

Landmarks Commission Agenda Item

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| Ī | Meeting Date: | February 5, 2025 |
| Ī | Agenda Item: | Tourism Board's financing of the Landmark's Brochure |
| Ī | Staff Contact (name, email, phone): | Taylor Zeinert tzeinert@whitewater-wi.gov 262-473-0148 |

BACKGROUND

(Enter the who, what, when, where, why)

The Landmarks Commission has expressed interest in updating the Landmark's Brochure. ED Zeinert had asked Katy Wimer, the tourism council director, if the Tourism Committee would fund an update to the brochure. Katy had verbally shared that they would not have interest in doing so. ED Zeinert has reached out again via email to confirm this.

| | DREVIOUS ACTIONS COMMUTTEE DECOMMENDATIONS | |
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| | PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS | |
| | (Dates, committees, action taken) | |
| N/A | | |
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| | FINANCIAL IMPACT | |
| | (If none, state N/A) | |
| N/A | | |
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| | STAFF RECOMMENDATION | |
| N/A | | |
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| | ATTACHMENT(S) INCLUDED (If none, state N/A) | |