavam@uww.edu

PROPOSAL INFORMATION**Project Title or Theme:***

Legends of Whitewater

Proposed Project Location(s):*

Box Located at S Prairie and W Main

Description of Concept (max 500 words): (Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater)*

In our group, we have decided to dive into the legends of Whitewater. Whitewater is known all around for their crazy legends, of the lake monster, witches, and many other things. We thought it would be a fun idea to dive into what people think of when they hear about the history of Whitewater. We put the "witch tower" as well as Pratt Institute that has historically burned down. Hope you enjoy(:

VISUAL ATTACHMENTS: Design sketches/mock-ups included (up to 4 images)**VISUAL ATTACHMENTS** No fi...sen**VISUAL ATTACHMENTS** No fi...sen**VISUAL ATTACHMENTS** No fi...sen**VISUAL ATTACHMENTS** No fi...sen**EXPERIENCE AND QUALIFICATIONS****RESUME/BIO FOR ALL TEAM MEMBERS****RESUME/BIO ***

StudentProposal.pdf

RESUME/BIO No fi...sen**RESUME/BIO** No fi...sen**RESUME/BIO** No fi...sen**PORTFOLIO: Examples of up to 3 previous works (include title size, material, and brief description).****PORTFOLIO** No file chosen**PORTFOLIO** No file chosen**PORTFOLIO** No file chosen**BUDGET INFORMATION****TOTAL PROPOSED BUDGET:***

1408.99

ITEMIZED BUDGET (LABOR, MATERIALS, CONTINGENCY, ETC.); *

Materials \$208.99

Labor \$1200

Contingency \$50

More details to the budget in the attached portfolio.

MAINTENANCE PLAN

How will the artwork be protected and maintained? (max 300 words) (Please describe how you will ensure the durability and vibrancy of your design.)*

Application of varnish and monitoring regularly for decay.

ADDITIONAL INFORMATION

How are you connected to Whitewater, WI? If you do have a connection, please describe briefly.*

Students of the university. Some of them originally from Whitewater



Which category best describes you?*

- ☐ Amateur
- ☐ Professional
- ☒ School or Youth Organization
- ☐ A person under the age of 18
- ☐ other, please list below

If other, explain**Will you collaborate with local organizations or businesses for in-kind support?***

- ☐ Yes
- ☒ No

If yes, provide details**DECLARATION**

I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

Signature of Applicant/Team Leader:*

Veronica Soria-Martinez

Date:*

04/16/2025

Artful Transformation Proposal

2025 Traffic Box Public Art Project

Whitewater Arts Alliance City of Whitewater

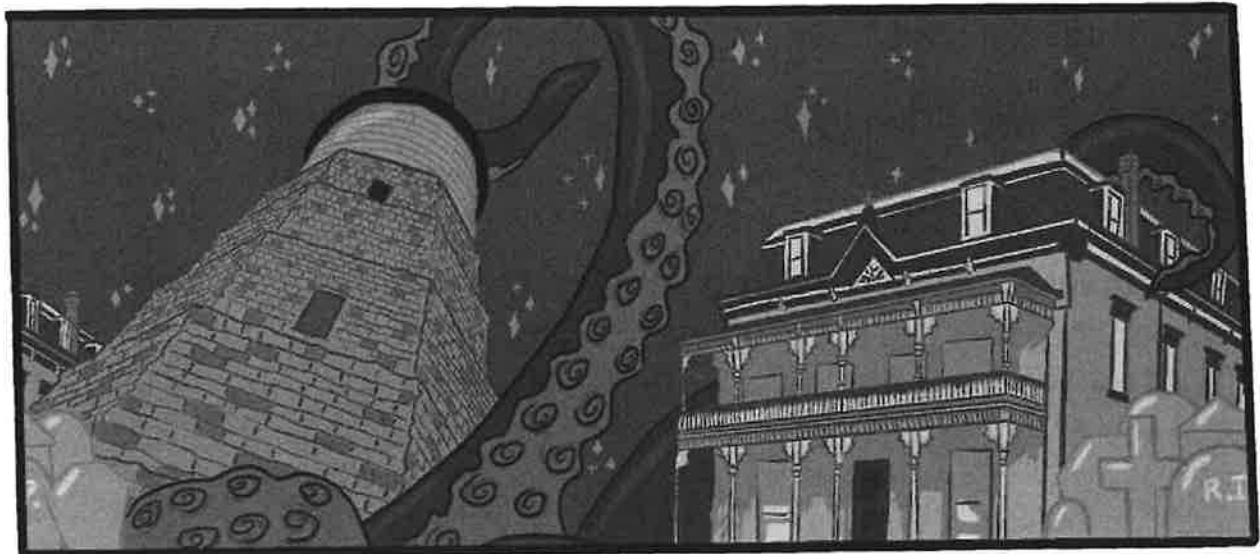
Desirae Dorcey
Lexi Nelson
Kathryn Theisen

Universtiy of Wisconsin - Whitewater Students
for the class "Elementary Art Education".
Prof. Veronica Soria-Martinez

Group Statement and Proposal

Artist Statement:

In our group, we have decided to dive into the legends of Whitewater. Whitewater is known all around for their crazy legends, of the lake monster, witches, and many other things. We thought it would be a fun idea to dive into what people think of when they hear about the history of Whitewater. We put the "witch tower" as well as Pratt Institute that has historically burned down. Hope you enjoy:



Lexi's Bio and Previous Work



My name is Lexi Nelson and I am a WHS alumni class of 2018. Having grown up in whitewater I always loved listening to the stories and telling legends with my friends. We would hang out around the tower on Halloween trying to spook each other. For a small Midwest town I think these legends add some mystique. Now I am about to graduate from UWW and am going to be an art teacher. Having this opportunity would give me a way to leave my mark on my hometown no matter where I end up in the future.

Katie's Bio and Previous Work



Hannah, 2018, Oil paint

My name's Katie. I'm a post-bacc Art Education major, with a bachelors in 2D Art and a minor in Graphic Design. After achieving my first degree, I joined the JET Program and spent 3 years in Japan as an English teacher. While I was there, I participated in another community art project to promote the town of Mihama, where I was living. This project involved producing a series of short videos and animations for the town's official TikTok account. My classmates and I are very interested in the history of Whitewater, and we are very excited to have the opportunity to make something for the community.

Desi's Bio and Previous Work



My name is Desirae Dorsey and I am a senior at UWW. I have heard plenty of the mysterious legends of Whitewater. My group and I thought it would be a fun idea to play into that history, allowing people to dive more into that. While I am moving out of Whitewater after I graduate, I will tell my students about the town that I went to college in, and the fun legends it carries with it.



Budget

Item	Price	Amount	Link
ARTEZA Acrylic Paint Set of 14 Colors, 4.06 Ounce Tubes	\$34.60	4	Link to paint
ScotchBlue Original Multi-Surface 2090 1.88-in x 60 Yard(s) Painters Tape	\$7.88	2	Link to tape
Priming brushes	\$7.99	1	Link to brushes
Painting brushes, set of 12	\$23.92	1	Link to brushes
VALENGO New Lint Free Rags 100% Cotton, bag of 14	\$13.92	1	Link to rags
MTN Mural Protection Varnish	\$21.80	2	Link to varnish
MATERIALS TOTAL			\$208.99
LABOR	\$20 x hour	20 hours	\$1200 (\$400 x student)
NET TOTAL			\$1408.99