



CDA Agenda Item

Meeting Date: May 16, 2024

Agenda Item: Update and discussion regarding the Housing Roundtable, including Tracy Cross & Associates Housing Studies

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BACKGROUND

(Enter the who, what when, where, why)

The Housing Roundtable Event was a great success! A total of 67 people attended, including realtors, developers, land owners, financial stakeholders, local government representatives and citizens. We heard presentations from Erik Doerschling of Tracy Cross & Associates and Ben McKay of SEWRPC addressing the need for housing in our community and what types of housing are needed. As many of you may know, the City's Strategic Plan outlines the Office of Economic Development's goal for construction of 100 homes within the next 5 years. This event was a great step towards reaching that goal.

To my knowledge, this is the first time the City of Whitewater has engaged in this type of event. From the feedback our office has received, the event was extremely well received. The Office of Economic Development plans on doing more events like this, adjusting the message to fit the needs of the community.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

FINANCIAL IMPACT

(If none, state N/A)

STAFF RECOMMENDATION

ATTACHMENT(S) INCLUDED

(If none, state N/A)

- Tracy Cross & Associates –Whitewater Housing Analysis Presentation.
- Tracy Cross & Associates – June 30, 2023 Residential Market Analysis.
- Tracy Cross & Associates – April 12, 2024 Whitewater Rental Housing Market Analysis.