

Innovation Advisory Panel – UWW Report, April 2025

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Innovation Advisory Panel – April 2025

UWW – Innovation & Business Services

Agenda items:

- Student connections
- Resources
- Events / Meetings / Programs
- Marketing Report
- Funding
- Community Impact
- What else?
- Next meeting – July 15 and October 14



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- Student connections
 - Handshake tool/Direct assist
 - March: Highschool tour/ talk
 - March: CEO, UWW student group tour/talk
- Resources
 - Small Business Dev. Center
 - Assistance any time of day: email thelene@uww.edu
 - Memberships: WEDA, WTC, WMC
 - Coaches: HR on Tuesdays
 - Customized 1:1, tours
 - Referrals
- Events / Meetings / Programs
 - WEDA: attended, promo table, sponsor
 - Sweet Water: attend, promo table, sponsor
 - Quarterly Meet-ups at WUIC
 - Q1 = Fika Friday promotion at Sweet Spot
 - Q2 = Health for Innovators (leverage other event)
 - Q3 = Innovative lessons from 2020
 - Q4 = Efficient Innovation/ Culture of Innovation
 - Defx / Defense event coming this summer
 - Pilot/Special Projects



Innovation Advisory Panel – April 2025

- Events continued:
 - April: Applied AI report
 - April: Warhawk Business competition
 - May: Energy open house
 - May: WTC Networking Lunch
 - June: WTC Entrepreneurs conference: Table, Sponsor
- Marketing Report (Kristina)
 - Membership
 - Social Media
 - Digital Board
 - Coordination with UWW
 - Economic Development – joined WEDA
- Funding:
 - LOS for Blue Line
 - Waiting on SBA with WiSYS team
- Community Impact
- What else?



