

Print**APPLICATION FORM IN RESPONSE TO THE CALL FOR ARTIST FOR WHITEWATER TRAFFIC BOXES -
Submission #1346****Date Submitted: 4/16/2025****ARTIST INFORMATION****Name of Applicant/Team Leader:***

Leah Jurgens

Additional Team Members (if applicable)**Mailing Address:***

7120 Ashwood Ln

Phone Number:*

8475307078

Email Address:*

kiwidrip@gmail.com

PROPOSAL INFORMATION**Project Title or Theme:***

"You Are Here"

Proposed Project Location(s):*

Whitewater St, Elizabeth or Whiton would be my preferred locations

Description of Concept (max 500 words): (Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater)*

"You Are Here" is designed to reflect the importance of being present and fully embodied, wherever you are at. This project will showcase the infinite expanse of the universe- which reflects the infinite possibilities available to all beings. The artwork will inspire the viewer to "reach for the stars" while simultaneously encouraging them to be present in the moment-taking it all in.

I envisioned the artwork, both being viewed in the daytime as well as at night- and I would secure some glow in the dark paints to make that happen. I would also like to add some small round mirrors- attached with metals glue, do accentuate the depth and heighten the curiosity of this piece.

VISUAL ATTACHMENTS: Design sketches/mock-ups included (up to 4 images)**VISUAL ATTACHMENTS**

IMG.jpeg

VISUAL ATTACHMENTS

IMG.jpeg

VISUAL ATTACHMENTS

IMG.jpeg

VISUAL ATTACHMENTS

IMG.jpeg

EXPERIENCE AND QUALIFICATIONS**RESUME/BIO FOR ALL TEAM MEMBERS****RESUME/BIO ***

Artist bio whitewater.docx

RESUME/BIO

IMG.jpeg

RESUME/BIO

IMG.jpeg

RESUME/BIO
 No fi...sen
PORTFOLIO: Examples of up to 3 previous works (include title size, material, and brief description).**PORTFOLIO**

Dragon vibrant.jpg

PORTFOLIO

Four elements.jpg

PORTFOLIO

Jpg hummingbird .jpg

BUDGET INFORMATION**TOTAL PROPOSED BUDGET:***

\$2,175

ITEMIZED BUDGET (LABOR, MATERIALS, CONTINGENCY, ETC.); *

Krylon Gloss Black one Gallon \$37

Krylon White one Quart \$19

Arteza set of 20 Outdoor Paints \$62

"Neon Nights" glow in the dark paint for accenting paint into the evening hours. \$15

Luvboat Waterproof UV protection Sealant \$36

200 piece various size round mirrors (around 1" each) to create depth and insight curiosity in this piece. \$19

E6000 glue \$7

Projected gasoline/mileage costs:

\$30 round trip X 6 trips = \$180

Projected time/effort budget/compensation for Professional Artist:

Estimated 45 hours painting = \$1,800

Proposed Budget total: \$2,175

Here is the info for Portfolio images:

1. Cosmic Dragon 18x24" medium: posca paint

I painted this guy to honor the "year of the dragon"

2. Four Elements 18x18" medium: posca paint

This image was created to encompass and explore the four elements- Earth, Wind, Fire and Water.

3. Pica flor- Hummingbird

An homage to one of natures most delicate and delightful little creatures.

I also included photos of a hydrant painting project I did for City of Madison recently in bio section.

I found out about this opportunity only yesterday- grateful for it and for all who are working on making Whitewater an even more beautiful place to be!

(You Are Here)

MAINTENANCE PLAN

How will the artwork be protected and maintained? (max 300 words) (Please describe how you will ensure the durability and vibrancy of your design.)*

This painting will be protected and sealed with a high quality waterproof sealant that is also UV and cold protectant.

ADDITIONAL INFORMATION

How are you connected to Whitewater, WI? If you do have a connection, please describe briefly.*

It feels like I am small town famous in Whitewater as I resided in town from 2011-2020. I was well known by my be student population as I worked on campus. I also began my artistic career in Whitewater; having displayed my work at the Roberta Art Gallery on campus, the CAC , The Sweetspot, First Citizens Bank as well as Tealuxe.



Which category best describes you?*

- ☒ Amateur
☒ Professional
☐ School or Youth Organization
☐ A person under the age of 18
☐ other, please list below

If other, explain

I mark professional as I have been a full time Artist since 2019

Will you collaborate with local organizations or businesses for in-kind support?*

- ☒ Yes
☐ No

If yes, provide details

I am willing to explore this possibility further if selected.

DECLARATION

I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

Signature of Applicant/Team Leader:*

Leah Jurgens

Date:*

4/16/2025

uv protection sealer



FROST



FROST

flow in the dark paint

small mirrors

SIDE 1 SIDE 2



B40K

uv protection sealers



FRONT

glow in the dark paint



TOO

small mirrors

SIDE 1 SIDE 2



BACK

Leah Jurgens

Artist Biography

Leah is a self taught Artist that established her creative roots while living in Whitewater for nearly a decade. She draws inspiration from the greats- Dali, Frida Kahlo and Van Gogh.

Her artwork is rich with bold colors, intriguing movements and is vibrant energies. She has been very active on the art scene in Whitewater, having had a solo show at Roberto's Art Gallery as well as First Citizens Bank and Tea Luxe café. Her work has also been on display in a group show at the Cultural Arts Center.



FOR THE OPENING OF

HYDRANT

COMMISSIONED BY THE MADISON PUBLIC ART PROJECT

IN PARTNERSHIP WITH THE CITY OF MONONA ★★★★★
FIRE AND EMS DEPARTMENT

SEPTEMBER 17TH

SUNDAY, 1 PM

PUBLIC ART UNVEILING & PARADE OF HYDRANTS



WHERE: 5211 SCHLUTER RD.
MONONA, WI 53716
(RAIN OR SHINE)



PUBLIC ART PROJECT





