



CDA Agenda Item

Meeting Date: May 16, 2024

Agenda Item: Economic Development Activities Update

Staff Contact (name, email, phone): Taylor Zeinert, Economic Development Director
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BACKGROUND

(Enter the who, what when, where, why)

The past month has been busy for the Office of Economic Development. The office has completed or worked towards the following projects:

- Completed 4 BRE (Business Recruitment and Expansion) Meetings
- Scheduled 7 BRE (Business Recruitment and Expansion) Meetings
- Planned and Held the Housing Round Table Discussion Event
- Finalized all WindUp Judges
- Worked with Choton Basu to review votes via the WindUp App
- Connect with all WindUp contestants about if they moved to the finale
- Work with UW Staff as we prepare event space for the WindUp Finale
- Attend BCEDC (Basic Certified Economic Development Course) in Eau Claire
- Connected with Neumann regarding Park Crest- a new 19 home Development

I look forward to carrying this momentum into the next month as the Office remains dedicated to affordable housing, educating the public on the City's Affordable Housing Fund Policy, continue to build relationships with the business community through Business Retention & Expansion (BRE) visits, and making sure the Office of Economic Development is supporting all residents with economic development-based needs.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

FINANCIAL IMPACT

(If none, state N/A)

STAFF RECOMMENDATION

ATTACHMENT(S) INCLUDED

(If none, state N/A)
