

# Innovation Advisory Panel – UWW Report: January 13, 2026

Elizabeth Thelen  
Executive Director, Innovation Services  
Community Engagement Center  
Network Navigator

*Powered by the spirit of innovation!*



# Innovation Advisory Panel – January 2026

UWW – Innovation & Business Services

## Agenda items:

- Student connections
- Resources
- Events / Meetings / Programs
- Marketing Report
- Funding
- Community Impact
- What else?
- Next meeting – Q2



# Innovation Advisory Panel – January 2026

- Student connections
  - Handshake tool/Direct assist
  - Events to sponsor
- Resources
  - SBDC: New part-time consultant
  - Assistance any time of day: email [thelene@uww.edu](mailto:thelene@uww.edu)
  - Referrals 24x7: email, text, call
  - Executive in Residence – Strategy, AI and 3<sup>rd</sup> TBD
- Programs / Events / Meetings
  - WEDA: attended, promo table, sponsor
  - Impact: representing
  - Quarterly Meet-ups at WUIC
    - Q1 = AI with Chamber
    - Q2 = Book: Missionary or Mercenary
    - Q3 = Design Thinking
    - Q4 = TBD
  - Memberships: WTC, WEDA, BF, WMC, TWC, MMAC, chambers, etc.
  - Food Hub discussion





- Events continued:
  - January: Gov's Business Conference
  - February: Women in Business 2/17 @ 3:30pm
  - Monthly: Wisconsin Tech Council meetings
  - March: Wisconsin Tourism
  - Other UWW activities
- Marketing Report (Kristina)
  - Membership
  - Social Media
  - Digital Board
  - Coordination with UWW
- Funding:
  - WEDC: Wisconsin Fusion Energy Coalition
  - NSF: Commercialization
  - Other discussion, ideas – WEDC for talent
- Community Impact
  - Connections
  - Brand
- What else?



*UWW – the spirit of innovation is alive!*

