

Innovation Advisory Panel – UWW Report: January 13, 2026

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Powered by the spirit of innovation!



Innovation Advisory Panel – January 2026

UWW – Innovation & Business Services

Agenda items:

- Student connections
- Resources
- Events / Meetings / Programs
- Marketing Report
- Funding
- Community Impact
- What else?
- Next meeting – Q2



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- Student connections
 - Handshake tool/Direct assist
 - Events to sponsor
- Resources
 - SBDC: New part-time consultant
 - Assistance any time of day: email thelene@uww.edu
 - Referrals 24x7: email, text, call
 - Executive in Residence – Strategy, AI and 3rd TBD
- Programs / Events / Meetings
 - WEDA: attended, promo table, sponsor
 - Impact: representing
 - Quarterly Meet-ups at WUIC
 - Q1 = AI with Chamber
 - Q2 = Book: Missionary or Mercenary
 - Q3 = Design Thinking
 - Q4 = TBD
 - Memberships: WTC, WEDA, BF, WMC, TWC, MMAC, chambers, etc.
 - Food Hub discussion



- Events continued:
 - January: Gov's Business Conference
 - February: Women in Business 2/17 @ 3:30pm
 - Monthly: Wisconsin Tech Council meetings
 - March: Wisconsin Tourism
 - Other UWU activities
- Marketing Report (Kristina)
 - Membership
 - Social Media
 - Digital Board
 - Coordination with UWU
- Funding:
 - WEDC: Wisconsin Fusion Energy Coalition
 - NSF: Commercialization
 - Other discussion, ideas – WEDC for talent
- Community Impact
 - Connections
 - Brand
- What else?



UWW – the spirit of innovation is alive!

