

## Comparison sheet

|                          | <b>Whitewater</b>   | <b>Delavan</b>  | <b>Milton</b>                           | <b>Wauwatosa</b>   | <b>East Troy</b>   |
|--------------------------|---|---|---|--|--|
| <b>Funding Type</b>      | Loan (revolving fund)   | Matching Grant & Loan                                       | Matching Grant                          | Forgivable Loan  | Matching Grant (with lien provision)                         |
| <b>Max Amount</b>        | Up to \$15,000, but historically has provided \$50k-\$60k             | Up to \$25,000  | Up to \$10,000                          | Amount based on project & city approval  | Up to \$20,000   |
| <b>Match Requirement</b> |   | 1:1 match typical (50% city funded)                         | Matching funds required                 | Not specified  | 1:1 match required (50% city funded)                         |
| <b>Target Area</b>       | Primarily downtown district, other major arterial streets eligible    | Historic downtown and select zoning areas                   | Specified downtown areas (TID #7 & #10) | Commercial districts   | Village commercial districts (CB, HB, NB)                    |
| <b>Eligible Uses</b>     | Painting, masonry, awnings, lighting, windows, entrances, landscaping | Exterior improvements, focus on aesthetic/historic accuracy | Exterior improvements                   | Façade, code compliance (e.g., accessibility, fire systems), fixed equipment, outdoor spaces | Exterior improvements (roofs limited to 25% of total budget) |

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|-------------------------------|--|--|--|---|---|
| <b>Application documents:</b> | <ul style="list-style-type: none"> <li>• <b>Completed Application Form</b> with basic business/property information.</li> <li>• <b>Detailed Site/Floor Plans</b> (scaled drawings of the proposed renovations).</li> <li>• <b>Color Swatches/Mock-ups</b> for proposed paint and awning colors.</li> <li>• <b>Color Photographs</b> of the existing façade (all visible sides).</li> <li>• <b>Business Plan.</b></li> <li>• <b>Proof of Property Insurance.</b></li> <li>• <b>Credit Report</b> for the applicant/owner(s).</li> <li>• <b>List of Business Property</b> to be used as collateral for a UCC lien</li> </ul> | <ul style="list-style-type: none"> <li>• <b>Completed Application Form.</b></li> <li>• <b>Copy of Building Deed or Land Contract</b> (or lease and owner approval for tenants).</li> <li>• <b>Photographs</b> of the facades to be improved.</li> <li>• <b>Project Description</b> and projected timelines.</li> <li>• <b>Two Estimated Cost Proposals (Contractor Bids).</b></li> </ul> | <ul style="list-style-type: none"> <li>• <b>Completed Application Form</b> and detailed project description.</li> <li>• <b>Proof of Property Ownership</b> or a letter from the owner consenting to the project.</li> <li>• <b>Original Color Photographs</b> of existing conditions.</li> <li>• <b>Scaled Drawings/Design Plans</b> of the proposed improvements.</li> <li>• <b>Accurate Color Mock-ups</b> and material samples/swatches.</li> <li>• <b>At least one Contractor Proposal</b> (multiple are suggested) that will be used for construction.</li> <li>• <b>Copy of the Chosen Contractor's License</b> (if required for the work).</li> </ul> | <ul style="list-style-type: none"> <li>• <b>Completed Forgivable Loan Program Application Form.</b></li> <li>• <b>Project Description</b> and scope of work.</li> <li>• <b>Design Plans and Cost Estimates.</b></li> <li>• <b>Financial Statements</b> or tax returns may be required to assess repayment capacity, as determined by the review committee.</li> </ul> | <ul style="list-style-type: none"> <li>• <b>Completed Grant Application Form.</b></li> <li>• <b>Description of Planned Improvements.</b></li> <li>• <b>Two Contractor Bids/Estimates.</b></li> <li>• <b>Photos</b> of existing conditions.</li> <li>• <b>Documentation of Matching Costs</b> (receipts for work already completed, or estimates for future work).</li> <li>• <b>Agreement to Grant the Village a Lien</b> on the property for three years.</li> </ul> |

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|  |  |  | <ul style="list-style-type: none"><li>• <b>Proof of Property Insurance</b></li></ul> |  |  |
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